

COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0884/-71.4243

RFULL9

250 Franklin Village Drive Franklin, MA 02038-4005	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2016)	3,394	34,945	73,485
Projected Population (2021)	3,472	35,863	75,401
Census Population (2010)	3,199	33,232	69,760
Census Population (2000)	3,224	31,370	65,330
Projected Annual Growth (2016-2021)	78 0.5%	918 0.5%	1,916 0.5%
Historical Annual Growth (2010-2016)	195 1.0%	1,713 0.9%	3,725 0.9%
Historical Annual Growth (2000-2010)	-25 -0.1%	1,862 0.6%	4,430 0.7%
Estimated Population Density (2016)	1,081 <i>psm</i>	1,236 <i>psm</i>	936 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2016)	1,445	12,557	25,656
Projected Households (2021)	1,495	13,039	26,616
Census Households (2010)	1,374	12,012	24,522
Census Households (2000)	1,345	11,067	22,393
Projected Annual Growth (2016-2021)	50 0.7%	482 0.8%	960 0.7%
Historical Annual Change (2000-2016)	100 0.5%	1,490 0.8%	3,263 0.9%
Average Household Income			
Estimated Average Household Income (2016)	\$100,467	\$124,885	\$134,323
Projected Average Household Income (2021)	\$117,863	\$152,047	\$164,884
Census Average Household Income (2010)	\$77,909	\$95,376	\$104,705
Census Average Household Income (2000)	\$64,531	\$75,926	\$83,085
Projected Annual Change (2016-2021)	\$17,396 3.5%	\$27,162 4.3%	\$30,561 4.6%
Historical Annual Change (2000-2016)	\$35,935 3.5%	\$48,960 4.0%	\$51,238 3.9%
Median Household Income			
Estimated Median Household Income (2016)	\$87,925	\$108,777	\$115,099
Projected Median Household Income (2021)	\$99,957	\$123,151	\$130,053
Census Median Household Income (2010)	\$71,562	\$84,095	\$89,516
Census Median Household Income (2000)	\$59,590	\$67,808	\$73,047
Projected Annual Change (2016-2021)	\$12,032 2.7%	\$14,374 2.6%	\$14,954 2.6%
Historical Annual Change (2000-2016)	\$28,336 3.0%	\$40,970 3.8%	\$42,052 3.6%
Per Capita Income			
Estimated Per Capita Income (2016)	\$42,788	\$45,002	\$47,024
Projected Per Capita Income (2021)	\$50,749	\$55,403	\$58,326
Census Per Capita Income (2010)	\$33,474	\$34,475	\$36,806
Census Per Capita Income (2000)	\$27,575	\$26,773	\$28,456
Projected Annual Change (2016-2021)	\$7,961 3.7%	\$10,401 4.6%	\$11,302 4.8%
Historical Annual Change (2000-2016)	\$15,212 3.4%	\$18,228 4.3%	\$18,568 4.1%
Estimated Average Household Net Worth (2016)	\$1,208,620	\$1,466,462	\$1,590,030

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Race and Ethnicity						
Total Population (2016)	3,394		34,945		73,485	
White (2016)	3,114	91.7%	31,827	91.1%	67,828	92.3%
Black or African American (2016)	60	1.8%	694	2.0%	1,244	1.7%
American Indian or Alaska Native (2016)	1	-	44	0.1%	97	0.1%
Asian (2016)	158	4.7%	1,723	4.9%	3,039	4.1%
Hawaiian or Pacific Islander (2016)	1	-	6	-	9	-
Other Race (2016)	19	0.6%	197	0.6%	361	0.5%
Two or More Races (2016)	40	1.2%	454	1.3%	907	1.2%
Population < 18 (2016)	728	21.5%	8,601	24.6%	18,711	25.5%
White Not Hispanic	638	87.6%	7,395	86.0%	16,357	87.4%
Black or African American	7	1.0%	146	1.7%	292	1.6%
Asian	36	5.0%	509	5.9%	920	4.9%
Other Race Not Hispanic	27	3.7%	226	2.6%	475	2.5%
Hispanic	20	2.7%	326	3.8%	667	3.6%
Not Hispanic or Latino Population (2016)	3,315	97.7%	33,941	97.1%	71,566	97.4%
Not Hispanic White	3,051	92.0%	31,126	91.7%	66,457	92.9%
Not Hispanic Black or African American	58	1.8%	638	1.9%	1,156	1.6%
Not Hispanic American Indian or Alaska Native	1	-	23	0.1%	59	0.1%
Not Hispanic Asian	158	4.8%	1,716	5.1%	3,023	4.2%
Not Hispanic Hawaiian or Pacific Islander	1	-	5	-	7	-
Not Hispanic Other Race	9	0.3%	38	0.1%	67	0.1%
Not Hispanic Two or More Races	37	1.1%	395	1.2%	797	1.1%
Hispanic or Latino Population (2016)	79	2.3%	1,004	2.9%	1,919	2.6%
Hispanic White	63	80.0%	700	69.8%	1,371	71.4%
Hispanic Black or African American	2	2.5%	56	5.6%	88	4.6%
Hispanic American Indian or Alaska Native	-	0.5%	21	2.1%	38	2.0%
Hispanic Asian	-	-	8	0.8%	16	0.8%
Hispanic Hawaiian or Pacific Islander	-	-	1	0.1%	2	0.1%
Hispanic Other Race	10	12.3%	159	15.8%	294	15.3%
Hispanic Two or More Races	4	4.8%	59	5.9%	111	5.8%
Not Hispanic or Latino Population (2010)	3,143	98.3%	32,492	97.8%	68,382	98.0%
Hispanic or Latino Population (2010)	56	1.7%	740	2.2%	1,379	2.0%
Not Hispanic or Latino Population (2000)	3,188	98.9%	31,000	98.8%	64,639	98.9%
Hispanic or Latino Population (2000)	36	1.1%	370	1.2%	691	1.1%
Not Hispanic or Latino Population (2021)	3,363	96.9%	34,506	96.2%	72,768	96.5%
Hispanic or Latino Population (2021)	109	3.1%	1,357	3.8%	2,632	3.5%
Projected Annual Growth (2016-2021)	30	7.7%	354	7.0%	713	7.4%
Historical Annual Growth (2000-2010)	20	5.4%	371	10.0%	688	10.0%

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250 Franklin Village Drive

Franklin, MA 02038-4005

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2016)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	3,394		34,945		73,485	
Age Under 5 Years	182	5.4%	2,032	5.8%	4,227	5.8%
Age 5 to 9 Years	201	5.9%	2,403	6.9%	5,169	7.0%
Age 10 to 14 Years	218	6.4%	2,650	7.6%	5,790	7.9%
Age 15 to 19 Years	203	6.0%	2,955	8.5%	5,883	8.0%
Age 20 to 24 Years	162	4.8%	1,979	5.7%	3,766	5.1%
Age 25 to 29 Years	205	6.1%	1,692	4.8%	3,240	4.4%
Age 30 to 34 Years	259	7.6%	1,973	5.6%	3,856	5.2%
Age 35 to 39 Years	234	6.9%	2,365	6.8%	4,705	6.4%
Age 40 to 44 Years	230	6.8%	2,509	7.2%	5,437	7.4%
Age 45 to 49 Years	251	7.4%	2,897	8.3%	6,226	8.5%
Age 50 to 54 Years	265	7.8%	2,893	8.3%	6,373	8.7%
Age 55 to 59 Years	245	7.2%	2,426	6.9%	5,571	7.6%
Age 60 to 64 Years	208	6.1%	1,906	5.5%	4,326	5.9%
Age 65 to 69 Years	163	4.8%	1,470	4.2%	3,183	4.3%
Age 70 to 74 Years	124	3.6%	1,059	3.0%	2,181	3.0%
Age 75 to 79 Years	86	2.5%	682	2.0%	1,468	2.0%
Age 80 to 84 Years	59	1.7%	482	1.4%	1,017	1.4%
Age 85 Years or Over	101	3.0%	571	1.6%	1,068	1.5%
Median Age	39.6		37.8		39.1	
Age 19 Years or Less	803	23.7%	10,039	28.7%	21,069	28.7%
Age 20 to 64 Years	2,059	60.7%	20,641	59.1%	43,499	59.2%
Age 65 Years or Over	532	15.7%	4,264	12.2%	8,917	12.1%

Female Age Distribution (2016)

Female Population	1,802	53.1%	17,927	51.3%	37,415	50.9%
Age Under 5 Years	87	4.8%	985	5.5%	2,038	5.4%
Age 5 to 9 Years	98	5.5%	1,185	6.6%	2,489	6.7%
Age 10 to 14 Years	113	6.2%	1,314	7.3%	2,842	7.6%
Age 15 to 19 Years	102	5.6%	1,424	7.9%	2,874	7.7%
Age 20 to 24 Years	82	4.5%	978	5.5%	1,862	5.0%
Age 25 to 29 Years	104	5.8%	861	4.8%	1,667	4.5%
Age 30 to 34 Years	124	6.9%	1,023	5.7%	2,002	5.4%
Age 35 to 39 Years	121	6.7%	1,236	6.9%	2,456	6.6%
Age 40 to 44 Years	131	7.3%	1,327	7.4%	2,867	7.7%
Age 45 to 49 Years	127	7.0%	1,475	8.2%	3,173	8.5%
Age 50 to 54 Years	140	7.8%	1,426	8.0%	3,171	8.5%
Age 55 to 59 Years	117	6.5%	1,238	6.9%	2,758	7.4%
Age 60 to 64 Years	124	6.9%	1,006	5.6%	2,214	5.9%
Age 65 to 69 Years	97	5.4%	800	4.5%	1,663	4.4%
Age 70 to 74 Years	82	4.5%	605	3.4%	1,191	3.2%
Age 75 to 79 Years	48	2.7%	378	2.1%	826	2.2%
Age 80 to 84 Years	39	2.2%	282	1.6%	603	1.6%
Age 85 Years or Over	66	3.6%	383	2.1%	718	1.9%
Female Median Age	41.5		38.7		39.8	
Age 19 Years or Less	400	22.2%	4,909	27.4%	10,243	27.4%
Age 20 to 64 Years	1,070	59.4%	10,571	59.0%	22,171	59.3%
Age 65 Years or Over	332	18.4%	2,448	13.7%	5,001	13.4%

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250 Franklin Village Drive

Franklin, MA 02038-4005

1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2016)

	1 mi radius	3 mi radius	5 mi radius
Male Population	1,592 46.9%	17,018 48.7%	36,070 49.1%
Age Under 5 Years	95 5.9%	1,047 6.2%	2,189 6.1%
Age 5 to 9 Years	103 6.5%	1,217 7.2%	2,679 7.4%
Age 10 to 14 Years	105 6.6%	1,336 7.9%	2,949 8.2%
Age 15 to 19 Years	101 6.3%	1,531 9.0%	3,009 8.3%
Age 20 to 24 Years	81 5.1%	1,001 5.9%	1,903 5.3%
Age 25 to 29 Years	101 6.4%	831 4.9%	1,573 4.4%
Age 30 to 34 Years	135 8.4%	951 5.6%	1,854 5.1%
Age 35 to 39 Years	113 7.1%	1,128 6.6%	2,249 6.2%
Age 40 to 44 Years	99 6.2%	1,181 6.9%	2,570 7.1%
Age 45 to 49 Years	124 7.8%	1,422 8.4%	3,053 8.5%
Age 50 to 54 Years	125 7.9%	1,467 8.6%	3,201 8.9%
Age 55 to 59 Years	128 8.0%	1,188 7.0%	2,813 7.8%
Age 60 to 64 Years	84 5.3%	900 5.3%	2,113 5.9%
Age 65 to 69 Years	66 4.1%	670 3.9%	1,521 4.2%
Age 70 to 74 Years	42 2.6%	454 2.7%	990 2.7%
Age 75 to 79 Years	38 2.4%	304 1.8%	642 1.8%
Age 80 to 84 Years	20 1.2%	201 1.2%	414 1.1%
Age 85 Years or Over	35 2.2%	187 1.1%	349 1.0%
Male Median Age	37.5	36.7	38.3
Age 19 Years or Less	404 25.3%	5,131 30.2%	10,826 30.0%
Age 20 to 64 Years	988 62.1%	10,070 59.2%	21,328 59.1%
Age 65 Years or Over	200 12.6%	1,816 10.7%	3,916 10.9%

Males per 100 Females (2016)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	88	95	96
Age Under 5 Years	109 52.1%	106 51.5%	107 51.8%
Age 5 to 9 Years	105 51.2%	103 50.7%	108 51.8%
Age 10 to 14 Years	93 48.3%	102 50.4%	104 50.9%
Age 15 to 19 Years	99 49.8%	107 51.8%	105 51.1%
Age 20 to 24 Years	98 49.6%	102 50.6%	102 50.5%
Age 25 to 29 Years	97 49.3%	97 49.1%	94 48.6%
Age 30 to 34 Years	108 51.9%	93 48.2%	93 48.1%
Age 35 to 39 Years	93 48.1%	91 47.7%	92 47.8%
Age 40 to 44 Years	75 42.9%	89 47.1%	90 47.3%
Age 45 to 49 Years	98 49.5%	96 49.1%	96 49.0%
Age 50 to 54 Years	89 47.2%	103 50.7%	101 50.2%
Age 55 to 59 Years	110 52.4%	96 49.0%	102 50.5%
Age 60 to 64 Years	68 40.4%	89 47.2%	95 48.8%
Age 65 to 69 Years	68 40.3%	84 45.6%	91 47.8%
Age 70 to 74 Years	52 34.0%	75 42.9%	83 45.4%
Age 75 to 79 Years	80 44.3%	81 44.6%	78 43.7%
Age 80 to 84 Years	50 33.4%	71 41.6%	69 40.7%
Age 85 Years or Over	53 34.6%	49 32.8%	49 32.7%
Age 19 Years or Less	101 50.2%	105 51.1%	106 51.4%
Age 20 to 39 Years	99 49.8%	95 48.8%	95 48.7%
Age 40 to 64 Years	88 46.7%	95 48.8%	97 49.2%
Age 65 Years or Over	60 37.7%	74 42.6%	78 43.9%

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Household Type (2016)				
Total Households		1,445	12,557	25,656
Households with Children		454 31.4%	4,790 38.1%	10,123 39.5%
Average Household Size		2.3	2.7	2.8
Household Density per Square Mile		460	444	327
Population Family		2,715 80.0%	29,864 85.5%	64,671 88.0%
Population Non-Family		679 20.0%	4,184 12.0%	7,539 10.3%
Population Group Quarters		- -	897 2.6%	1,275 1.7%
Family Households		865 59.8%	9,063 72.2%	19,465 75.9%
Married Couple Households		681 78.7%	7,439 82.1%	16,344 84.0%
Other Family Households		184 21.3%	1,624 17.9%	3,121 16.0%
Family Households with Children		452 52.2%	4,771 52.6%	10,074 51.8%
Married Couple with Children		362 80.1%	3,851 80.7%	8,333 82.7%
Other Family Households with Children		90 19.9%	921 19.3%	1,741 17.3%
Family Households No Children		413 47.8%	4,292 47.4%	9,391 48.2%
Married Couple No Children		319 77.3%	3,589 83.6%	8,011 85.3%
Other Family Households No Children		94 22.7%	703 16.4%	1,380 14.7%
Non-Family Households		581 40.2%	3,494 27.8%	6,192 24.1%
Non-Family Households with Children		2 0.3%	19 0.5%	49 0.8%
Non-Family Households No Children		579 99.7%	3,475 99.5%	6,143 99.2%
Average Family Household Size		3.1	3.3	3.3
Average Family Income		\$126,564	\$150,157	\$157,210
Median Family Income		\$122,772	\$133,732	\$137,027
Average Non-Family Household Size		1.2	1.2	1.2
Marital Status (2016)				
Population Age 15 Years or Over		2,793	27,860	58,299
Never Married		735 26.3%	8,291 29.8%	15,830 27.2%
Currently Married		1,523 54.5%	14,786 53.1%	33,077 56.7%
Previously Married		535 19.1%	4,783 17.2%	9,392 16.1%
Separated		71 13.3%	862 18.0%	1,704 18.1%
Widowed		163 30.5%	1,266 26.5%	2,596 27.6%
Divorced		300 56.2%	2,655 55.5%	5,092 54.2%
Educational Attainment (2016)				
Adult Population Age 25 Years or Over		2,428	22,926	48,650
Elementary (Grade Level 0 to 8)		13 0.5%	469 2.0%	920 1.9%
Some High School (Grade Level 9 to 11)		76 3.1%	665 2.9%	1,249 2.6%
High School Graduate		518 21.3%	5,285 23.1%	10,689 22.0%
Some College		389 16.0%	3,372 14.7%	7,428 15.3%
Associate Degree Only		255 10.5%	2,116 9.2%	4,274 8.8%
Bachelor Degree Only		808 33.3%	6,917 30.2%	14,906 30.6%
Graduate Degree		370 15.2%	4,102 17.9%	9,184 18.9%
Any College (Some College or Higher)		1,821 75.0%	16,507 72.0%	35,792 73.6%
College Degree + (Bachelor Degree or Higher)		1,177 48.5%	11,019 48.1%	24,090 49.5%

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Housing							
Total Housing Units (2016)		1,480		12,835		26,288	
Total Housing Units (2010)		1,434		12,452		25,434	
Historical Annual Growth (2010-2016)		46	0.5%	383	0.5%	854	0.6%
Housing Units Occupied (2016)		1,445	97.7%	12,557	97.8%	25,656	97.6%
Housing Units Owner-Occupied		1,126	77.9%	9,625	76.6%	21,119	82.3%
Housing Units Renter-Occupied		319	22.1%	2,932	23.4%	4,537	17.7%
Housing Units Vacant (2016)		34	2.4%	278	2.2%	632	2.5%
Household Size (2016)							
Total Households		1,445		12,557		25,656	
1 Person Households		490	33.9%	2,879	22.9%	5,031	19.6%
2 Person Households		429	29.7%	3,594	28.6%	7,483	29.2%
3 Person Households		203	14.1%	2,291	18.2%	4,788	18.7%
4 Person Households		218	15.1%	2,468	19.7%	5,300	20.7%
5 Person Households		82	5.7%	966	7.7%	2,208	8.6%
6 Person Households		17	1.2%	245	1.9%	596	2.3%
7 or More Person Households		6	0.4%	115	0.9%	250	1.0%
Household Income Distribution (2016)							
HH Income \$200,000 or More		142	9.8%	2,128	16.9%	4,835	18.8%
HH Income \$150,000 to \$199,999		194	13.4%	1,698	13.5%	3,806	14.8%
HH Income \$125,000 to \$149,999		141	9.8%	1,326	10.6%	2,805	10.9%
HH Income \$100,000 to \$124,999		164	11.4%	1,209	9.6%	2,590	10.1%
HH Income \$75,000 to \$99,999		177	12.2%	1,723	13.7%	3,320	12.9%
HH Income \$50,000 to \$74,999		249	17.2%	1,577	12.6%	3,021	11.8%
HH Income \$35,000 to \$49,999		145	10.0%	965	7.7%	1,744	6.8%
HH Income \$25,000 to \$34,999		35	2.5%	559	4.4%	1,056	4.1%
HH Income \$15,000 to \$24,999		91	6.3%	601	4.8%	1,193	4.6%
HH Income \$10,000 to \$14,999		45	3.1%	400	3.2%	621	2.4%
HH Income Under \$10,000		61	4.2%	372	3.0%	666	2.6%
Household Vehicles (2016)							
Households 0 Vehicles Available		148	10.3%	721	5.7%	1,115	4.3%
Households 1 Vehicle Available		492	34.0%	3,500	27.9%	6,028	23.5%
Households 2 Vehicles Available		597	41.3%	5,565	44.3%	11,998	46.8%
Households 3 or More Vehicles Available		208	14.4%	2,771	22.1%	6,515	25.4%
Total Vehicles Available		2,387		23,970		52,153	
Average Vehicles per Household		1.7		1.9		2.0	
Owner-Occupied Household Vehicles		2,044	85.6%	20,578	85.8%	46,816	89.8%
Average Vehicles per Owner-Occupied Household		1.8		2.1		2.2	
Renter-Occupied Household Vehicles		343	14.4%	3,392	14.2%	5,336	10.2%
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.2	
Travel Time (2010)							
Worker Base Age 16 years or Over		1,816		16,685		34,974	
Travel to Work in 14 Minutes or Less		314	17.3%	3,746	22.5%	7,499	21.4%
Travel to Work in 15 to 29 Minutes		383	21.1%	3,680	22.1%	7,917	22.6%
Travel to Work in 30 to 59 Minutes		780	43.0%	5,252	31.5%	11,785	33.7%
Travel to Work in 60 Minutes or More		215	11.9%	2,949	17.7%	5,962	17.0%
Work at Home		123	6.8%	1,058	6.3%	1,811	5.2%
Average Minutes Travel to Work		32.3		29.3		29.5	

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0884/-71.4243

RFULL9

250 Franklin Village Drive

Franklin, MA 02038-4005

Transportation To Work (2010)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	1,816		16,685		34,974	
Drive to Work Alone	1,487	81.9%	13,211	79.2%	28,778	82.3%
Drive to Work in Carpool	111	6.1%	1,134	6.8%	2,020	5.8%
Travel to Work by Public Transportation	90	4.9%	1,008	6.0%	1,848	5.3%
Drive to Work on Motorcycle	-	-	-	-	1	-
Bicycle to Work	1	0.1%	48	0.3%	60	0.2%
Walk to Work	4	0.2%	187	1.1%	367	1.1%
Other Means	-	-	40	0.2%	89	0.3%
Work at Home	123	6.8%	1,058	6.3%	1,811	5.2%

Daytime Demographics (2016)

	1 mi radius		3 mi radius		5 mi radius	
Total Businesses	375		1,569		3,036	
Total Employees	5,950		18,870		32,497	
Company Headquarter Businesses	5	1.2%	13	0.8%	17	0.6%
Company Headquarter Employees	880	14.8%	1,581	8.4%	2,055	6.3%
Employee Population per Business	15.9 to 1		12.0 to 1		10.7 to 1	
Residential Population per Business	9.1 to 1		22.3 to 1		24.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,760		26,991		48,872	

Labor Force

	1 mi radius		3 mi radius		5 mi radius	
Labor Population Age 16 Years or Over (2016)	2,745		27,315		57,096	
Labor Force Total Males (2016)	1,266	46.1%	13,126	48.1%	27,618	48.4%
Male Civilian Employed	957	75.5%	9,797	74.6%	20,880	75.6%
Male Civilian Unemployed	42	3.4%	400	3.0%	756	2.7%
Males in Armed Forces	16	1.3%	17	0.1%	17	0.1%
Males Not in Labor Force	251	19.8%	2,912	22.2%	5,965	21.6%
Labor Force Total Females (2016)	1,479	53.9%	14,190	51.9%	29,478	51.6%
Female Civilian Employed	962	65.1%	9,380	66.1%	19,824	67.2%
Female Civilian Unemployed	27	1.9%	256	1.8%	531	1.8%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	489	33.1%	4,553	32.1%	9,123	30.9%
Unemployment Rate	2.5%		2.4%		2.3%	
Labor Force Growth (2010-2016)	93	5.1%	2,270	13.4%	5,116	14.4%
Male Labor Force Growth (2010-2016)	92	10.6%	979	11.1%	2,159	11.5%
Female Labor Force Growth (2010-2016)	2	0.2%	1,291	16.0%	2,957	17.5%

Occupation (2010)

	1 mi radius		3 mi radius		5 mi radius	
Occupation Population Age 16 Years or Over	1,825		16,907		35,588	
Occupation Total Males	865	47.4%	8,818	52.2%	18,721	52.6%
Occupation Total Females	960	52.6%	8,089	47.8%	16,867	47.4%
Management, Business, Financial Operations	295	16.2%	3,521	20.8%	7,340	20.6%
Professional, Related	545	29.9%	4,595	27.2%	9,758	27.4%
Service	225	12.4%	2,242	13.3%	4,494	12.6%
Sales, Office	552	30.3%	4,181	24.7%	9,069	25.5%
Farming, Fishing, Forestry	-	-	8	-	46	0.1%
Construction, Extraction, Maintenance	150	8.2%	1,339	7.9%	2,554	7.2%
Production, Transport, Material Moving	57	3.1%	1,022	6.0%	2,327	6.5%
White Collar Workers	1,393	76.3%	12,297	72.7%	26,167	73.5%
Blue Collar Workers	432	23.7%	4,610	27.3%	9,421	26.5%

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250 Franklin Village Drive		1 mi radius		3 mi radius		5 mi radius	
Franklin, MA 02038-4005							
Units In Structure (2010)							
Total Units		1,374		12,012		24,522	
1 Detached Unit		466	33.9%	7,561	62.9%	17,660	72.0%
1 Attached Unit		314	22.8%	1,108	9.2%	1,798	7.3%
2 Units		114	8.3%	758	6.3%	1,267	5.2%
3 to 4 Units		18	1.3%	460	3.8%	819	3.3%
5 to 9 Units		116	8.4%	608	5.1%	822	3.4%
10 to 19 Units		165	12.0%	398	3.3%	600	2.4%
20 to 49 Units		99	7.2%	608	5.1%	771	3.1%
50 or More Units		82	6.0%	494	4.1%	751	3.1%
Mobile Home or Trailer		-	-	17	0.1%	32	0.1%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2010)							
Homes Built 2005 or later		14	1.0%	829	6.9%	1,560	6.4%
Homes Built 2000 to 2004		20	1.4%	504	4.2%	1,081	4.4%
Homes Built 1990 to 1999		179	13.0%	1,962	16.3%	4,005	16.3%
Homes Built 1980 to 1989		411	29.9%	1,920	16.0%	4,036	16.5%
Homes Built 1970 to 1979		228	16.6%	1,286	10.7%	2,872	11.7%
Homes Built 1960 to 1969		139	10.1%	1,699	14.1%	3,196	13.0%
Homes Built 1950 to 1959		120	8.7%	1,108	9.2%	2,375	9.7%
Homes Built 1940 to 1949		38	2.7%	408	3.4%	866	3.5%
Homes Built Before 1939		226	16.4%	2,297	19.1%	4,532	18.5%
Median Age of Homes		43.8 yrs		43.4 yrs		43.2 yrs	
Home Values (2010)							
Owner Specified Housing Units		1,074		9,279		20,252	
Home Values \$1,000,000 or More		16	1.5%	99	1.1%	294	1.5%
Home Values \$750,000 to \$999,999		6	0.5%	123	1.3%	500	2.5%
Home Values \$500,000 to \$749,999		41	3.8%	1,476	15.9%	3,477	17.2%
Home Values \$400,000 to \$499,999		131	12.2%	1,507	16.2%	3,526	17.4%
Home Values \$300,000 to \$399,999		250	23.3%	2,604	28.1%	5,908	29.2%
Home Values \$250,000 to \$299,999		129	12.0%	1,453	15.7%	2,709	13.4%
Home Values \$200,000 to \$249,999		239	22.2%	1,126	12.1%	2,017	10.0%
Home Values \$175,000 to \$199,999		16	1.5%	179	1.9%	526	2.6%
Home Values \$150,000 to \$174,999		154	14.3%	366	3.9%	580	2.9%
Home Values \$125,000 to \$149,999		4	0.4%	84	0.9%	195	1.0%
Home Values \$100,000 to \$124,999		41	3.8%	93	1.0%	189	0.9%
Home Values \$90,000 to \$99,999		2	0.2%	11	0.1%	33	0.2%
Home Values \$80,000 to \$89,999		16	1.5%	25	0.3%	50	0.2%
Home Values \$70,000 to \$79,999		-	-	12	0.1%	24	0.1%
Home Values \$60,000 to \$69,999		-	-	4	-	10	0.1%
Home Values \$50,000 to \$59,999		-	-	16	0.2%	24	0.1%
Home Values \$35,000 to \$49,999		9	0.8%	22	0.2%	56	0.3%
Home Values \$25,000 to \$34,999		21	1.9%	53	0.6%	94	0.5%
Home Values \$10,000 to \$24,999		-	-	14	0.1%	26	0.1%
Home Values Under \$10,000		-	-	10	0.1%	14	0.1%
Owner-Occupied Median Home Value		\$258,856		\$349,368		\$368,408	
Renter-Occupied Median Rent		\$1,017		\$1,020		\$941	

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250 Franklin Village Drive Franklin, MA 02038-4005	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2016)			
Total Household Expenditure	\$103 M	\$1.04 B	\$2.24 B
Total Non-Retail Expenditure	\$56.4 M	\$572 M	\$1.23 B
Total Retail Expenditure	\$46.8 M	\$469 M	\$1.01 B
Apparel	\$3.64 M	\$37.0 M	\$79.7 M
Contributions	\$5.09 M	\$54.8 M	\$120 M
Education	\$4.33 M	\$45.9 M	\$100 M
Entertainment	\$5.87 M	\$59.4 M	\$128 M
Food and Beverages	\$14.7 M	\$146 M	\$312 M
Furnishings and Equipment	\$3.68 M	\$37.6 M	\$81.3 M
Gifts	\$2.81 M	\$29.4 M	\$64.0 M
Health Care	\$7.81 M	\$76.4 M	\$163 M
Household Operations	\$3.20 M	\$33.6 M	\$73.2 M
Miscellaneous Expenses	\$1.48 M	\$14.5 M	\$31.0 M
Personal Care	\$1.33 M	\$13.4 M	\$28.7 M
Personal Insurance	\$837 K	\$8.89 M	\$19.4 M
Reading	\$232 K	\$2.33 M	\$5.01 M
Shelter	\$21.5 M	\$216 M	\$466 M
Tobacco	\$545 K	\$5.14 M	\$10.8 M
Transportation	\$19.0 M	\$188 M	\$403 M
Utilities	\$7.31 M	\$71.8 M	\$153 M
Monthly Household Consumer Expenditure (2016)			
Total Household Expenditure	\$5,953	\$6,905	\$7,272
Total Non-Retail Expenditure	\$3,254 54.7%	\$3,794 54.9%	\$4,000 55.0%
Total Retail Expenditures	\$2,699 45.3%	\$3,112 45.1%	\$3,272 45.0%
Apparel	\$210 3.5%	\$245 3.6%	\$259 3.6%
Contributions	\$293 4.9%	\$364 5.3%	\$390 5.4%
Education	\$249 4.2%	\$305 4.4%	\$326 4.5%
Entertainment	\$338 5.7%	\$394 5.7%	\$416 5.7%
Food and Beverages	\$847 14.2%	\$967 14.0%	\$1,014 13.9%
Furnishings and Equipment	\$212 3.6%	\$250 3.6%	\$264 3.6%
Gifts	\$162 2.7%	\$195 2.8%	\$208 2.9%
Health Care	\$450 7.6%	\$507 7.3%	\$529 7.3%
Household Operations	\$184 3.1%	\$223 3.2%	\$238 3.3%
Miscellaneous Expenses	\$85 1.4%	\$96 1.4%	\$101 1.4%
Personal Care	\$77 1.3%	\$89 1.3%	\$93 1.3%
Personal Insurance	\$48 0.8%	\$59 0.9%	\$63 0.9%
Reading	\$13 0.2%	\$15 0.2%	\$16 0.2%
Shelter	\$1,237 20.8%	\$1,436 20.8%	\$1,514 20.8%
Tobacco	\$31 0.5%	\$34 0.5%	\$35 0.5%
Transportation	\$1,093 18.4%	\$1,249 18.1%	\$1,310 18.0%
Utilities	\$421 7.1%	\$476 6.9%	\$496 6.8%

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