

COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.3721/-72.1185

RFULL9

351 N Frontage Rd New London, CT 06320	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2016)	8,475	44,519	82,558
Projected Population (2021)	8,503	44,561	82,341
Census Population (2010)	8,764	45,306	83,843
Census Population (2000)	7,776	44,206	81,510
Projected Annual Growth (2016-2021)	28 0.1%	42 -	-217 -0.1%
Historical Annual Growth (2010-2016)	-289 -0.5%	-787 -0.3%	-1,285 -0.3%
Historical Annual Growth (2000-2010)	988 1.3%	1,100 0.2%	2,333 0.3%
Estimated Population Density (2016)	2,699 <i>psm</i>	1,575 <i>psm</i>	1,052 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2016)	2,460	16,583	33,130
Projected Households (2021)	2,580	17,312	34,470
Census Households (2010)	2,493	16,361	32,586
Census Households (2000)	2,462	16,315	31,647
Projected Annual Growth (2016-2021)	120 1.0%	729 0.9%	1,340 0.8%
Historical Annual Change (2000-2016)	-2 -	268 0.1%	1,483 0.3%
Average Household Income			
Estimated Average Household Income (2016)	\$74,360	\$69,231	\$78,476
Projected Average Household Income (2021)	\$85,133	\$80,145	\$91,909
Census Average Household Income (2010)	\$59,895	\$58,209	\$66,468
Census Average Household Income (2000)	\$51,146	\$48,144	\$54,329
Projected Annual Change (2016-2021)	\$10,773 2.9%	\$10,915 3.2%	\$13,434 3.4%
Historical Annual Change (2000-2016)	\$23,214 2.8%	\$21,086 2.7%	\$24,147 2.8%
Median Household Income			
Estimated Median Household Income (2016)	\$66,092	\$56,992	\$63,692
Projected Median Household Income (2021)	\$70,945	\$61,383	\$69,557
Census Median Household Income (2010)	\$52,240	\$50,486	\$57,066
Census Median Household Income (2000)	\$38,392	\$40,081	\$45,119
Projected Annual Change (2016-2021)	\$4,853 1.5%	\$4,391 1.5%	\$5,865 1.8%
Historical Annual Change (2000-2016)	\$27,700 4.5%	\$16,911 2.6%	\$18,573 2.6%
Per Capita Income			
Estimated Per Capita Income (2016)	\$24,774	\$27,546	\$32,650
Projected Per Capita Income (2021)	\$29,009	\$32,893	\$39,637
Census Per Capita Income (2010)	\$17,037	\$21,020	\$25,833
Census Per Capita Income (2000)	\$16,131	\$17,654	\$21,045
Projected Annual Change (2016-2021)	\$4,235 3.4%	\$5,347 3.9%	\$6,987 4.3%
Historical Annual Change (2000-2016)	\$8,644 3.3%	\$9,893 3.5%	\$11,605 3.4%
Estimated Average Household Net Worth (2016)	\$688,857	\$634,402	\$763,862

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Race and Ethnicity			
Total Population (2016)	8,475	44,519	82,558
White (2016)	5,538 65.3%	29,530 66.3%	60,121 72.8%
Black or African American (2016)	1,197 14.1%	6,403 14.4%	8,963 10.9%
American Indian or Alaska Native (2016)	59 0.7%	354 0.8%	641 0.8%
Asian (2016)	406 4.8%	1,866 4.2%	3,989 4.8%
Hawaiian or Pacific Islander (2016)	8 0.1%	51 0.1%	73 0.1%
Other Race (2016)	752 8.9%	3,629 8.2%	4,452 5.4%
Two or More Races (2016)	516 6.1%	2,685 6.0%	4,320 5.2%
Population < 18 (2016)	1,240 14.6%	8,601 19.3%	15,524 18.8%
White Not Hispanic	327 26.4%	3,398 39.5%	7,693 49.6%
Black or African American	261 21.0%	1,552 18.0%	2,175 14.0%
Asian	62 5.0%	339 3.9%	753 4.9%
Other Race Not Hispanic	97 7.8%	665 7.7%	1,217 7.8%
Hispanic	494 39.8%	2,647 30.8%	3,687 23.7%
Not Hispanic or Latino Population (2016)	6,373 75.2%	34,565 77.6%	69,049 83.6%
Not Hispanic White	4,648 72.9%	25,344 73.3%	54,008 78.2%
Not Hispanic Black or African American	980 15.4%	5,426 15.7%	7,695 11.1%
Not Hispanic American Indian or Alaska Native	30 0.5%	229 0.7%	462 0.7%
Not Hispanic Asian	378 5.9%	1,781 5.2%	3,853 5.6%
Not Hispanic Hawaiian or Pacific Islander	6 0.1%	41 0.1%	60 0.1%
Not Hispanic Other Race	1 -	20 0.1%	25 -
Not Hispanic Two or More Races	330 5.2%	1,724 5.0%	2,947 4.3%
Hispanic or Latino Population (2016)	2,102 24.8%	9,954 22.4%	13,509 16.4%
Hispanic White	890 42.4%	4,187 42.1%	6,113 45.3%
Hispanic Black or African American	217 10.3%	977 9.8%	1,268 9.4%
Hispanic American Indian or Alaska Native	29 1.4%	124 1.2%	179 1.3%
Hispanic Asian	27 1.3%	86 0.9%	136 1.0%
Hispanic Hawaiian or Pacific Islander	2 0.1%	10 0.1%	13 0.1%
Hispanic Other Race	751 35.7%	3,609 36.3%	4,426 32.8%
Hispanic Two or More Races	186 8.8%	961 9.7%	1,373 10.2%
Not Hispanic or Latino Population (2010)	6,876 78.5%	36,170 79.8%	71,609 85.4%
Hispanic or Latino Population (2010)	1,889 21.5%	9,136 20.2%	12,234 14.6%
Not Hispanic or Latino Population (2000)	6,615 85.1%	38,352 86.8%	74,050 90.8%
Hispanic or Latino Population (2000)	1,161 14.9%	5,853 13.2%	7,460 9.2%
Not Hispanic or Latino Population (2021)	6,187 72.8%	33,648 75.5%	67,363 81.8%
Hispanic or Latino Population (2021)	2,316 27.2%	10,913 24.5%	14,979 18.2%
Projected Annual Growth (2016-2021)	214 2.0%	959 1.9%	1,470 2.2%
Historical Annual Growth (2000-2010)	728 6.3%	3,283 5.6%	4,774 6.4%

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New London, CT 06320

Total Age Distribution (2016)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	8,475		44,519		82,558	
Age Under 5 Years	339	4.0%	2,628	5.9%	4,673	5.7%
Age 5 to 9 Years	343	4.0%	2,341	5.3%	4,185	5.1%
Age 10 to 14 Years	358	4.2%	2,347	5.3%	4,224	5.1%
Age 15 to 19 Years	1,372	16.2%	3,899	8.8%	6,132	7.4%
Age 20 to 24 Years	2,185	25.8%	6,428	14.4%	9,922	12.0%
Age 25 to 29 Years	512	6.0%	3,911	8.8%	6,956	8.4%
Age 30 to 34 Years	446	5.3%	3,214	7.2%	5,652	6.8%
Age 35 to 39 Years	384	4.5%	2,506	5.6%	4,558	5.5%
Age 40 to 44 Years	343	4.0%	2,202	4.9%	4,043	4.9%
Age 45 to 49 Years	350	4.1%	2,243	5.0%	4,477	5.4%
Age 50 to 54 Years	385	4.5%	2,492	5.6%	5,119	6.2%
Age 55 to 59 Years	372	4.4%	2,411	5.4%	5,165	6.3%
Age 60 to 64 Years	315	3.7%	2,124	4.8%	4,610	5.6%
Age 65 to 69 Years	228	2.7%	1,716	3.9%	3,826	4.6%
Age 70 to 74 Years	181	2.1%	1,296	2.9%	2,998	3.6%
Age 75 to 79 Years	125	1.5%	926	2.1%	2,138	2.6%
Age 80 to 84 Years	100	1.2%	764	1.7%	1,685	2.0%
Age 85 Years or Over	140	1.6%	1,073	2.4%	2,196	2.7%
Median Age	30.1		34.2		36.9	
Age 19 Years or Less	2,411	28.5%	11,215	25.2%	19,214	23.3%
Age 20 to 64 Years	5,291	62.4%	27,530	61.8%	50,501	61.2%
Age 65 Years or Over	773	9.1%	5,775	13.0%	12,843	15.6%

Female Age Distribution (2016)

Female Population	4,229	49.9%	21,480	48.2%	40,436	49.0%
Age Under 5 Years	164	3.9%	1,257	5.9%	2,287	5.7%
Age 5 to 9 Years	153	3.6%	1,123	5.2%	2,037	5.0%
Age 10 to 14 Years	173	4.1%	1,138	5.3%	2,028	5.0%
Age 15 to 19 Years	711	16.8%	1,731	8.1%	2,828	7.0%
Age 20 to 24 Years	987	23.3%	2,494	11.6%	3,858	9.5%
Age 25 to 29 Years	242	5.7%	1,757	8.2%	3,167	7.8%
Age 30 to 34 Years	239	5.7%	1,592	7.4%	2,762	6.8%
Age 35 to 39 Years	192	4.5%	1,227	5.7%	2,243	5.5%
Age 40 to 44 Years	186	4.4%	1,119	5.2%	2,026	5.0%
Age 45 to 49 Years	174	4.1%	1,115	5.2%	2,244	5.5%
Age 50 to 54 Years	199	4.7%	1,268	5.9%	2,607	6.4%
Age 55 to 59 Years	181	4.3%	1,204	5.6%	2,590	6.4%
Age 60 to 64 Years	168	4.0%	1,092	5.1%	2,376	5.9%
Age 65 to 69 Years	123	2.9%	912	4.2%	2,031	5.0%
Age 70 to 74 Years	101	2.4%	707	3.3%	1,633	4.0%
Age 75 to 79 Years	78	1.9%	549	2.6%	1,253	3.1%
Age 80 to 84 Years	57	1.3%	451	2.1%	989	2.4%
Age 85 Years or Over	101	2.4%	743	3.5%	1,478	3.7%
Female Median Age	31.6		36.1		39.1	
Age 19 Years or Less	1,200	28.4%	5,248	24.4%	9,180	22.7%
Age 20 to 64 Years	2,568	60.7%	12,870	59.9%	23,873	59.0%
Age 65 Years or Over	461	10.9%	3,362	15.7%	7,383	18.3%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2016)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,246 50.1%	23,039 51.8%	42,122 51.0%
Age Under 5 Years	175 4.1%	1,371 6.0%	2,386 5.7%
Age 5 to 9 Years	190 4.5%	1,218 5.3%	2,148 5.1%
Age 10 to 14 Years	185 4.4%	1,209 5.2%	2,196 5.2%
Age 15 to 19 Years	661 15.6%	2,168 9.4%	3,304 7.8%
Age 20 to 24 Years	1,198 28.2%	3,933 17.1%	6,064 14.4%
Age 25 to 29 Years	270 6.4%	2,153 9.3%	3,789 9.0%
Age 30 to 34 Years	207 4.9%	1,621 7.0%	2,891 6.9%
Age 35 to 39 Years	193 4.5%	1,278 5.5%	2,315 5.5%
Age 40 to 44 Years	157 3.7%	1,083 4.7%	2,017 4.8%
Age 45 to 49 Years	175 4.1%	1,127 4.9%	2,233 5.3%
Age 50 to 54 Years	186 4.4%	1,224 5.3%	2,512 6.0%
Age 55 to 59 Years	190 4.5%	1,207 5.2%	2,575 6.1%
Age 60 to 64 Years	147 3.5%	1,032 4.5%	2,233 5.3%
Age 65 to 69 Years	105 2.5%	804 3.5%	1,795 4.3%
Age 70 to 74 Years	80 1.9%	589 2.6%	1,365 3.2%
Age 75 to 79 Years	46 1.1%	377 1.6%	886 2.1%
Age 80 to 84 Years	43 1.0%	312 1.4%	696 1.7%
Age 85 Years or Over	39 0.9%	330 1.4%	718 1.7%
Male Median Age	28.8	32.4	35.1
Age 19 Years or Less	1,211 28.5%	5,966 25.9%	10,034 23.8%
Age 20 to 64 Years	2,723 64.1%	14,660 63.6%	26,628 63.2%
Age 65 Years or Over	312 7.4%	2,412 10.5%	5,460 13.0%

Males per 100 Females (2016)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	100	107	104
Age Under 5 Years	107 51.7%	109 52.2%	104 51.1%
Age 5 to 9 Years	124 55.4%	109 52.0%	105 51.3%
Age 10 to 14 Years	107 51.8%	106 51.5%	108 52.0%
Age 15 to 19 Years	93 48.2%	125 55.6%	117 53.9%
Age 20 to 24 Years	121 54.8%	158 61.2%	157 61.1%
Age 25 to 29 Years	112 52.8%	123 55.1%	120 54.5%
Age 30 to 34 Years	87 46.4%	102 50.5%	105 51.1%
Age 35 to 39 Years	100 50.1%	104 51.0%	103 50.8%
Age 40 to 44 Years	84 45.8%	97 49.2%	100 49.9%
Age 45 to 49 Years	101 50.1%	101 50.3%	100 49.9%
Age 50 to 54 Years	93 48.3%	97 49.1%	96 49.1%
Age 55 to 59 Years	105 51.2%	100 50.1%	99 49.9%
Age 60 to 64 Years	87 46.6%	94 48.6%	94 48.4%
Age 65 to 69 Years	85 46.0%	88 46.8%	88 46.9%
Age 70 to 74 Years	79 44.1%	83 45.5%	84 45.5%
Age 75 to 79 Years	59 37.1%	69 40.7%	71 41.4%
Age 80 to 84 Years	75 42.9%	69 40.9%	70 41.3%
Age 85 Years or Over	38 27.7%	44 30.8%	49 32.7%
Age 19 Years or Less	101 50.2%	114 53.2%	109 52.2%
Age 20 to 39 Years	113 52.9%	127 56.0%	125 55.6%
Age 40 to 64 Years	94 48.5%	98 49.5%	98 49.4%
Age 65 Years or Over	68 40.4%	72 41.8%	74 42.5%

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351 N Frontage Rd New London, CT 06320		1 mi radius		3 mi radius		5 mi radius	
Household Type (2016)							
Total Households		2,460		16,583		33,130	
Households with Children		792	32.2%	5,102	30.8%	9,427	28.5%
Average Household Size		2.4		2.3		2.3	
Household Density per Square Mile		783		587		422	
Population Family		4,394	51.9%	29,948	67.3%	57,903	70.1%
Population Non-Family		1,388	16.4%	8,758	19.7%	17,093	20.7%
Population Group Quarters		2,693	31.8%	5,813	13.1%	7,562	9.2%
Family Households		1,406	57.2%	9,534	57.5%	19,195	57.9%
Married Couple Households		837	59.5%	6,199	65.0%	13,419	69.9%
Other Family Households		570	40.5%	3,335	35.0%	5,776	30.1%
Family Households with Children		778	55.3%	5,043	52.9%	9,319	48.6%
Married Couple with Children		383	49.2%	2,817	55.9%	5,572	59.8%
Other Family Households with Children		395	50.8%	2,225	44.1%	3,747	40.2%
Family Households No Children		628	44.7%	4,491	47.1%	9,876	51.4%
Married Couple No Children		454	72.2%	3,381	75.3%	7,847	79.5%
Other Family Households No Children		174	27.8%	1,109	24.7%	2,029	20.5%
Non-Family Households		1,054	42.8%	7,050	42.5%	13,935	42.1%
Non-Family Households with Children		14	1.3%	59	0.8%	107	0.8%
Non-Family Households No Children		1,040	98.7%	6,990	99.2%	13,828	99.2%
Average Family Household Size		3.1		3.1		3.0	
Average Family Income		\$80,439		\$83,276		\$97,200	
Median Family Income		\$76,024		\$70,906		\$83,157	
Average Non-Family Household Size		1.3		1.2		1.2	
Marital Status (2016)							
Population Age 15 Years or Over		7,436		37,203		69,476	
Never Married		4,429	59.6%	16,497	44.3%	26,115	37.6%
Currently Married		1,768	23.8%	12,460	33.5%	28,030	40.3%
Previously Married		1,238	16.6%	8,246	22.2%	15,331	22.1%
Separated		264	21.3%	1,943	23.6%	2,883	18.8%
Widowed		237	19.1%	2,034	24.7%	4,249	27.7%
Divorced		737	59.5%	4,269	51.8%	8,198	53.5%
Educational Attainment (2016)							
Adult Population Age 25 Years or Over		3,879		26,876		53,423	
Elementary (Grade Level 0 to 8)		243	6.3%	1,243	4.6%	1,608	3.0%
Some High School (Grade Level 9 to 11)		456	11.8%	2,313	8.6%	3,778	7.1%
High School Graduate		1,364	35.2%	8,897	33.1%	16,727	31.3%
Some College		817	21.1%	5,794	21.6%	11,228	21.0%
Associate Degree Only		236	6.1%	2,027	7.5%	4,129	7.7%
Bachelor Degree Only		366	9.4%	3,703	13.8%	8,602	16.1%
Graduate Degree		398	10.3%	2,899	10.8%	7,351	13.8%
Any College (Some College or Higher)		1,816	46.8%	14,423	53.7%	31,310	58.6%
College Degree + (Bachelor Degree or Higher)		763	19.7%	6,602	24.6%	15,954	29.9%

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Housing							
Total Housing Units (2016)		2,656		17,864		35,882	
Total Housing Units (2010)		2,743		18,319		36,294	
Historical Annual Growth (2010-2016)		-87 -0.5%		-454 -0.4%		-412 -0.2%	
Housing Units Occupied (2016)		2,460 92.6%		16,583 92.8%		33,130 92.3%	
Housing Units Owner-Occupied		1,067 43.4%		7,795 47.0%		17,890 54.0%	
Housing Units Renter-Occupied		1,393 56.6%		8,789 53.0%		15,240 46.0%	
Housing Units Vacant (2016)		196 8.0%		1,281 7.7%		2,752 8.3%	
Household Size (2016)							
Total Households		2,460		16,583		33,130	
1 Person Households		801 32.6%		5,742 34.6%		11,401 34.4%	
2 Person Households		788 32.0%		5,014 30.2%		10,874 32.8%	
3 Person Households		377 15.3%		2,433 14.7%		4,809 14.5%	
4 Person Households		274 11.1%		1,924 11.6%		3,626 10.9%	
5 Person Households		130 5.3%		909 5.5%		1,555 4.7%	
6 Person Households		59 2.4%		350 2.1%		556 1.7%	
7 or More Person Households		30 1.2%		211 1.3%		308 0.9%	
Household Income Distribution (2016)							
HH Income \$200,000 or More		162 6.6%		735 4.4%		1,957 5.9%	
HH Income \$150,000 to \$199,999		107 4.3%		866 5.2%		2,286 6.9%	
HH Income \$125,000 to \$149,999		90 3.7%		781 4.7%		1,886 5.7%	
HH Income \$100,000 to \$124,999		176 7.1%		1,122 6.8%		2,492 7.5%	
HH Income \$75,000 to \$99,999		416 16.9%		2,128 12.8%		4,381 13.2%	
HH Income \$50,000 to \$74,999		513 20.8%		3,238 19.5%		6,305 19.0%	
HH Income \$35,000 to \$49,999		293 11.9%		2,090 12.6%		3,862 11.7%	
HH Income \$25,000 to \$34,999		237 9.7%		1,713 10.3%		2,968 9.0%	
HH Income \$15,000 to \$24,999		194 7.9%		1,642 9.9%		3,182 9.6%	
HH Income \$10,000 to \$14,999		68 2.8%		624 3.8%		1,119 3.4%	
HH Income Under \$10,000		204 8.3%		1,645 9.9%		2,691 8.1%	
Household Vehicles (2016)							
Households 0 Vehicles Available		295 12.0%		2,410 14.5%		3,532 10.7%	
Households 1 Vehicle Available		1,034 42.0%		6,292 37.9%		12,573 37.9%	
Households 2 Vehicles Available		790 32.1%		5,547 33.4%		11,706 35.3%	
Households 3 or More Vehicles Available		340 13.8%		2,334 14.1%		5,320 16.1%	
Total Vehicles Available		3,795		25,446		54,189	
Average Vehicles per Household		1.5		1.5		1.6	
Owner-Occupied Household Vehicles		2,246 59.2%		15,496 60.9%		35,847 66.2%	
Average Vehicles per Owner-Occupied Household		2.1		2.0		2.0	
Renter-Occupied Household Vehicles		1,549 40.8%		9,950 39.1%		18,342 33.8%	
Average Vehicles per Renter-Occupied Household		1.1		1.1		1.2	
Travel Time (2010)							
Worker Base Age 16 years or Over		4,552		22,391		41,916	
Travel to Work in 14 Minutes or Less		2,023 44.4%		10,537 47.1%		18,007 43.0%	
Travel to Work in 15 to 29 Minutes		1,281 28.1%		7,107 31.7%		15,023 35.8%	
Travel to Work in 30 to 59 Minutes		494 10.8%		2,465 11.0%		5,127 12.2%	
Travel to Work in 60 Minutes or More		238 5.2%		990 4.4%		1,974 4.7%	
Work at Home		516 11.3%		1,292 5.8%		1,786 4.3%	
Average Minutes Travel to Work		13.8		14.6		15.6	

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COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.3721/-72.1185

RFULL9

351 N Frontage Rd

New London, CT 06320

Transportation To Work (2010)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	4,552		22,391		41,916	
Drive to Work Alone	2,509	55.1%	15,169	67.7%	31,113	74.2%
Drive to Work in Carpool	472	10.4%	1,889	8.4%	3,818	9.1%
Travel to Work by Public Transportation	212	4.7%	1,158	5.2%	1,684	4.0%
Drive to Work on Motorcycle	9	0.2%	62	0.3%	87	0.2%
Bicycle to Work	7	0.2%	128	0.6%	160	0.4%
Walk to Work	752	16.5%	2,454	11.0%	2,972	7.1%
Other Means	73	1.6%	238	1.1%	296	0.7%
Work at Home	516	11.3%	1,292	5.8%	1,786	4.3%

Daytime Demographics (2016)

Total Businesses	425		2,619		4,101	
Total Employees	6,062		31,601		48,711	
Company Headquarter Businesses	2	0.5%	9	0.3%	20	0.5%
Company Headquarter Employees	860	14.2%	3,614	11.4%	3,822	7.8%
Employee Population per Business	14.3 to 1		12.1 to 1		11.9 to 1	
Residential Population per Business	20.0 to 1		17.0 to 1		20.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,619		44,400		72,776	

Labor Force

Labor Population Age 16 Years or Over (2016)	7,378		36,791		68,707	
Labor Force Total Males (2016)	3,665	49.7%	19,030	51.7%	35,013	51.0%
Male Civilian Employed	1,852	50.5%	9,955	52.3%	20,250	57.8%
Male Civilian Unemployed	70	1.9%	750	3.9%	1,221	3.5%
Males in Armed Forces	833	22.7%	4,022	21.1%	5,073	14.5%
Males Not in Labor Force	909	24.8%	4,303	22.6%	8,468	24.2%
Labor Force Total Females (2016)	3,714	50.3%	17,761	48.3%	33,694	49.0%
Female Civilian Employed	1,783	48.0%	9,416	53.0%	18,664	55.4%
Female Civilian Unemployed	138	3.7%	792	4.5%	1,262	3.7%
Females in Armed Forces	353	9.5%	598	3.4%	654	1.9%
Females Not in Labor Force	1,440	38.8%	6,955	39.2%	13,115	38.9%
Unemployment Rate	2.8%		4.2%		3.6%	
Labor Force Growth (2010-2016)	11	0.3%	745	4.0%	1,241	3.3%
Male Labor Force Growth (2010-2016)	84	4.8%	614	6.6%	870	4.5%
Female Labor Force Growth (2010-2016)	-73	-3.9%	131	1.4%	371	2.0%

Occupation (2010)

Occupation Population Age 16 Years or Over	3,624		18,626		37,673	
Occupation Total Males	1,768	48.8%	9,341	50.1%	19,380	51.4%
Occupation Total Females	1,856	51.2%	9,285	49.9%	18,293	48.6%
Management, Business, Financial Operations	336	9.3%	2,040	11.0%	4,661	12.4%
Professional, Related	759	21.0%	4,272	22.9%	9,327	24.8%
Service	1,131	31.2%	5,039	27.1%	8,939	23.7%
Sales, Office	862	23.8%	3,953	21.2%	8,183	21.7%
Farming, Fishing, Forestry	14	0.4%	52	0.3%	102	0.3%
Construction, Extraction, Maintenance	199	5.5%	1,420	7.6%	2,913	7.7%
Production, Transport, Material Moving	322	8.9%	1,850	9.9%	3,548	9.4%
White Collar Workers	1,957	54.0%	10,265	55.1%	22,171	58.8%
Blue Collar Workers	1,667	46.0%	8,360	44.9%	15,503	41.2%

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RFULL9

351 N Frontage Rd		1 mi radius		3 mi radius		5 mi radius	
New London, CT 06320							
Units In Structure (2010)							
Total Units		2,493		16,361		32,586	
1 Detached Unit		995	39.9%	7,249	44.3%	16,689	51.2%
1 Attached Unit		133	5.4%	1,062	6.5%	1,823	5.6%
2 Units		359	14.4%	2,397	14.6%	3,222	9.9%
3 to 4 Units		258	10.4%	1,707	10.4%	3,089	9.5%
5 to 9 Units		273	11.0%	1,157	7.1%	1,959	6.0%
10 to 19 Units		268	10.8%	820	5.0%	1,528	4.7%
20 to 49 Units		139	5.6%	896	5.5%	2,089	6.4%
50 or More Units		65	2.6%	925	5.7%	1,663	5.1%
Mobile Home or Trailer		2	0.1%	147	0.9%	498	1.5%
Other Structure		-	-	1	-	27	0.1%
Homes Built By Year (2010)							
Homes Built 2005 or later		46	1.9%	639	3.9%	1,283	3.9%
Homes Built 2000 to 2004		80	3.2%	492	3.0%	1,345	4.1%
Homes Built 1990 to 1999		133	5.3%	1,114	6.8%	2,306	7.1%
Homes Built 1980 to 1989		319	12.8%	1,827	11.2%	3,998	12.3%
Homes Built 1970 to 1979		363	14.6%	2,082	12.7%	4,833	14.8%
Homes Built 1960 to 1969		265	10.6%	1,777	10.9%	4,074	12.5%
Homes Built 1950 to 1959		281	11.3%	2,006	12.3%	4,385	13.5%
Homes Built 1940 to 1949		205	8.2%	922	5.6%	1,895	5.8%
Homes Built Before 1939		801	32.1%	5,501	33.6%	8,468	26.0%
Median Age of Homes		54.7 yrs		53.9 yrs		50.8 yrs	
Home Values (2010)							
Owner Specified Housing Units		1,090		7,762		17,683	
Home Values \$1,000,000 or More		11	1.0%	107	1.4%	306	1.7%
Home Values \$750,000 to \$999,999		10	0.9%	119	1.5%	360	2.0%
Home Values \$500,000 to \$749,999		41	3.8%	290	3.7%	859	4.9%
Home Values \$400,000 to \$499,999		74	6.7%	535	6.9%	1,523	8.6%
Home Values \$300,000 to \$399,999		134	12.3%	1,102	14.2%	3,178	18.0%
Home Values \$250,000 to \$299,999		112	10.3%	1,224	15.8%	2,824	16.0%
Home Values \$200,000 to \$249,999		228	20.9%	1,727	22.3%	3,382	19.1%
Home Values \$175,000 to \$199,999		206	18.9%	820	10.6%	1,548	8.8%
Home Values \$150,000 to \$174,999		126	11.6%	812	10.5%	1,366	7.7%
Home Values \$125,000 to \$149,999		79	7.3%	463	6.0%	841	4.8%
Home Values \$100,000 to \$124,999		41	3.7%	265	3.4%	567	3.2%
Home Values \$90,000 to \$99,999		-	-	40	0.5%	119	0.7%
Home Values \$80,000 to \$89,999		11	1.0%	62	0.8%	145	0.8%
Home Values \$70,000 to \$79,999		-	-	13	0.2%	55	0.3%
Home Values \$60,000 to \$69,999		-	-	2	-	73	0.4%
Home Values \$50,000 to \$59,999		9	0.8%	45	0.6%	95	0.5%
Home Values \$35,000 to \$49,999		2	0.1%	37	0.5%	110	0.6%
Home Values \$25,000 to \$34,999		3	0.2%	49	0.6%	171	1.0%
Home Values \$10,000 to \$24,999		2	0.2%	47	0.6%	145	0.8%
Home Values Under \$10,000		-	-	3	-	15	0.1%
Owner-Occupied Median Home Value		\$229,008		\$241,478		\$260,057	
Renter-Occupied Median Rent		\$795		\$872		\$911	

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RFULL9

351 N Frontage Rd New London, CT 06320	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2016)			
Total Household Expenditure	\$140 M	\$901 M	\$1.96 B
Total Non-Retail Expenditure	\$76.2 M	\$488 M	\$1.07 B
Total Retail Expenditure	\$63.9 M	\$413 M	\$896 M
Apparel	\$4.91 M	\$31.5 M	\$68.7 M
Contributions	\$6.14 M	\$38.5 M	\$88.0 M
Education	\$5.26 M	\$33.3 M	\$74.8 M
Entertainment	\$7.85 M	\$50.3 M	\$110 M
Food and Beverages	\$20.6 M	\$133 M	\$286 M
Furnishings and Equipment	\$4.85 M	\$30.7 M	\$67.9 M
Gifts	\$3.47 M	\$22.0 M	\$49.6 M
Health Care	\$11.2 M	\$72.5 M	\$156 M
Household Operations	\$4.00 M	\$25.3 M	\$56.7 M
Miscellaneous Expenses	\$2.07 M	\$13.4 M	\$28.8 M
Personal Care	\$1.82 M	\$11.7 M	\$25.5 M
Personal Insurance	\$1.04 M	\$6.58 M	\$14.8 M
Reading	\$312 K	\$2.00 M	\$4.38 M
Shelter	\$28.7 M	\$185 M	\$405 M
Tobacco	\$855 K	\$5.64 M	\$11.7 M
Transportation	\$26.5 M	\$170 M	\$368 M
Utilities	\$10.6 M	\$68.6 M	\$146 M
Monthly Household Consumer Expenditure (2016)			
Total Household Expenditure	\$4,745	\$4,526	\$4,935
Total Non-Retail Expenditure	\$2,580 54.4%	\$2,453 54.2%	\$2,681 54.3%
Total Retail Expenditures	\$2,165 45.6%	\$2,073 45.8%	\$2,254 45.7%
Apparel	\$166 3.5%	\$159 3.5%	\$173 3.5%
Contributions	\$208 4.4%	\$193 4.3%	\$221 4.5%
Education	\$178 3.8%	\$167 3.7%	\$188 3.8%
Entertainment	\$266 5.6%	\$253 5.6%	\$277 5.6%
Food and Beverages	\$696 14.7%	\$668 14.8%	\$720 14.6%
Furnishings and Equipment	\$164 3.5%	\$154 3.4%	\$171 3.5%
Gifts	\$118 2.5%	\$111 2.4%	\$125 2.5%
Health Care	\$379 8.0%	\$364 8.1%	\$392 7.9%
Household Operations	\$135 2.9%	\$127 2.8%	\$143 2.9%
Miscellaneous Expenses	\$70 1.5%	\$67 1.5%	\$73 1.5%
Personal Care	\$62 1.3%	\$59 1.3%	\$64 1.3%
Personal Insurance	\$35 0.7%	\$33 0.7%	\$37 0.8%
Reading	\$11 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$973 20.5%	\$932 20.6%	\$1,018 20.6%
Tobacco	\$29 0.6%	\$28 0.6%	\$29 0.6%
Transportation	\$896 18.9%	\$855 18.9%	\$926 18.8%
Utilities	\$358 7.5%	\$345 7.6%	\$368 7.5%

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