

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0885/-71.4245

RFULL9

| 250 Franklin Village Drive Franklin, MA 02038 | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|------------------|-------------------|-------------------|-------------------|
| Population | | | | |
| Estimated Population (2018) | 3,366 | 35,266 | 73,349 | 98,225 |
| Projected Population (2023) | 3,411 | 35,960 | 74,745 | 100,026 |
| Census Population (2010) | 3,191 | 33,299 | 69,097 | 92,958 |
| Census Population (2000) | 3,216 | 31,480 | 64,682 | 87,446 |
| Projected Annual Growth (2018-2023) | 45 0.3% | 694 0.4% | 1,396 0.4% | 1,801 0.4% |
| Historical Annual Growth (2010-2018) | 175 0.7% | 1,967 0.7% | 4,252 0.8% | 5,267 0.7% |
| Historical Annual Growth (2000-2010) | -25 -0.1% | 1,819 0.6% | 4,415 0.7% | 5,512 0.6% |
| Estimated Population Density (2018) | 1,072 <i>psm</i> | 1,248 <i>psm</i> | 934 <i>psm</i> | 986 <i>psm</i> |
| Trade Area Size | 3.1 <i>sq mi</i> | 28.3 <i>sq mi</i> | 78.5 <i>sq mi</i> | 99.6 <i>sq mi</i> |
| Households | | | | |
| Estimated Households (2018) | 1,434 | 12,711 | 25,675 | 35,334 |
| Projected Households (2023) | 1,476 | 13,157 | 26,552 | 36,524 |
| Census Households (2010) | 1,372 | 12,030 | 24,300 | 33,458 |
| Census Households (2000) | 1,343 | 11,107 | 22,188 | 31,016 |
| Projected Annual Growth (2018-2023) | 42 0.6% | 446 0.7% | 878 0.7% | 1,190 0.7% |
| Historical Annual Change (2000-2018) | 91 0.4% | 1,604 0.8% | 3,486 0.9% | 4,318 0.8% |
| Average Household Income | | | | |
| Estimated Average Household Income (2018) | \$114,670 | \$146,868 | \$154,737 | \$140,800 |
| Projected Average Household Income (2023) | \$138,492 | \$184,478 | \$196,029 | \$176,788 |
| Census Average Household Income (2010) | \$77,865 | \$95,325 | \$104,403 | \$96,852 |
| Census Average Household Income (2000) | \$64,487 | \$75,892 | \$82,645 | \$75,897 |
| Projected Annual Change (2018-2023) | \$23,822 4.2% | \$37,610 5.1% | \$41,293 5.3% | \$35,988 5.1% |
| Historical Annual Change (2000-2018) | \$50,183 4.3% | \$70,976 5.2% | \$72,092 4.8% | \$64,903 4.8% |
| Median Household Income | | | | |
| Estimated Median Household Income (2018) | \$91,992 | \$118,445 | \$123,444 | \$113,662 |
| Projected Median Household Income (2023) | \$108,537 | \$138,428 | \$144,459 | \$132,515 |
| Census Median Household Income (2010) | \$71,546 | \$84,134 | \$89,331 | \$82,558 |
| Census Median Household Income (2000) | \$59,543 | \$67,749 | \$72,797 | \$66,806 |
| Projected Annual Change (2018-2023) | \$16,546 3.6% | \$19,983 3.4% | \$21,014 3.4% | \$18,853 3.3% |
| Historical Annual Change (2000-2018) | \$32,448 3.0% | \$50,697 4.2% | \$50,647 3.9% | \$46,856 3.9% |
| Per Capita Income | | | | |
| Estimated Per Capita Income (2018) | \$48,836 | \$53,060 | \$54,287 | \$50,784 |
| Projected Per Capita Income (2023) | \$59,900 | \$67,618 | \$69,759 | \$64,687 |
| Census Per Capita Income (2010) | \$33,468 | \$34,439 | \$36,716 | \$34,860 |
| Census Per Capita Income (2000) | \$27,570 | \$26,765 | \$28,325 | \$26,765 |
| Projected Annual Change (2018-2023) | \$11,064 4.5% | \$14,558 5.5% | \$15,472 5.7% | \$13,902 5.5% |
| Historical Annual Change (2000-2018) | \$21,266 4.3% | \$26,295 5.5% | \$25,963 5.1% | \$24,020 5.0% |
| Estimated Average Household Net Worth (2018) | \$1,210,855 | \$1,604,743 | \$1,718,603 | \$1,538,204 |

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| 250 Franklin Village Drive Franklin, MA 02038 | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|-------------|--------------|--------------|------------------|
| Race and Ethnicity | | | | |
| Total Population (2018) | 3,366 | 35,266 | 73,349 | 98,225 |
| White (2018) | 3,072 91.3% | 31,933 90.5% | 67,276 91.7% | 88,966 90.6% |
| Black or African American (2018) | 62 1.8% | 710 2.0% | 1,303 1.8% | 1,963 2.0% |
| American Indian or Alaska Native (2018) | 1 - | 46 0.1% | 101 0.1% | 162 0.2% |
| Asian (2018) | 166 4.9% | 1,866 5.3% | 3,284 4.5% | 4,050 4.1% |
| Hawaiian or Pacific Islander (2018) | 1 - | 6 - | 9 - | 14 - |
| Other Race (2018) | 21 0.6% | 216 0.6% | 396 0.5% | 1,553 1.6% |
| Two or More Races (2018) | 43 1.3% | 489 1.4% | 980 1.3% | 1,518 1.5% |
| Population < 18 (2018) | 717 21.3% | 8,485 24.1% | 18,292 24.9% | 23,509 23.9% |
| White Not Hispanic | 620 86.6% | 7,211 85.0% | 15,805 86.4% | 19,725 83.9% |
| Black or African American | 7 1.0% | 146 1.7% | 299 1.6% | 470 2.0% |
| Asian | 38 5.3% | 533 6.3% | 963 5.3% | 1,177 5.0% |
| Other Race Not Hispanic | 30 4.2% | 238 2.8% | 503 2.7% | 823 3.5% |
| Hispanic | 21 3.0% | 357 4.2% | 721 3.9% | 1,313 5.6% |
| Not Hispanic or Latino Population (2018) | 3,281 97.5% | 34,166 96.9% | 71,249 97.1% | 93,988 95.7% |
| Not Hispanic White | 3,006 91.6% | 31,177 91.3% | 65,799 92.4% | 86,306 91.8% |
| Not Hispanic Black or African American | 60 1.8% | 651 1.9% | 1,209 1.7% | 1,781 1.9% |
| Not Hispanic American Indian or Alaska Native | 1 - | 24 0.1% | 60 0.1% | 85 0.1% |
| Not Hispanic Asian | 166 5.1% | 1,856 5.4% | 3,265 4.6% | 4,012 4.3% |
| Not Hispanic Hawaiian or Pacific Islander | 1 - | 5 - | 7 - | 8 - |
| Not Hispanic Other Race | 9 0.3% | 34 0.1% | 60 0.1% | 543 0.6% |
| Not Hispanic Two or More Races | 38 1.2% | 419 1.2% | 848 1.2% | 1,252 1.3% |
| Hispanic or Latino Population (2018) | 85 2.5% | 1,100 3.1% | 2,100 2.9% | 4,237 4.3% |
| Hispanic White | 66 77.2% | 756 68.7% | 1,476 70.3% | 2,660 62.8% |
| Hispanic Black or African American | 2 2.3% | 59 5.4% | 94 4.5% | 181 4.3% |
| Hispanic American Indian or Alaska Native | - 0.5% | 23 2.1% | 41 2.0% | 76 1.8% |
| Hispanic Asian | - 0.5% | 9 0.8% | 19 0.9% | 38 0.9% |
| Hispanic Hawaiian or Pacific Islander | - - | 1 0.1% | 2 0.1% | 6 0.1% |
| Hispanic Other Race | 12 14.1% | 182 16.5% | 335 16.0% | 1,010 23.8% |
| Hispanic Two or More Races | 5 5.5% | 70 6.4% | 132 6.3% | 265 6.3% |
| Not Hispanic or Latino Population (2010) | 3,135 98.3% | 32,556 97.8% | 67,726 98.0% | 89,880 96.7% |
| Hispanic or Latino Population (2010) | 56 1.7% | 743 2.2% | 1,371 2.0% | 3,079 3.3% |
| Not Hispanic or Latino Population (2000) | 3,180 98.9% | 31,107 98.8% | 63,996 98.9% | 85,955 98.3% |
| Hispanic or Latino Population (2000) | 36 1.1% | 373 1.2% | 686 1.1% | 1,491 1.7% |
| Not Hispanic or Latino Population (2023) | 3,301 96.8% | 34,556 96.1% | 72,037 96.4% | 94,868 94.8% |
| Hispanic or Latino Population (2023) | 110 3.2% | 1,403 3.9% | 2,707 3.6% | 5,157 5.2% |
| Projected Annual Growth (2018-2023) | 25 5.8% | 303 5.5% | 608 5.8% | 920 4.3% |
| Historical Annual Growth (2000-2010) | 20 5.4% | 371 9.9% | 685 10.0% | 1,588 10.7% |

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RFULL9

250 Franklin Village Drive

Franklin, MA 02038

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Total Age Distribution (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|----------------------|-------------|--------------|--------------|------------------|
| Total Population | 3,366 | 35,266 | 73,349 | 98,225 |
| Age Under 5 Years | 178 5.3% | 2,000 5.7% | 4,135 5.6% | 5,564 5.7% |
| Age 5 to 9 Years | 198 5.9% | 2,364 6.7% | 5,055 6.9% | 6,423 6.5% |
| Age 10 to 14 Years | 219 6.5% | 2,629 7.5% | 5,683 7.7% | 7,174 7.3% |
| Age 15 to 19 Years | 199 5.9% | 2,813 8.0% | 5,646 7.7% | 7,208 7.3% |
| Age 20 to 24 Years | 161 4.8% | 2,026 5.7% | 3,867 5.3% | 5,472 5.6% |
| Age 25 to 29 Years | 210 6.2% | 1,752 5.0% | 3,342 4.6% | 5,096 5.2% |
| Age 30 to 34 Years | 253 7.5% | 1,989 5.6% | 3,867 5.3% | 5,515 5.6% |
| Age 35 to 39 Years | 236 7.0% | 2,452 7.0% | 4,855 6.6% | 6,515 6.6% |
| Age 40 to 44 Years | 216 6.4% | 2,375 6.7% | 5,108 7.0% | 6,617 6.7% |
| Age 45 to 49 Years | 244 7.2% | 2,855 8.1% | 6,075 8.3% | 7,865 8.0% |
| Age 50 to 54 Years | 252 7.5% | 2,761 7.8% | 6,018 8.2% | 7,906 8.0% |
| Age 55 to 59 Years | 245 7.3% | 2,493 7.1% | 5,635 7.7% | 7,476 7.6% |
| Age 60 to 64 Years | 213 6.3% | 2,023 5.7% | 4,506 6.1% | 6,013 6.1% |
| Age 65 to 69 Years | 165 4.9% | 1,562 4.4% | 3,309 4.5% | 4,495 4.6% |
| Age 70 to 74 Years | 134 4.0% | 1,203 3.4% | 2,416 3.3% | 3,286 3.3% |
| Age 75 to 79 Years | 91 2.7% | 766 2.2% | 1,594 2.2% | 2,199 2.2% |
| Age 80 to 84 Years | 59 1.7% | 547 1.6% | 1,081 1.5% | 1,590 1.6% |
| Age 85 Years or Over | 93 2.8% | 657 1.9% | 1,157 1.6% | 1,812 1.8% |
| Median Age | 39.6 | 38.2 | 39.3 | 39.2 |
| Age 19 Years or Less | 793 23.6% | 9,805 27.8% | 20,518 28.0% | 26,369 26.8% |
| Age 20 to 64 Years | 2,031 60.3% | 20,725 58.8% | 43,274 59.0% | 58,474 59.5% |
| Age 65 Years or Over | 542 16.1% | 4,735 13.4% | 9,557 13.0% | 13,382 13.6% |

Female Age Distribution (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|----------------------|-------------|--------------|--------------|------------------|
| Female Population | 1,784 53.0% | 18,122 51.4% | 37,369 50.9% | 49,815 50.7% |
| Age Under 5 Years | 84 4.7% | 964 5.3% | 1,988 5.3% | 2,705 5.4% |
| Age 5 to 9 Years | 97 5.4% | 1,158 6.4% | 2,425 6.5% | 3,080 6.2% |
| Age 10 to 14 Years | 114 6.4% | 1,299 7.2% | 2,777 7.4% | 3,520 7.1% |
| Age 15 to 19 Years | 99 5.5% | 1,379 7.6% | 2,780 7.4% | 3,496 7.0% |
| Age 20 to 24 Years | 81 4.5% | 1,030 5.7% | 1,930 5.2% | 2,677 5.4% |
| Age 25 to 29 Years | 108 6.1% | 884 4.9% | 1,712 4.6% | 2,556 5.1% |
| Age 30 to 34 Years | 121 6.8% | 1,023 5.6% | 2,005 5.4% | 2,768 5.6% |
| Age 35 to 39 Years | 124 6.9% | 1,280 7.1% | 2,536 6.8% | 3,349 6.7% |
| Age 40 to 44 Years | 123 6.9% | 1,264 7.0% | 2,698 7.2% | 3,447 6.9% |
| Age 45 to 49 Years | 119 6.7% | 1,427 7.9% | 3,071 8.2% | 3,949 7.9% |
| Age 50 to 54 Years | 132 7.4% | 1,364 7.5% | 2,996 8.0% | 3,941 7.9% |
| Age 55 to 59 Years | 116 6.5% | 1,266 7.0% | 2,781 7.4% | 3,673 7.4% |
| Age 60 to 64 Years | 126 7.1% | 1,064 5.9% | 2,301 6.2% | 3,049 6.1% |
| Age 65 to 69 Years | 98 5.5% | 839 4.6% | 1,722 4.6% | 2,359 4.7% |
| Age 70 to 74 Years | 88 4.9% | 688 3.8% | 1,324 3.5% | 1,797 3.6% |
| Age 75 to 79 Years | 54 3.0% | 429 2.4% | 898 2.4% | 1,265 2.5% |
| Age 80 to 84 Years | 39 2.2% | 326 1.8% | 648 1.7% | 960 1.9% |
| Age 85 Years or Over | 60 3.4% | 437 2.4% | 778 2.1% | 1,222 2.5% |
| Female Median Age | 41.6 | 39.2 | 40.0 | 40.1 |
| Age 19 Years or Less | 393 22.1% | 4,801 26.5% | 9,969 26.7% | 12,802 25.7% |
| Age 20 to 64 Years | 1,050 58.9% | 10,602 58.5% | 22,029 58.9% | 29,410 59.0% |
| Age 65 Years or Over | 340 19.1% | 2,720 15.0% | 5,371 14.4% | 7,603 15.3% |

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250 Franklin Village Drive

Franklin, MA 02038

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Male Age Distribution (2018)

| | | | | | | | | |
|----------------------|-------|-------|--------|-------|--------|-------|--------|-------|
| Male Population | 1,582 | 47.0% | 17,144 | 48.6% | 35,980 | 49.1% | 48,410 | 49.3% |
| Age Under 5 Years | 93 | 5.9% | 1,035 | 6.0% | 2,146 | 6.0% | 2,859 | 5.9% |
| Age 5 to 9 Years | 101 | 6.4% | 1,206 | 7.0% | 2,630 | 7.3% | 3,343 | 6.9% |
| Age 10 to 14 Years | 105 | 6.6% | 1,330 | 7.8% | 2,906 | 8.1% | 3,653 | 7.5% |
| Age 15 to 19 Years | 101 | 6.4% | 1,434 | 8.4% | 2,866 | 8.0% | 3,711 | 7.7% |
| Age 20 to 24 Years | 80 | 5.1% | 996 | 5.8% | 1,936 | 5.4% | 2,795 | 5.8% |
| Age 25 to 29 Years | 102 | 6.4% | 868 | 5.1% | 1,631 | 4.5% | 2,540 | 5.2% |
| Age 30 to 34 Years | 132 | 8.4% | 965 | 5.6% | 1,862 | 5.2% | 2,746 | 5.7% |
| Age 35 to 39 Years | 112 | 7.1% | 1,172 | 6.8% | 2,319 | 6.4% | 3,166 | 6.5% |
| Age 40 to 44 Years | 93 | 5.9% | 1,111 | 6.5% | 2,410 | 6.7% | 3,170 | 6.5% |
| Age 45 to 49 Years | 125 | 7.9% | 1,428 | 8.3% | 3,004 | 8.4% | 3,916 | 8.1% |
| Age 50 to 54 Years | 119 | 7.5% | 1,397 | 8.1% | 3,023 | 8.4% | 3,965 | 8.2% |
| Age 55 to 59 Years | 130 | 8.2% | 1,227 | 7.2% | 2,855 | 7.9% | 3,803 | 7.9% |
| Age 60 to 64 Years | 87 | 5.5% | 959 | 5.6% | 2,205 | 6.1% | 2,964 | 6.1% |
| Age 65 to 69 Years | 66 | 4.2% | 723 | 4.2% | 1,587 | 4.4% | 2,136 | 4.4% |
| Age 70 to 74 Years | 46 | 2.9% | 515 | 3.0% | 1,091 | 3.0% | 1,489 | 3.1% |
| Age 75 to 79 Years | 37 | 2.4% | 336 | 2.0% | 696 | 1.9% | 934 | 1.9% |
| Age 80 to 84 Years | 19 | 1.2% | 221 | 1.3% | 432 | 1.2% | 631 | 1.3% |
| Age 85 Years or Over | 32 | 2.1% | 220 | 1.3% | 380 | 1.1% | 590 | 1.2% |
| Male Median Age | 37.5 | | 37.2 | | 38.4 | | 38.2 | |
| Age 19 Years or Less | 400 | 25.3% | 5,005 | 29.2% | 10,548 | 29.3% | 13,567 | 28.0% |
| Age 20 to 64 Years | 981 | 62.0% | 10,123 | 59.0% | 21,245 | 59.0% | 29,064 | 60.0% |
| Age 65 Years or Over | 202 | 12.7% | 2,016 | 11.8% | 4,187 | 11.6% | 5,779 | 11.9% |

Males per 100 Females (2018)

| | | | | | | | | |
|----------------------|-----|-------|-----|-------|-----|-------|-----|-------|
| Overall Comparison | 89 | | 95 | | 96 | | 97 | |
| Age Under 5 Years | 110 | 52.4% | 107 | 51.8% | 108 | 51.9% | 106 | 51.4% |
| Age 5 to 9 Years | 105 | 51.2% | 104 | 51.0% | 108 | 52.0% | 109 | 52.0% |
| Age 10 to 14 Years | 92 | 48.0% | 102 | 50.6% | 105 | 51.1% | 104 | 50.9% |
| Age 15 to 19 Years | 102 | 50.5% | 104 | 51.0% | 103 | 50.8% | 106 | 51.5% |
| Age 20 to 24 Years | 99 | 49.7% | 97 | 49.2% | 100 | 50.1% | 104 | 51.1% |
| Age 25 to 29 Years | 94 | 48.4% | 98 | 49.6% | 95 | 48.8% | 99 | 49.8% |
| Age 30 to 34 Years | 110 | 52.3% | 94 | 48.5% | 93 | 48.2% | 99 | 49.8% |
| Age 35 to 39 Years | 91 | 47.6% | 92 | 47.8% | 91 | 47.8% | 95 | 48.6% |
| Age 40 to 44 Years | 76 | 43.2% | 88 | 46.8% | 89 | 47.2% | 92 | 47.9% |
| Age 45 to 49 Years | 105 | 51.2% | 100 | 50.0% | 98 | 49.5% | 99 | 49.8% |
| Age 50 to 54 Years | 90 | 47.4% | 102 | 50.6% | 101 | 50.2% | 101 | 50.2% |
| Age 55 to 59 Years | 112 | 52.8% | 97 | 49.2% | 103 | 50.7% | 104 | 50.9% |
| Age 60 to 64 Years | 69 | 40.8% | 90 | 47.4% | 96 | 48.9% | 97 | 49.3% |
| Age 65 to 69 Years | 68 | 40.3% | 86 | 46.3% | 92 | 48.0% | 91 | 47.5% |
| Age 70 to 74 Years | 52 | 34.4% | 75 | 42.8% | 82 | 45.2% | 83 | 45.3% |
| Age 75 to 79 Years | 69 | 40.9% | 78 | 43.9% | 78 | 43.7% | 74 | 42.5% |
| Age 80 to 84 Years | 49 | 32.7% | 68 | 40.5% | 67 | 40.0% | 66 | 39.7% |
| Age 85 Years or Over | 54 | 34.9% | 50 | 33.5% | 49 | 32.8% | 48 | 32.6% |
| Age 19 Years or Less | 102 | 50.4% | 104 | 51.0% | 106 | 51.4% | 106 | 51.5% |
| Age 20 to 39 Years | 98 | 49.6% | 95 | 48.7% | 95 | 48.6% | 99 | 49.8% |
| Age 40 to 64 Years | 90 | 47.4% | 96 | 48.9% | 97 | 49.4% | 99 | 49.7% |
| Age 65 Years or Over | 59 | 37.2% | 74 | 42.6% | 78 | 43.8% | 76 | 43.2% |

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| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|-------------|--------------|--------------|------------------|
| Household Type (2018) | | | | |
| Total Households | 1,434 | 12,711 | 25,675 | 35,334 |
| Households with Children | 447 31.2% | 4,751 37.4% | 9,932 38.7% | 12,982 36.7% |
| Average Household Size | 2.3 | 2.7 | 2.8 | 2.7 |
| Household Density per Square Mile | 457 | 450 | 327 | 355 |
| Population Family | 2,698 80.2% | 30,101 85.4% | 64,468 87.9% | 84,611 86.1% |
| Population Non-Family | 668 19.8% | 4,292 12.2% | 7,629 10.4% | 11,879 12.1% |
| Population Group Quarters | - - | 873 2.5% | 1,251 1.7% | 1,735 1.8% |
| Family Households | 860 60.0% | 9,126 71.8% | 19,403 75.6% | 25,717 72.8% |
| Married Couple Households | 679 79.0% | 7,499 82.2% | 16,291 84.0% | 21,100 82.0% |
| Other Family Households | 181 21.0% | 1,627 17.8% | 3,112 16.0% | 4,617 18.0% |
| Family Households with Children | 445 51.8% | 4,732 51.9% | 9,883 50.9% | 12,907 50.2% |
| Married Couple with Children | 358 80.3% | 3,819 80.7% | 8,169 82.7% | 10,313 79.9% |
| Other Family Households with Children | 88 19.7% | 913 19.3% | 1,715 17.3% | 2,594 20.1% |
| Family Households No Children | 415 48.2% | 4,394 48.1% | 9,520 49.1% | 12,810 49.8% |
| Married Couple No Children | 322 77.6% | 3,680 83.8% | 8,123 85.3% | 10,788 84.2% |
| Other Family Households No Children | 93 22.4% | 714 16.2% | 1,397 14.7% | 2,022 15.8% |
| Non-Family Households | 574 40.0% | 3,585 28.2% | 6,272 24.4% | 9,617 27.2% |
| Non-Family Households with Children | 2 0.3% | 19 0.5% | 49 0.8% | 75 0.8% |
| Non-Family Households No Children | 572 99.7% | 3,566 99.5% | 6,223 99.2% | 9,541 99.2% |
| Average Family Household Size | 3.1 | 3.3 | 3.3 | 3.3 |
| Average Family Income | \$146,988 | \$173,991 | \$178,350 | \$166,356 |
| Median Family Income | \$121,487 | \$142,549 | \$146,041 | \$136,960 |
| Average Non-Family Household Size | 1.2 | 1.2 | 1.2 | 1.2 |
| Marital Status (2018) | | | | |
| Population Age 15 Years or Over | 2,772 | 28,273 | 58,477 | 79,064 |
| Never Married | 710 25.6% | 8,069 28.5% | 15,859 27.1% | 22,454 28.4% |
| Currently Married | 1,469 53.0% | 16,015 56.6% | 34,007 58.2% | 43,958 55.6% |
| Previously Married | 593 21.4% | 4,189 14.8% | 8,611 14.7% | 12,652 16.0% |
| Separated | 65 11.0% | 689 16.5% | 1,560 18.1% | 2,270 17.9% |
| Widowed | 124 21.0% | 1,235 29.5% | 2,484 28.8% | 3,474 27.5% |
| Divorced | 404 68.1% | 2,265 54.1% | 4,568 53.0% | 6,908 54.6% |
| Educational Attainment (2018) | | | | |
| Adult Population Age 25 Years or Over | 2,412 | 23,435 | 48,964 | 66,384 |
| Elementary (Grade Level 0 to 8) | 14 0.6% | 331 1.4% | 574 1.2% | 1,284 1.9% |
| Some High School (Grade Level 9 to 11) | 72 3.0% | 711 3.0% | 1,395 2.8% | 2,157 3.2% |
| High School Graduate | 412 17.1% | 4,977 21.2% | 10,101 20.6% | 15,031 22.6% |
| Some College | 413 17.1% | 3,687 15.7% | 7,589 15.5% | 10,957 16.5% |
| Associate Degree Only | 281 11.6% | 2,035 8.7% | 4,561 9.3% | 6,183 9.3% |
| Bachelor Degree Only | 767 31.8% | 7,232 30.9% | 15,241 31.1% | 19,336 29.1% |
| Graduate Degree | 453 18.8% | 4,461 19.0% | 9,503 19.4% | 11,435 17.2% |
| Any College (Some College or Higher) | 1,914 79.3% | 17,416 74.3% | 36,894 75.3% | 47,912 72.2% |
| College Degree + (Bachelor Degree or Higher) | 1,220 50.6% | 11,694 49.9% | 24,744 50.5% | 30,771 46.4% |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0885/-71.4245

RFULL9

250 Franklin Village Drive

Franklin, MA 02038

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|-------------|--------------|--------------|------------------|
| Housing | | | | |
| Total Housing Units (2018) | 1,466 | 12,960 | 26,254 | 36,224 |
| Total Housing Units (2010) | 1,431 | 12,471 | 25,208 | 34,894 |
| Historical Annual Growth (2010-2018) | 35 0.3% | 489 0.5% | 1,046 0.5% | 1,330 0.5% |
| Housing Units Occupied (2018) | 1,434 97.8% | 12,711 98.1% | 25,675 97.8% | 35,334 97.5% |
| Housing Units Owner-Occupied | 1,119 78.1% | 9,713 76.4% | 21,060 82.0% | 27,111 76.7% |
| Housing Units Renter-Occupied | 314 21.9% | 2,998 23.6% | 4,615 18.0% | 8,223 23.3% |
| Housing Units Vacant (2018) | 33 2.3% | 249 2.0% | 579 2.3% | 890 2.5% |
| Household Size (2018) | | | | |
| Total Households | 1,434 | 12,711 | 25,675 | 35,334 |
| 1 Person Households | 485 33.8% | 2,985 23.5% | 5,136 20.0% | 7,797 22.1% |
| 2 Person Households | 430 30.0% | 3,606 28.4% | 7,455 29.0% | 10,392 29.4% |
| 3 Person Households | 198 13.8% | 2,298 18.1% | 4,764 18.6% | 6,444 18.2% |
| 4 Person Households | 214 14.9% | 2,486 19.6% | 5,277 20.6% | 6,785 19.2% |
| 5 Person Households | 84 5.8% | 968 7.6% | 2,191 8.5% | 2,766 7.8% |
| 6 Person Households | 18 1.3% | 251 2.0% | 601 2.3% | 801 2.3% |
| 7 or More Person Households | 6 0.4% | 116 0.9% | 250 1.0% | 349 1.0% |
| Household Income Distribution (2018) | | | | |
| HH Income \$200,000 or More | 163 11.3% | 2,658 20.9% | 5,788 22.5% | 6,617 18.7% |
| HH Income \$150,000 to \$199,999 | 165 11.5% | 1,690 13.3% | 3,778 14.7% | 4,799 13.6% |
| HH Income \$125,000 to \$149,999 | 137 9.6% | 1,240 9.8% | 2,571 10.0% | 3,406 9.6% |
| HH Income \$100,000 to \$124,999 | 208 14.5% | 1,355 10.7% | 2,734 10.6% | 4,010 11.4% |
| HH Income \$75,000 to \$99,999 | 193 13.5% | 1,650 13.0% | 3,045 11.9% | 4,444 12.6% |
| HH Income \$50,000 to \$74,999 | 217 15.1% | 1,437 11.3% | 2,801 10.9% | 4,342 12.3% |
| HH Income \$35,000 to \$49,999 | 185 12.9% | 988 7.8% | 1,808 7.0% | 2,880 8.2% |
| HH Income \$25,000 to \$34,999 | 42 3.0% | 490 3.9% | 913 3.6% | 1,496 4.2% |
| HH Income \$15,000 to \$24,999 | 86 6.0% | 563 4.4% | 1,039 4.0% | 1,655 4.7% |
| HH Income \$10,000 to \$14,999 | 20 1.4% | 269 2.1% | 468 1.8% | 684 1.9% |
| HH Income Under \$10,000 | 19 1.3% | 372 2.9% | 730 2.8% | 999 2.8% |
| Household Vehicles (2018) | | | | |
| Households 0 Vehicles Available | 113 7.8% | 743 5.8% | 1,146 4.5% | 1,821 5.2% |
| Households 1 Vehicle Available | 473 33.0% | 3,161 24.9% | 5,718 22.3% | 9,152 25.9% |
| Households 2 Vehicles Available | 653 45.6% | 5,892 46.4% | 11,853 46.2% | 15,701 44.4% |
| Households 3 or More Vehicles Available | 195 13.6% | 2,915 22.9% | 6,958 27.1% | 8,659 24.5% |
| Total Vehicles Available | 2,470 | 24,900 | 53,232 | 70,085 |
| Average Vehicles per Household | 1.7 | 2.0 | 2.1 | 2.0 |
| Owner-Occupied Household Vehicles | 2,049 82.9% | 21,241 85.3% | 47,479 89.2% | 59,694 85.2% |
| Average Vehicles per Owner-Occupied Household | 1.8 | 2.2 | 2.3 | 2.2 |
| Renter-Occupied Household Vehicles | 422 17.1% | 3,659 14.7% | 5,752 10.8% | 10,391 14.8% |
| Average Vehicles per Renter-Occupied Household | 1.3 | 1.2 | 1.2 | 1.3 |
| Travel Time (2015) | | | | |
| Worker Base Age 16 years or Over | 1,815 | 18,932 | 39,109 | 52,369 |
| Travel to Work in 14 Minutes or Less | 270 14.9% | 3,606 19.0% | 6,844 17.5% | 10,095 19.3% |
| Travel to Work in 15 to 29 Minutes | 347 19.1% | 3,988 21.1% | 9,375 24.0% | 13,247 25.3% |
| Travel to Work in 30 to 59 Minutes | 732 40.4% | 6,339 33.5% | 13,463 34.4% | 17,687 33.8% |
| Travel to Work in 60 Minutes or More | 430 23.7% | 4,085 21.6% | 8,632 22.1% | 10,814 20.6% |
| Work at Home | 127 7.0% | 1,367 7.2% | 2,579 6.6% | 3,251 6.2% |
| Average Minutes Travel to Work | 35.9 | 33.1 | 33.5 | 31.7 |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0885/-71.4245

RFULL9

250 Franklin Village Drive

Franklin, MA 02038

Transportation To Work (2015)

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|---|-------------|--------------|--------------|------------------|
| Worker Base Age 16 years or Over | 1,815 | 18,932 | 39,109 | 52,369 |
| Drive to Work Alone | 1,349 74.3% | 14,321 75.6% | 30,570 78.2% | 40,845 78.0% |
| Drive to Work in Carpool | 101 5.6% | 896 4.7% | 1,790 4.6% | 2,920 5.6% |
| Travel to Work by Public Transportation | 177 9.8% | 1,429 7.5% | 2,619 6.7% | 2,935 5.6% |
| Drive to Work on Motorcycle | - - | 26 0.1% | 32 0.1% | 34 0.1% |
| Bicycle to Work | 1 0.1% | 7 - | 28 0.1% | 57 0.1% |
| Walk to Work | 55 3.1% | 558 2.9% | 861 2.2% | 1,231 2.4% |
| Other Means | 4 0.2% | 327 1.7% | 631 1.6% | 1,096 2.1% |
| Work at Home | 127 7.0% | 1,367 7.2% | 2,579 6.6% | 3,251 6.2% |

Daytime Demographics (2018)

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|-------------|-------------|-------------|------------------|
| Total Businesses | 449 | 1,620 | 2,943 | 4,842 |
| Total Employees | 6,841 | 19,663 | 32,332 | 53,249 |
| Company Headquarter Businesses | 4 1.0% | 9 0.5% | 17 0.6% | 38 0.8% |
| Company Headquarter Employees | 696 10.2% | 1,056 5.4% | 2,120 6.6% | 4,816 9.0% |
| Employee Population per Business | 15.2 to 1 | 12.1 to 1 | 11.0 to 1 | 11.0 to 1 |
| Residential Population per Business | 7.5 to 1 | 21.8 to 1 | 24.9 to 1 | 20.3 to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 7,647 | 27,931 | 48,552 | 75,440 |

Labor Force

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|-------------|--------------|--------------|------------------|
| Labor Population Age 16 Years or Over (2018) | 2,727 | 27,736 | 57,306 | 77,559 |
| Labor Force Total Males (2018) | 1,261 46.2% | 13,287 47.9% | 27,681 48.3% | 37,765 48.7% |
| Male Civilian Employed | 949 75.3% | 9,873 74.3% | 21,010 75.9% | 28,678 75.9% |
| Male Civilian Unemployed | 33 2.6% | 349 2.6% | 606 2.2% | 833 2.2% |
| Males in Armed Forces | - - | - - | - - | - - |
| Males Not in Labor Force | 279 22.1% | 3,065 23.1% | 6,066 21.9% | 8,254 21.9% |
| Labor Force Total Females (2018) | 1,467 53.8% | 14,449 52.1% | 29,625 51.7% | 39,794 51.3% |
| Female Civilian Employed | 972 66.3% | 9,595 66.4% | 20,076 67.8% | 26,690 67.1% |
| Female Civilian Unemployed | 27 1.9% | 252 1.7% | 471 1.6% | 645 1.6% |
| Females in Armed Forces | - - | - - | - - | - - |
| Females Not in Labor Force | 467 31.9% | 4,603 31.9% | 9,077 30.6% | 12,459 31.3% |
| Unemployment Rate | 2.2% | 2.2% | 1.9% | 1.9% |
| Labor Force Growth (2010-2018) | 2 0.1% | 13 0.1% | 11 - | 15 - |
| Male Labor Force Growth (2010-2018) | 1 0.1% | 7 0.1% | 6 - | 4 - |
| Female Labor Force Growth (2010-2018) | 1 0.1% | 6 0.1% | 5 - | 11 - |

Occupation (2015)

| | 1 mi radius | 3 mi radius | 5 mi radius | 10 min drivetime |
|--|-------------|--------------|--------------|------------------|
| Occupation Population Age 16 Years or Over | 1,919 | 19,454 | 41,075 | 55,353 |
| Occupation Total Males | 948 49.4% | 9,865 50.7% | 21,004 51.1% | 28,674 51.8% |
| Occupation Total Females | 971 50.6% | 9,589 49.3% | 20,071 48.9% | 26,679 48.2% |
| Management, Business, Financial Operations | 366 19.1% | 4,686 24.1% | 9,958 24.2% | 12,584 22.7% |
| Professional, Related | 613 31.9% | 4,927 25.3% | 10,724 26.1% | 13,719 24.8% |
| Service | 231 12.0% | 2,605 13.4% | 5,198 12.7% | 7,415 13.4% |
| Sales, Office | 534 27.8% | 4,754 24.4% | 9,561 23.3% | 13,112 23.7% |
| Farming, Fishing, Forestry | - - | 1 - | 12 - | 74 0.1% |
| Construction, Extraction, Maintenance | 39 2.0% | 1,337 6.9% | 2,895 7.0% | 4,277 7.7% |
| Production, Transport, Material Moving | 137 7.1% | 1,144 5.9% | 2,727 6.6% | 4,171 7.5% |
| White Collar Workers | 1,512 78.8% | 14,368 73.9% | 30,243 73.6% | 39,416 71.2% |
| Blue Collar Workers | 407 21.2% | 5,086 26.1% | 10,831 26.4% | 15,937 28.8% |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0885/-71.4245

RFULL9

| 250 Franklin Village Drive Franklin, MA 02038 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 min drivetime | |
|--|--|-------------|-------|-------------|-------|-------------|-------|------------------|-------|
| Units In Structure (2015) | | | | | | | | | |
| Total Units | | 1,372 | | 12,030 | | 24,300 | | 33,458 | |
| 1 Detached Unit | | 616 | 44.9% | 8,294 | 68.9% | 18,900 | 77.8% | 24,212 | 72.4% |
| 1 Attached Unit | | 311 | 22.7% | 994 | 8.3% | 1,609 | 6.6% | 2,623 | 7.8% |
| 2 Units | | 34 | 2.5% | 665 | 5.5% | 1,229 | 5.1% | 2,363 | 7.1% |
| 3 to 4 Units | | 9 | 0.7% | 525 | 4.4% | 853 | 3.5% | 1,810 | 5.4% |
| 5 to 9 Units | | 95 | 6.9% | 678 | 5.6% | 964 | 4.0% | 1,506 | 4.5% |
| 10 to 19 Units | | 148 | 10.8% | 448 | 3.7% | 620 | 2.6% | 879 | 2.6% |
| 20 to 49 Units | | 68 | 4.9% | 478 | 4.0% | 621 | 2.6% | 734 | 2.2% |
| 50 or More Units | | 150 | 11.0% | 617 | 5.1% | 856 | 3.5% | 1,056 | 3.2% |
| Mobile Home or Trailer | | - | - | 4 | - | 17 | 0.1% | 144 | 0.4% |
| Other Structure | | - | - | - | - | - | - | - | - |
| Homes Built By Year (2015) | | | | | | | | | |
| Homes Built 2014 or later | | 1 | 0.1% | 16 | 0.1% | 113 | 0.5% | 143 | 0.4% |
| Homes Built 2010 to 2013 | | 5 | 0.3% | 271 | 2.3% | 621 | 2.6% | 792 | 2.4% |
| Homes Built 2000 to 2009 | | 60 | 4.4% | 1,136 | 9.4% | 2,642 | 10.9% | 3,399 | 10.2% |
| Homes Built 1990 to 1999 | | 231 | 16.9% | 2,470 | 20.5% | 4,629 | 19.1% | 5,577 | 16.7% |
| Homes Built 1980 to 1989 | | 412 | 30.0% | 1,985 | 16.5% | 4,036 | 16.6% | 5,217 | 15.6% |
| Homes Built 1970 to 1979 | | 309 | 22.6% | 1,450 | 12.1% | 2,958 | 12.2% | 3,877 | 11.6% |
| Homes Built 1960 to 1969 | | 122 | 8.9% | 2,070 | 17.2% | 3,796 | 15.6% | 4,757 | 14.2% |
| Homes Built 1950 to 1959 | | 130 | 9.5% | 1,096 | 9.1% | 2,124 | 8.7% | 3,157 | 9.4% |
| Homes Built 1940 to 1949 | | 25 | 1.8% | 358 | 3.0% | 761 | 3.1% | 1,386 | 4.1% |
| Homes Built Before 1939 | | 136 | 9.9% | 1,849 | 15.4% | 3,988 | 16.4% | 7,028 | 21.0% |
| Median Age of Homes | | 39.6 yrs | | 41.9 yrs | | 41.9 yrs | | 44.7 yrs | |
| Home Values (2015) | | | | | | | | | |
| Owner Specified Housing Units | | 1,071 | | 9,311 | | 20,049 | | 25,836 | |
| Home Values \$1,000,000 or More | | 47 | 4.4% | 273 | 2.9% | 601 | 3.0% | 767 | 3.0% |
| Home Values \$750,000 to \$999,999 | | 26 | 2.4% | 446 | 4.8% | 924 | 4.6% | 1,010 | 3.9% |
| Home Values \$500,000 to \$749,999 | | 70 | 6.6% | 2,000 | 21.5% | 4,646 | 23.2% | 5,246 | 20.3% |
| Home Values \$400,000 to \$499,999 | | 161 | 15.0% | 1,856 | 19.9% | 4,559 | 22.7% | 5,365 | 20.8% |
| Home Values \$300,000 to \$399,999 | | 326 | 30.4% | 2,450 | 26.3% | 5,394 | 26.9% | 7,121 | 27.6% |
| Home Values \$250,000 to \$299,999 | | 118 | 11.0% | 1,170 | 12.6% | 2,303 | 11.5% | 3,169 | 12.3% |
| Home Values \$200,000 to \$249,999 | | 154 | 14.4% | 847 | 9.1% | 1,476 | 7.4% | 2,460 | 9.5% |
| Home Values \$175,000 to \$199,999 | | 56 | 5.2% | 158 | 1.7% | 318 | 1.6% | 596 | 2.3% |
| Home Values \$150,000 to \$174,999 | | 58 | 5.4% | 160 | 1.7% | 295 | 1.5% | 534 | 2.1% |
| Home Values \$125,000 to \$149,999 | | 45 | 4.2% | 103 | 1.1% | 147 | 0.7% | 250 | 1.0% |
| Home Values \$100,000 to \$124,999 | | 54 | 5.0% | 130 | 1.4% | 166 | 0.8% | 232 | 0.9% |
| Home Values \$90,000 to \$99,999 | | - | - | 5 | 0.1% | 7 | - | 22 | 0.1% |
| Home Values \$80,000 to \$89,999 | | - | - | - | - | 1 | - | 25 | 0.1% |
| Home Values \$70,000 to \$79,999 | | - | - | 7 | 0.1% | 7 | - | 11 | - |
| Home Values \$60,000 to \$69,999 | | - | - | - | - | 1 | - | 21 | 0.1% |
| Home Values \$50,000 to \$59,999 | | - | - | 34 | 0.4% | 60 | 0.3% | 79 | 0.3% |
| Home Values \$35,000 to \$49,999 | | 1 | 0.1% | 27 | 0.3% | 38 | 0.2% | 42 | 0.2% |
| Home Values \$25,000 to \$34,999 | | - | - | 6 | 0.1% | 20 | 0.1% | 37 | 0.1% |
| Home Values \$10,000 to \$24,999 | | - | - | 1 | - | 11 | 0.1% | 33 | 0.1% |
| Home Values Under \$10,000 | | 2 | 0.2% | 33 | 0.4% | 81 | 0.4% | 127 | 0.5% |
| Owner-Occupied Median Home Value | | \$320,644 | | \$398,804 | | \$410,158 | | \$390,757 | |
| Renter-Occupied Median Rent | | \$1,186 | | \$1,152 | | \$1,146 | | \$1,050 | |

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0885/-71.4245

RFULL9

250 Franklin Village Drive

Franklin, MA 02038

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Total Annual Consumer Expenditure (2018)

| | | | | |
|------------------------------|----------|----------|----------|----------|
| Total Household Expenditure | \$113 M | \$1.19 B | \$2.49 B | \$3.19 B |
| Total Non-Retail Expenditure | \$59.4 M | \$634 M | \$1.33 B | \$1.70 B |
| Total Retail Expenditure | \$53.3 M | \$552 M | \$1.16 B | \$1.49 B |
| Apparel | \$3.95 M | \$42.2 M | \$88.9 M | \$113 M |
| Contributions | \$5.52 M | \$64.4 M | \$137 M | \$170 M |
| Education | \$4.69 M | \$53.6 M | \$114 M | \$142 M |
| Entertainment | \$6.41 M | \$67.9 M | \$143 M | \$182 M |
| Food and Beverages | \$16.0 M | \$165 M | \$345 M | \$445 M |
| Furnishings and Equipment | \$4.04 M | \$43.1 M | \$90.8 M | \$116 M |
| Gifts | \$3.07 M | \$34.2 M | \$72.5 M | \$91.0 M |
| Health Care | \$8.52 M | \$86.1 M | \$180 M | \$233 M |
| Household Operations | \$3.49 M | \$38.9 M | \$82.5 M | \$104 M |
| Miscellaneous Expenses | \$1.62 M | \$16.5 M | \$34.3 M | \$44.4 M |
| Personal Care | \$1.45 M | \$15.2 M | \$31.8 M | \$40.8 M |
| Personal Insurance | \$912 K | \$10.3 M | \$21.9 M | \$27.5 M |
| Reading | \$253 K | \$2.65 M | \$5.57 M | \$7.13 M |
| Shelter | \$23.4 M | \$247 M | \$520 M | \$663 M |
| Tobacco | \$593 K | \$5.67 M | \$11.7 M | \$15.5 M |
| Transportation | \$20.8 M | \$213 M | \$445 M | \$575 M |
| Utilities | \$7.96 M | \$80.8 M | \$168 M | \$218 M |

Monthly Household Consumer Expenditure (2018)

| | | | | |
|------------------------------|---------------|---------------|---------------|---------------|
| Total Household Expenditure | \$6,548 | \$7,777 | \$8,088 | \$7,519 |
| Total Non-Retail Expenditure | \$3,451 52.7% | \$4,155 53.4% | \$4,329 53.5% | \$4,007 53.3% |
| Total Retail Expenditures | \$3,096 47.3% | \$3,622 46.6% | \$3,759 46.5% | \$3,512 46.7% |
| Apparel | \$230 3.5% | \$277 3.6% | \$288 3.6% | \$267 3.6% |
| Contributions | \$321 4.9% | \$422 5.4% | \$446 5.5% | \$402 5.3% |
| Education | \$273 4.2% | \$352 4.5% | \$370 4.6% | \$336 4.5% |
| Entertainment | \$373 5.7% | \$445 5.7% | \$464 5.7% | \$430 5.7% |
| Food and Beverages | \$930 14.2% | \$1,081 13.9% | \$1,121 13.9% | \$1,050 14.0% |
| Furnishings and Equipment | \$235 3.6% | \$283 3.6% | \$295 3.6% | \$273 3.6% |
| Gifts | \$178 2.7% | \$224 2.9% | \$235 2.9% | \$215 2.9% |
| Health Care | \$496 7.6% | \$565 7.3% | \$583 7.2% | \$549 7.3% |
| Household Operations | \$203 3.1% | \$255 3.3% | \$268 3.3% | \$245 3.3% |
| Miscellaneous Expenses | \$94 1.4% | \$108 1.4% | \$111 1.4% | \$105 1.4% |
| Personal Care | \$84 1.3% | \$100 1.3% | \$103 1.3% | \$96 1.3% |
| Personal Insurance | \$53 0.8% | \$68 0.9% | \$71 0.9% | \$65 0.9% |
| Reading | \$15 0.2% | \$17 0.2% | \$18 0.2% | \$17 0.2% |
| Shelter | \$1,359 20.8% | \$1,620 20.8% | \$1,686 20.8% | \$1,565 20.8% |
| Tobacco | \$34 0.5% | \$37 0.5% | \$38 0.5% | \$37 0.5% |
| Transportation | \$1,208 18.4% | \$1,395 17.9% | \$1,445 17.9% | \$1,355 18.0% |
| Utilities | \$463 7.1% | \$530 6.8% | \$546 6.8% | \$515 6.8% |

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