

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.3721/-72.1184

RFULL9

351 N Frontage Rd New London, CT 06320	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Population				
Estimated Population (2018)	8,568	43,952	81,433	98,330
Projected Population (2023)	8,590	44,381	81,501	97,921
Census Population (2010)	8,823	45,303	83,838	101,080
Census Population (2000)	7,834	44,213	81,492	97,598
Projected Annual Growth (2018-2023)	22 0.1%	429 0.2%	69 -	-409 -0.1%
Historical Annual Growth (2010-2018)	-255 -0.4%	-1,351 -0.4%	-2,405 -0.4%	-2,750 -0.3%
Historical Annual Growth (2000-2010)	989 1.3%	1,090 0.2%	2,346 0.3%	3,482 0.4%
Estimated Population Density (2018)	2,728 <i>psm</i>	1,555 <i>psm</i>	1,037 <i>psm</i>	972 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	101.1 <i>sq mi</i>
Households				
Estimated Households (2018)	2,521	16,511	32,996	39,801
Projected Households (2023)	2,605	17,192	34,017	40,825
Census Households (2010)	2,511	16,358	32,588	39,045
Census Households (2000)	2,482	16,316	31,644	37,589
Projected Annual Growth (2018-2023)	84 0.7%	681 0.8%	1,021 0.6%	1,025 0.5%
Historical Annual Change (2000-2018)	39 0.1%	195 0.1%	1,352 0.2%	2,212 0.3%
Average Household Income				
Estimated Average Household Income (2018)	\$70,267	\$76,092	\$85,679	\$90,790
Projected Average Household Income (2023)	\$82,781	\$90,877	\$104,839	\$112,568
Census Average Household Income (2010)	\$59,842	\$58,203	\$66,438	\$69,745
Census Average Household Income (2000)	\$51,074	\$48,139	\$54,311	\$57,872
Projected Annual Change (2018-2023)	\$12,514 3.6%	\$14,785 3.9%	\$19,160 4.5%	\$21,778 4.8%
Historical Annual Change (2000-2018)	\$19,193 2.1%	\$27,953 3.2%	\$31,368 3.2%	\$32,918 3.2%
Median Household Income				
Estimated Median Household Income (2018)	\$57,267	\$57,414	\$65,589	\$70,643
Projected Median Household Income (2023)	\$63,438	\$64,694	\$74,549	\$80,876
Census Median Household Income (2010)	\$52,192	\$50,478	\$57,025	\$59,206
Census Median Household Income (2000)	\$38,362	\$40,073	\$45,100	\$47,984
Projected Annual Change (2018-2023)	\$6,171 2.2%	\$7,281 2.5%	\$8,960 2.7%	\$10,234 2.9%
Historical Annual Change (2000-2018)	\$18,905 2.7%	\$17,341 2.4%	\$20,489 2.5%	\$22,658 2.6%
Per Capita Income				
Estimated Per Capita Income (2018)	\$23,907	\$30,381	\$35,999	\$37,966
Projected Per Capita Income (2023)	\$28,326	\$36,982	\$45,039	\$48,155
Census Per Capita Income (2010)	\$17,033	\$21,016	\$25,825	\$26,941
Census Per Capita Income (2000)	\$16,121	\$17,648	\$21,041	\$22,242
Projected Annual Change (2018-2023)	\$4,419 3.7%	\$6,601 4.3%	\$9,040 5.0%	\$10,188 5.4%
Historical Annual Change (2000-2018)	\$7,786 2.7%	\$12,733 4.0%	\$14,958 3.9%	\$15,724 3.9%
Estimated Average Household Net Worth (2018)	\$626,824	\$671,239	\$787,830	\$864,422

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Race and Ethnicity				
Total Population (2018)	8,568	43,952	81,433	98,330
White (2018)	5,455 63.7%	28,789 65.5%	58,689 72.1%	72,418 73.6%
Black or African American (2018)	1,303 15.2%	6,535 14.9%	9,186 11.3%	10,086 10.3%
American Indian or Alaska Native (2018)	61 0.7%	354 0.8%	647 0.8%	741 0.8%
Asian (2018)	410 4.8%	1,843 4.2%	3,934 4.8%	5,093 5.2%
Hawaiian or Pacific Islander (2018)	8 0.1%	51 0.1%	74 0.1%	81 0.1%
Other Race (2018)	790 9.2%	3,671 8.4%	4,513 5.5%	4,904 5.0%
Two or More Races (2018)	542 6.3%	2,709 6.2%	4,391 5.4%	5,006 5.1%
Population < 18 (2018)	1,247 14.5%	8,369 19.0%	15,044 18.5%	18,210 18.5%
White Not Hispanic	312 25.0%	3,222 38.5%	7,277 48.4%	9,436 51.8%
Black or African American	263 21.1%	1,494 17.9%	2,097 13.9%	2,250 12.4%
Asian	61 4.9%	321 3.8%	714 4.7%	985 5.4%
Other Race Not Hispanic	99 7.9%	673 8.0%	1,242 8.3%	1,500 8.2%
Hispanic	512 41.1%	2,658 31.8%	3,714 24.7%	4,038 22.2%
Not Hispanic or Latino Population (2018)	6,359 74.2%	33,862 77.0%	67,702 83.1%	83,426 84.8%
Not Hispanic White	4,539 71.4%	24,601 72.6%	52,547 77.6%	65,679 78.7%
Not Hispanic Black or African American	1,061 16.7%	5,505 16.3%	7,849 11.6%	8,672 10.4%
Not Hispanic American Indian or Alaska Native	32 0.5%	231 0.7%	467 0.7%	546 0.7%
Not Hispanic Asian	379 6.0%	1,753 5.2%	3,787 5.6%	4,925 5.9%
Not Hispanic Hawaiian or Pacific Islander	6 0.1%	41 0.1%	61 0.1%	67 0.1%
Not Hispanic Other Race	- -	14 -	16 -	62 0.1%
Not Hispanic Two or More Races	341 5.4%	1,719 5.1%	2,973 4.4%	3,476 4.2%
Hispanic or Latino Population (2018)	2,209 25.8%	10,089 23.0%	13,731 16.9%	14,904 15.2%
Hispanic White	915 41.4%	4,188 41.5%	6,141 44.7%	6,739 45.2%
Hispanic Black or African American	242 11.0%	1,030 10.2%	1,337 9.7%	1,414 9.5%
Hispanic American Indian or Alaska Native	29 1.3%	123 1.2%	180 1.3%	196 1.3%
Hispanic Asian	30 1.4%	91 0.9%	146 1.1%	169 1.1%
Hispanic Hawaiian or Pacific Islander	2 0.1%	10 0.1%	13 0.1%	14 0.1%
Hispanic Other Race	790 35.8%	3,657 36.2%	4,496 32.7%	4,842 32.5%
Hispanic Two or More Races	200 9.1%	991 9.8%	1,418 10.3%	1,531 10.3%
Not Hispanic or Latino Population (2010)	6,914 78.4%	36,165 79.8%	71,604 85.4%	87,806 86.9%
Hispanic or Latino Population (2010)	1,909 21.6%	9,138 20.2%	12,234 14.6%	13,274 13.1%
Not Hispanic or Latino Population (2000)	6,657 85.0%	38,359 86.8%	74,032 90.8%	89,547 91.8%
Hispanic or Latino Population (2000)	1,177 15.0%	5,855 13.2%	7,459 9.2%	8,051 8.2%
Not Hispanic or Latino Population (2023)	6,234 72.6%	33,449 75.4%	66,576 81.7%	81,704 83.4%
Hispanic or Latino Population (2023)	2,356 27.4%	10,932 24.6%	14,926 18.3%	16,217 16.6%
Projected Annual Growth (2018-2023)	147 1.3%	843 1.7%	1,195 1.7%	1,313 1.8%
Historical Annual Growth (2000-2010)	732 6.2%	3,283 5.6%	4,775 6.4%	5,223 6.5%

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RFULL9

351 N Frontage Rd

New London, CT 06320

1 mi radius 3 mi radius 5 mi radius 10 min drivetime

Total Age Distribution (2018)

Total Population	8,568		43,952		81,433		98,330	
Age Under 5 Years	354	4.1%	2,624	6.0%	4,645	5.7%	5,385	5.5%
Age 5 to 9 Years	343	4.0%	2,282	5.2%	4,060	5.0%	4,899	5.0%
Age 10 to 14 Years	357	4.2%	2,267	5.2%	4,072	5.0%	5,028	5.1%
Age 15 to 19 Years	1,316	15.4%	3,657	8.3%	5,806	7.1%	6,799	6.9%
Age 20 to 24 Years	2,116	24.7%	6,106	13.9%	9,417	11.6%	10,311	10.5%
Age 25 to 29 Years	581	6.8%	4,072	9.3%	7,205	8.8%	8,163	8.3%
Age 30 to 34 Years	472	5.5%	3,250	7.4%	5,695	7.0%	6,602	6.7%
Age 35 to 39 Years	411	4.8%	2,546	5.8%	4,631	5.7%	5,576	5.7%
Age 40 to 44 Years	338	3.9%	2,104	4.8%	3,832	4.7%	4,750	4.8%
Age 45 to 49 Years	352	4.1%	2,160	4.9%	4,291	5.3%	5,459	5.6%
Age 50 to 54 Years	375	4.4%	2,350	5.3%	4,800	5.9%	6,112	6.2%
Age 55 to 59 Years	387	4.5%	2,421	5.5%	5,160	6.3%	6,595	6.7%
Age 60 to 64 Years	335	3.9%	2,175	4.9%	4,709	5.8%	6,024	6.1%
Age 65 to 69 Years	243	2.8%	1,753	4.0%	3,888	4.8%	5,023	5.1%
Age 70 to 74 Years	204	2.4%	1,387	3.2%	3,180	3.9%	4,137	4.2%
Age 75 to 79 Years	130	1.5%	973	2.2%	2,252	2.8%	2,862	2.9%
Age 80 to 84 Years	108	1.3%	774	1.8%	1,681	2.1%	2,057	2.1%
Age 85 Years or Over	146	1.7%	1,053	2.4%	2,110	2.6%	2,547	2.6%
Median Age	30.4		34.4		37.2		38.6	
Age 19 Years or Less	2,370	27.7%	10,829	24.6%	18,583	22.8%	22,112	22.5%
Age 20 to 64 Years	5,367	62.6%	27,184	61.8%	49,739	61.1%	59,592	60.6%
Age 65 Years or Over	831	9.7%	5,939	13.5%	13,110	16.1%	16,626	16.9%

Female Age Distribution (2018)

Female Population	4,190	48.9%	21,208	48.3%	39,883	49.0%	48,199	49.0%
Age Under 5 Years	173	4.1%	1,251	5.9%	2,262	5.7%	2,619	5.4%
Age 5 to 9 Years	151	3.6%	1,099	5.2%	1,988	5.0%	2,411	5.0%
Age 10 to 14 Years	171	4.1%	1,106	5.2%	1,960	4.9%	2,449	5.1%
Age 15 to 19 Years	683	16.3%	1,641	7.7%	2,698	6.8%	3,149	6.5%
Age 20 to 24 Years	892	21.3%	2,390	11.3%	3,728	9.3%	4,063	8.4%
Age 25 to 29 Years	259	6.2%	1,818	8.6%	3,289	8.2%	3,715	7.7%
Age 30 to 34 Years	242	5.8%	1,591	7.5%	2,756	6.9%	3,176	6.6%
Age 35 to 39 Years	205	4.9%	1,239	5.8%	2,258	5.7%	2,718	5.6%
Age 40 to 44 Years	182	4.3%	1,048	4.9%	1,898	4.8%	2,322	4.8%
Age 45 to 49 Years	171	4.1%	1,067	5.0%	2,131	5.3%	2,693	5.6%
Age 50 to 54 Years	191	4.5%	1,183	5.6%	2,417	6.1%	3,035	6.3%
Age 55 to 59 Years	193	4.6%	1,210	5.7%	2,590	6.5%	3,321	6.9%
Age 60 to 64 Years	175	4.2%	1,104	5.2%	2,397	6.0%	3,046	6.3%
Age 65 to 69 Years	132	3.1%	939	4.4%	2,063	5.2%	2,660	5.5%
Age 70 to 74 Years	120	2.9%	766	3.6%	1,727	4.3%	2,249	4.7%
Age 75 to 79 Years	78	1.9%	574	2.7%	1,313	3.3%	1,652	3.4%
Age 80 to 84 Years	68	1.6%	455	2.1%	986	2.5%	1,199	2.5%
Age 85 Years or Over	105	2.5%	729	3.4%	1,422	3.6%	1,722	3.6%
Female Median Age	32.0		36.3		39.3		40.7	
Age 19 Years or Less	1,178	28.1%	5,096	24.0%	8,907	22.3%	10,628	22.1%
Age 20 to 64 Years	2,509	59.9%	12,649	59.6%	23,464	58.8%	28,089	58.3%
Age 65 Years or Over	503	12.0%	3,463	16.3%	7,512	18.8%	9,482	19.7%

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Male Age Distribution (2018)

Male Population	4,378	51.1%	22,744	51.7%	41,550	51.0%	50,131	51.0%
Age Under 5 Years	181	4.1%	1,373	6.0%	2,383	5.7%	2,766	5.5%
Age 5 to 9 Years	192	4.4%	1,183	5.2%	2,072	5.0%	2,488	5.0%
Age 10 to 14 Years	186	4.3%	1,161	5.1%	2,112	5.1%	2,579	5.1%
Age 15 to 19 Years	633	14.5%	2,015	8.9%	3,108	7.5%	3,651	7.3%
Age 20 to 24 Years	1,224	28.0%	3,716	16.3%	5,689	13.7%	6,248	12.5%
Age 25 to 29 Years	322	7.3%	2,254	9.9%	3,916	9.4%	4,448	8.9%
Age 30 to 34 Years	229	5.2%	1,660	7.3%	2,939	7.1%	3,426	6.8%
Age 35 to 39 Years	207	4.7%	1,307	5.7%	2,373	5.7%	2,858	5.7%
Age 40 to 44 Years	156	3.6%	1,056	4.6%	1,934	4.7%	2,428	4.8%
Age 45 to 49 Years	181	4.1%	1,093	4.8%	2,160	5.2%	2,766	5.5%
Age 50 to 54 Years	184	4.2%	1,167	5.1%	2,384	5.7%	3,077	6.1%
Age 55 to 59 Years	195	4.4%	1,212	5.3%	2,570	6.2%	3,275	6.5%
Age 60 to 64 Years	160	3.6%	1,071	4.7%	2,312	5.6%	2,977	5.9%
Age 65 to 69 Years	111	2.5%	815	3.6%	1,824	4.4%	2,364	4.7%
Age 70 to 74 Years	84	1.9%	620	2.7%	1,453	3.5%	1,889	3.8%
Age 75 to 79 Years	53	1.2%	399	1.8%	939	2.3%	1,210	2.4%
Age 80 to 84 Years	40	0.9%	319	1.4%	694	1.7%	858	1.7%
Age 85 Years or Over	41	0.9%	324	1.4%	688	1.7%	825	1.6%
Male Median Age	28.9		32.7		35.4		36.8	
Age 19 Years or Less	1,192	27.2%	5,732	25.2%	9,676	23.3%	11,484	22.9%
Age 20 to 64 Years	2,858	65.3%	14,535	63.9%	26,275	63.2%	31,503	62.8%
Age 65 Years or Over	328	7.5%	2,477	10.9%	5,598	13.5%	7,145	14.3%

Males per 100 Females (2018)

Overall Comparison	104		107		104		104	
Age Under 5 Years	104	51.1%	110	52.3%	105	51.3%	106	51.4%
Age 5 to 9 Years	127	56.0%	108	51.9%	104	51.0%	103	50.8%
Age 10 to 14 Years	109	52.2%	105	51.2%	108	51.9%	105	51.3%
Age 15 to 19 Years	93	48.1%	123	55.1%	115	53.5%	116	53.7%
Age 20 to 24 Years	137	57.9%	156	60.9%	153	60.4%	154	60.6%
Age 25 to 29 Years	124	55.4%	124	55.4%	119	54.4%	120	54.5%
Age 30 to 34 Years	95	48.6%	104	51.1%	107	51.6%	108	51.9%
Age 35 to 39 Years	101	50.2%	106	51.3%	105	51.2%	105	51.3%
Age 40 to 44 Years	86	46.2%	101	50.2%	102	50.5%	105	51.1%
Age 45 to 49 Years	105	51.3%	102	50.6%	101	50.3%	103	50.7%
Age 50 to 54 Years	97	49.2%	99	49.6%	99	49.7%	101	50.3%
Age 55 to 59 Years	101	50.3%	100	50.0%	99	49.8%	99	49.7%
Age 60 to 64 Years	91	47.7%	97	49.3%	96	49.1%	98	49.4%
Age 65 to 69 Years	84	45.6%	87	46.5%	88	46.9%	89	47.1%
Age 70 to 74 Years	70	41.2%	81	44.7%	84	45.7%	84	45.6%
Age 75 to 79 Years	68	40.4%	69	41.0%	71	41.7%	73	42.3%
Age 80 to 84 Years	58	36.8%	70	41.2%	70	41.3%	72	41.7%
Age 85 Years or Over	39	28.2%	44	30.7%	48	32.6%	48	32.4%
Age 19 Years or Less	101	50.3%	112	52.9%	109	52.1%	108	51.9%
Age 20 to 39 Years	124	55.4%	127	55.9%	124	55.4%	124	55.4%
Age 40 to 64 Years	96	49.0%	100	49.9%	99	49.8%	101	50.2%
Age 65 Years or Over	65	39.5%	72	41.7%	75	42.7%	75	43.0%

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Household Type (2018)				
Total Households	2,521	16,511	32,996	39,801
Households with Children	803 31.8%	5,013 30.4%	9,235 28.0%	11,143 28.0%
Average Household Size	2.3	2.3	2.2	2.3
Household Density per Square Mile	803	584	420	393
Population Family	4,437 51.8%	29,406 66.9%	56,757 69.7%	70,102 71.3%
Population Non-Family	1,430 16.7%	8,746 19.9%	17,129 21.0%	19,829 20.2%
Population Group Quarters	2,702 31.5%	5,801 13.2%	7,547 9.3%	8,399 8.5%
Family Households	1,429 56.7%	9,416 57.0%	18,942 57.4%	23,491 59.0%
Married Couple Households	852 59.6%	6,123 65.0%	13,240 69.9%	16,909 72.0%
Other Family Households	577 40.4%	3,292 35.0%	5,702 30.1%	6,582 28.0%
Family Households with Children	788 55.1%	4,953 52.6%	9,129 48.2%	11,017 46.9%
Married Couple with Children	390 49.4%	2,761 55.7%	5,440 59.6%	6,816 61.9%
Other Family Households with Children	398 50.6%	2,193 44.3%	3,688 40.4%	4,201 38.1%
Family Households No Children	641 44.9%	4,463 47.4%	9,813 51.8%	12,474 53.1%
Married Couple No Children	462 72.1%	3,363 75.4%	7,799 79.5%	10,093 80.9%
Other Family Households No Children	179 27.9%	1,100 24.6%	2,014 20.5%	2,381 19.1%
Non-Family Households	1,092 43.3%	7,095 43.0%	14,054 42.6%	16,309 41.0%
Non-Family Households with Children	15 1.3%	60 0.8%	106 0.8%	126 0.8%
Non-Family Households No Children	1,077 98.7%	7,036 99.2%	13,947 99.2%	16,184 99.2%
Average Family Household Size	3.1	3.1	3.0	3.0
Average Family Income	\$87,351	\$95,903	\$110,081	\$115,633
Median Family Income	\$66,367	\$71,834	\$85,099	\$91,212
Average Non-Family Household Size	1.3	1.2	1.2	1.2
Marital Status (2018)				
Population Age 15 Years or Over	7,513	36,780	68,656	83,018
Never Married	4,820 64.1%	17,204 46.8%	27,189 39.6%	31,544 38.0%
Currently Married	1,483 19.7%	11,988 32.6%	26,382 38.4%	33,726 40.6%
Previously Married	1,211 16.1%	7,588 20.6%	15,085 22.0%	17,748 21.4%
Separated	412 34.1%	1,751 23.1%	2,900 19.2%	3,287 18.5%
Widowed	284 23.5%	1,933 25.5%	4,180 27.7%	5,082 28.6%
Divorced	514 42.5%	3,904 51.4%	8,005 53.1%	9,379 52.8%
Educational Attainment (2018)				
Adult Population Age 25 Years or Over	4,081	27,017	53,433	65,907
Elementary (Grade Level 0 to 8)	180 4.4%	1,145 4.2%	1,653 3.1%	1,911 2.9%
Some High School (Grade Level 9 to 11)	519 12.7%	2,148 8.0%	3,257 6.1%	3,742 5.7%
High School Graduate	1,305 32.0%	8,936 33.1%	17,019 31.9%	20,367 30.9%
Some College	849 20.8%	5,593 20.7%	10,540 19.7%	12,734 19.3%
Associate Degree Only	311 7.6%	2,145 7.9%	4,174 7.8%	5,076 7.7%
Bachelor Degree Only	510 12.5%	4,115 15.2%	9,516 17.8%	12,196 18.5%
Graduate Degree	406 10.0%	2,935 10.9%	7,273 13.6%	9,882 15.0%
Any College (Some College or Higher)	2,077 50.9%	14,788 54.7%	31,504 59.0%	39,888 60.5%
College Degree + (Bachelor Degree or Higher)	917 22.5%	7,050 26.1%	16,789 31.4%	22,078 33.5%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.3721/-72.1184

RFULL9

351 N Frontage Rd

New London, CT 06320

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Housing				
Total Housing Units (2018)	2,717	17,980	35,873	43,179
Total Housing Units (2010)	2,764	18,317	36,297	43,321
Historical Annual Growth (2010-2018)	-47 -0.2%	-337 -0.2%	-424 -0.1%	-142 -
Housing Units Occupied (2018)	2,521 92.8%	16,511 91.8%	32,996 92.0%	39,801 92.2%
Housing Units Owner-Occupied	1,093 43.4%	7,778 47.1%	17,868 54.2%	23,237 58.4%
Housing Units Renter-Occupied	1,428 56.6%	8,733 52.9%	15,128 45.8%	16,564 41.6%
Housing Units Vacant (2018)	196 7.8%	1,469 8.9%	2,878 8.7%	3,378 8.5%
Household Size (2018)				
Total Households	2,521	16,511	32,996	39,801
1 Person Households	833 33.1%	5,813 35.2%	11,558 35.0%	13,439 33.8%
2 Person Households	817 32.4%	5,015 30.4%	10,876 33.0%	13,451 33.8%
3 Person Households	378 15.0%	2,379 14.4%	4,685 14.2%	5,685 14.3%
4 Person Households	276 10.9%	1,886 11.4%	3,543 10.7%	4,399 11.1%
5 Person Households	128 5.1%	881 5.3%	1,506 4.6%	1,846 4.6%
6 Person Households	59 2.3%	338 2.0%	535 1.6%	636 1.6%
7 or More Person Households	30 1.2%	198 1.2%	294 0.9%	344 0.9%
Household Income Distribution (2018)				
HH Income \$200,000 or More	124 4.9%	792 4.8%	1,868 5.7%	2,696 6.8%
HH Income \$150,000 to \$199,999	112 4.5%	955 5.8%	2,508 7.6%	3,329 8.4%
HH Income \$125,000 to \$149,999	105 4.2%	942 5.7%	2,085 6.3%	2,627 6.6%
HH Income \$100,000 to \$124,999	213 8.5%	1,202 7.3%	2,723 8.3%	3,527 8.9%
HH Income \$75,000 to \$99,999	331 13.1%	2,048 12.4%	4,572 13.9%	5,600 14.1%
HH Income \$50,000 to \$74,999	449 17.8%	2,863 17.3%	5,685 17.2%	6,729 16.9%
HH Income \$35,000 to \$49,999	291 11.5%	1,941 11.8%	3,884 11.8%	4,471 11.2%
HH Income \$25,000 to \$34,999	284 11.3%	1,750 10.6%	2,979 9.0%	3,388 8.5%
HH Income \$15,000 to \$24,999	286 11.3%	1,661 10.1%	3,012 9.1%	3,365 8.5%
HH Income \$10,000 to \$14,999	116 4.6%	819 5.0%	1,300 3.9%	1,471 3.7%
HH Income Under \$10,000	210 8.3%	1,538 9.3%	2,377 7.2%	2,599 6.5%
Household Vehicles (2018)				
Households 0 Vehicles Available	299 11.9%	2,097 12.7%	3,177 9.6%	3,415 8.6%
Households 1 Vehicle Available	1,044 41.4%	6,684 40.5%	12,766 38.7%	14,761 37.1%
Households 2 Vehicles Available	825 32.7%	5,279 32.0%	11,254 34.1%	14,206 35.7%
Households 3 or More Vehicles Available	353 14.0%	2,451 14.8%	5,798 17.6%	7,419 18.6%
Total Vehicles Available	3,860	25,583	54,866	68,083
Average Vehicles per Household	1.5	1.5	1.7	1.7
Owner-Occupied Household Vehicles	2,230 57.8%	15,379 60.1%	36,027 65.7%	47,205 69.3%
Average Vehicles per Owner-Occupied Household	2.0	2.0	2.0	2.0
Renter-Occupied Household Vehicles	1,630 42.2%	10,203 39.9%	18,839 34.3%	20,878 30.7%
Average Vehicles per Renter-Occupied Household	1.1	1.2	1.2	1.3
Travel Time (2015)				
Worker Base Age 16 years or Over	4,724	22,988	42,376	51,144
Travel to Work in 14 Minutes or Less	1,463 31.0%	8,172 35.5%	14,494 34.2%	17,008 33.3%
Travel to Work in 15 to 29 Minutes	1,140 24.1%	7,110 30.9%	15,955 37.7%	19,527 38.2%
Travel to Work in 30 to 59 Minutes	298 6.3%	2,171 9.4%	4,238 10.0%	5,650 11.0%
Travel to Work in 60 Minutes or More	98 2.1%	1,004 4.4%	2,346 5.5%	2,987 5.8%
Work at Home	1,290 27.3%	1,918 8.3%	2,744 6.5%	3,240 6.3%
Average Minutes Travel to Work	12.6	14.4	15.8	16.4

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351 N Frontage Rd New London, CT 06320	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Transportation To Work (2015)				
Worker Base Age 16 years or Over	4,724	22,988	42,376	51,144
Drive to Work Alone	2,482 52.5%	16,126 70.1%	31,710 74.8%	38,602 75.5%
Drive to Work in Carpool	426 9.0%	2,472 10.8%	4,143 9.8%	5,039 9.9%
Travel to Work by Public Transportation	100 2.1%	788 3.4%	1,068 2.5%	1,300 2.5%
Drive to Work on Motorcycle	- -	32 0.1%	52 0.1%	60 0.1%
Bicycle to Work	8 0.2%	212 0.9%	371 0.9%	473 0.9%
Walk to Work	382 8.1%	1,331 5.8%	1,987 4.7%	2,081 4.1%
Other Means	37 0.8%	109 0.5%	300 0.7%	349 0.7%
Work at Home	1,290 27.3%	1,918 8.3%	2,744 6.5%	3,240 6.3%
Daytime Demographics (2018)				
Total Businesses	437	2,935	4,319	5,294
Total Employees	6,173	42,319	58,292	66,875
Company Headquarter Businesses	1 0.2%	11 0.4%	22 0.5%	24 0.5%
Company Headquarter Employees	732 11.9%	9,643 22.8%	9,877 16.9%	9,939 14.9%
Employee Population per Business	14.1 to 1	14.4 to 1	13.5 to 1	12.6 to 1
Residential Population per Business	19.6 to 1	15.0 to 1	18.9 to 1	18.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,708	54,528	81,635	95,673
Labor Force				
Labor Population Age 16 Years or Over (2018)	7,457	36,398	67,942	82,100
Labor Force Total Males (2018)	3,789 50.8%	18,835 51.7%	34,633 51.0%	41,839 51.0%
Male Civilian Employed	1,843 48.7%	10,024 53.2%	20,231 58.4%	24,863 59.4%
Male Civilian Unemployed	56 1.5%	596 3.2%	843 2.4%	982 2.3%
Males in Armed Forces	864 22.8%	3,705 19.7%	4,552 13.1%	4,604 11.0%
Males Not in Labor Force	1,026 27.1%	4,510 23.9%	9,007 26.0%	11,391 27.2%
Labor Force Total Females (2018)	3,668 49.2%	17,564 48.3%	33,308 49.0%	40,261 49.0%
Female Civilian Employed	1,891 51.5%	9,837 56.0%	19,122 57.4%	23,134 57.5%
Female Civilian Unemployed	101 2.8%	514 2.9%	905 2.7%	1,053 2.6%
Females in Armed Forces	324 8.8%	624 3.6%	693 2.1%	701 1.7%
Females Not in Labor Force	1,352 36.9%	6,588 37.5%	12,588 37.8%	15,374 38.2%
Unemployment Rate	2.1%	3.1%	2.6%	2.5%
Labor Force Growth (2010-2018)	-2 -	6 -	- -	1 -
Male Labor Force Growth (2010-2018)	- -	3 -	- -	-1 -
Female Labor Force Growth (2010-2018)	-1 -0.1%	3 -	- -	2 -
Occupation (2015)				
Occupation Population Age 16 Years or Over	3,736	19,855	39,353	47,996
Occupation Total Males	1,844 49.4%	10,021 50.5%	20,231 51.4%	24,864 51.8%
Occupation Total Females	1,892 50.6%	9,835 49.5%	19,122 48.6%	23,132 48.2%
Management, Business, Financial Operations	397 10.6%	2,320 11.7%	5,206 13.2%	6,669 13.9%
Professional, Related	903 24.2%	4,798 24.2%	10,523 26.7%	13,076 27.2%
Service	959 25.7%	4,872 24.5%	8,511 21.6%	9,836 20.5%
Sales, Office	845 22.6%	4,512 22.7%	8,652 22.0%	10,668 22.2%
Farming, Fishing, Forestry	- -	3 -	17 -	20 -
Construction, Extraction, Maintenance	233 6.2%	1,400 7.1%	2,830 7.2%	3,384 7.1%
Production, Transport, Material Moving	399 10.7%	1,950 9.8%	3,614 9.2%	4,343 9.0%
White Collar Workers	2,145 57.4%	11,630 58.6%	24,381 62.0%	30,413 63.4%
Blue Collar Workers	1,591 42.6%	8,225 41.4%	14,972 38.0%	17,583 36.6%

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New London, CT 06320

Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Total Units	2,511		16,358		32,588		39,045	
1 Detached Unit	1,087	43.3%	7,562	46.2%	17,322	53.2%	22,607	57.9%
1 Attached Unit	98	3.9%	1,126	6.9%	1,860	5.7%	2,216	5.7%
2 Units	289	11.5%	2,450	15.0%	3,441	10.6%	3,876	9.9%
3 to 4 Units	197	7.8%	1,208	7.4%	1,999	6.1%	2,150	5.5%
5 to 9 Units	428	17.0%	1,577	9.6%	2,647	8.1%	2,687	6.9%
10 to 19 Units	214	8.5%	675	4.1%	1,335	4.1%	1,467	3.8%
20 to 49 Units	92	3.7%	657	4.0%	1,535	4.7%	1,613	4.1%
50 or More Units	101	4.0%	1,073	6.6%	2,052	6.3%	2,212	5.7%
Mobile Home or Trailer	16	0.6%	177	1.1%	800	2.5%	977	2.5%
Other Structure	1	-	3	-	6	-	8	-

Homes Built By Year (2015)

Homes Built 2014 or later	2	0.1%	15	0.1%	36	0.1%	73	0.2%
Homes Built 2010 to 2013	69	2.8%	323	2.0%	492	1.5%	584	1.5%
Homes Built 2000 to 2009	134	5.3%	1,506	9.2%	3,141	9.6%	4,102	10.5%
Homes Built 1990 to 1999	230	9.2%	1,379	8.4%	3,017	9.3%	3,791	9.7%
Homes Built 1980 to 1989	212	8.4%	1,453	8.9%	3,061	9.4%	3,786	9.7%
Homes Built 1970 to 1979	393	15.6%	1,831	11.2%	4,144	12.7%	4,972	12.7%
Homes Built 1960 to 1969	359	14.3%	1,861	11.4%	4,696	14.4%	6,112	15.7%
Homes Built 1950 to 1959	246	9.8%	2,122	13.0%	4,454	13.7%	5,247	13.4%
Homes Built 1940 to 1949	177	7.0%	885	5.4%	1,967	6.0%	2,371	6.1%
Homes Built Before 1939	702	27.9%	5,133	31.4%	7,988	24.5%	8,770	22.5%
Median Age of Homes	52.7 yrs		52.7 yrs		50.1 yrs		48.9 yrs	

Home Values (2015)

Owner Specified Housing Units	1,097		7,753		17,683		22,779	
Home Values \$1,000,000 or More	6	0.5%	49	0.6%	138	0.8%	188	0.8%
Home Values \$750,000 to \$999,999	7	0.6%	55	0.7%	216	1.2%	279	1.2%
Home Values \$500,000 to \$749,999	24	2.2%	179	2.3%	634	3.6%	994	4.4%
Home Values \$400,000 to \$499,999	63	5.8%	492	6.3%	1,308	7.4%	1,865	8.2%
Home Values \$300,000 to \$399,999	142	13.0%	1,074	13.9%	2,710	15.3%	3,826	16.8%
Home Values \$250,000 to \$299,999	103	9.4%	1,123	14.5%	2,770	15.7%	3,610	15.8%
Home Values \$200,000 to \$249,999	182	16.5%	1,320	17.0%	2,874	16.3%	3,678	16.1%
Home Values \$175,000 to \$199,999	159	14.5%	925	11.9%	1,872	10.6%	2,282	10.0%
Home Values \$150,000 to \$174,999	103	9.4%	1,020	13.2%	2,113	11.9%	2,610	11.5%
Home Values \$125,000 to \$149,999	143	13.0%	511	6.6%	960	5.4%	1,196	5.2%
Home Values \$100,000 to \$124,999	94	8.6%	511	6.6%	976	5.5%	1,138	5.0%
Home Values \$90,000 to \$99,999	14	1.3%	110	1.4%	192	1.1%	237	1.0%
Home Values \$80,000 to \$89,999	4	0.4%	26	0.3%	78	0.4%	90	0.4%
Home Values \$70,000 to \$79,999	7	0.6%	75	1.0%	201	1.1%	248	1.1%
Home Values \$60,000 to \$69,999	-	-	4	0.1%	10	0.1%	11	-
Home Values \$50,000 to \$59,999	3	0.2%	48	0.6%	99	0.6%	114	0.5%
Home Values \$35,000 to \$49,999	6	0.6%	41	0.5%	164	0.9%	187	0.8%
Home Values \$25,000 to \$34,999	4	0.4%	32	0.4%	125	0.7%	148	0.6%
Home Values \$10,000 to \$24,999	26	2.4%	108	1.4%	230	1.3%	285	1.3%
Home Values Under \$10,000	5	0.4%	67	0.9%	199	1.1%	265	1.2%
Owner-Occupied Median Home Value	\$203,220		\$218,751		\$232,814		\$241,635	
Renter-Occupied Median Rent	\$892		\$919		\$946		\$947	

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351 N Frontage Rd

New London, CT 06320

Total Annual Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Total Household Expenditure	\$138 M	\$954 M	\$2.07 B	\$2.61 B
Total Non-Retail Expenditure	\$71.7 M	\$497 M	\$1.08 B	\$1.36 B
Total Retail Expenditure	\$66.3 M	\$457 M	\$991 M	\$1.24 B
Apparel	\$4.83 M	\$33.4 M	\$72.6 M	\$91.2 M
Contributions	\$5.90 M	\$41.5 M	\$93.6 M	\$120 M
Education	\$5.10 M	\$35.8 M	\$79.5 M	\$102 M
Entertainment	\$7.69 M	\$53.3 M	\$116 M	\$147 M
Food and Beverages	\$20.4 M	\$140 M	\$302 M	\$377 M
Furnishings and Equipment	\$4.72 M	\$32.7 M	\$72.1 M	\$91.1 M
Gifts	\$3.39 M	\$23.6 M	\$52.8 M	\$67.4 M
Health Care	\$11.1 M	\$76.5 M	\$164 M	\$205 M
Household Operations	\$3.88 M	\$27.2 M	\$60.3 M	\$76.8 M
Miscellaneous Expenses	\$2.05 M	\$14.1 M	\$30.4 M	\$38.0 M
Personal Care	\$1.80 M	\$12.4 M	\$26.9 M	\$33.8 M
Personal Insurance	\$1.01 M	\$7.05 M	\$15.7 M	\$20.1 M
Reading	\$307 K	\$2.13 M	\$4.64 M	\$5.84 M
Shelter	\$28.4 M	\$197 M	\$428 M	\$539 M
Tobacco	\$859 K	\$5.87 M	\$12.3 M	\$15.1 M
Transportation	\$26.1 M	\$180 M	\$389 M	\$487 M
Utilities	\$10.5 M	\$72.2 M	\$154 M	\$192 M

Monthly Household Consumer Expenditure (2018)

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Total Household Expenditure	\$4,560	\$4,817	\$5,240	\$5,458
Total Non-Retail Expenditure	\$2,369 51.9%	\$2,509 52.1%	\$2,737 52.2%	\$2,857 52.3%
Total Retail Expenditures	\$2,191 48.1%	\$2,308 47.9%	\$2,503 47.8%	\$2,601 47.7%
Apparel	\$160 3.5%	\$169 3.5%	\$183 3.5%	\$191 3.5%
Contributions	\$195 4.3%	\$209 4.3%	\$236 4.5%	\$252 4.6%
Education	\$168 3.7%	\$181 3.7%	\$201 3.8%	\$213 3.9%
Entertainment	\$254 5.6%	\$269 5.6%	\$294 5.6%	\$307 5.6%
Food and Beverages	\$673 14.8%	\$708 14.7%	\$762 14.6%	\$790 14.5%
Furnishings and Equipment	\$156 3.4%	\$165 3.4%	\$182 3.5%	\$191 3.5%
Gifts	\$112 2.5%	\$119 2.5%	\$133 2.5%	\$141 2.6%
Health Care	\$368 8.1%	\$386 8.0%	\$415 7.9%	\$429 7.9%
Household Operations	\$128 2.8%	\$137 2.8%	\$152 2.9%	\$161 2.9%
Miscellaneous Expenses	\$68 1.5%	\$71 1.5%	\$77 1.5%	\$80 1.5%
Personal Care	\$59 1.3%	\$63 1.3%	\$68 1.3%	\$71 1.3%
Personal Insurance	\$33 0.7%	\$36 0.7%	\$40 0.8%	\$42 0.8%
Reading	\$10 0.2%	\$11 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$937 20.6%	\$994 20.6%	\$1,082 20.6%	\$1,128 20.7%
Tobacco	\$28 0.6%	\$30 0.6%	\$31 0.6%	\$32 0.6%
Transportation	\$862 18.9%	\$906 18.8%	\$982 18.7%	\$1,019 18.7%
Utilities	\$347 7.6%	\$364 7.6%	\$389 7.4%	\$401 7.3%

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