## COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.0584/-71.8662
RFULL9
112 E Main St

1 mi radius
Webster, MA 01570

## Population

| Estimated Population (2018) | 7,050 |  | 26,604 |  | 42,650 |  | 47,955 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Population (2023) | 7,332 |  | 27,241 |  | 43,233 |  | 48,496 |  |
| Census Population (2010) | 6,847 |  | 26,060 |  | 41,773 |  | 47,008 |  |
| Census Population (2000) | 7,115 |  | 25,074 |  | 39,432 |  | 44,446 |  |
| Projected Annual Growth (2018-2023) | 282 | 0.8\% | 637 | 0.5\% | 584 | 0.3\% | 542 | 0.2\% |
| Historical Annual Growth (2010-2018) | 203 | 0.4\% | 544 | 0.3\% | 877 | 0.3\% | 947 | 0.3\% |
| Historical Annual Growth (2000-2010) | -268 | -0.4\% | 986 | 0.4\% | 2,341 | 0.6\% | 2,562 | 0.6\% |
| Estimated Population Density (2018) | 2,245 psm |  | 941 psm |  | 543 psm |  | 555 psm |  |
| Trade Area Size | 3.1 sq mi |  | 28.3 sq mi |  | 78.5 sq mi |  | 86.4 sq mi |  |
| Households |  |  |  |  |  |  |  |  |
| Estimated Households (2018) | 3,158 |  | 11,014 |  | 16,782 |  | 19,059 |  |
| Projected Households (2023) | 3,331 |  | 11,479 |  | 17,362 |  | 19,695 |  |
| Census Households (2010) | 3,032 |  | 10,644 |  | 16,229 |  | 18,387 |  |
| Census Households (2000) | 3,168 |  | 10,265 |  | 15,434 |  | 17,445 |  |
| Projected Annual Growth (2018-2023) | 173 | 1.1\% | 466 | 0.8\% | 581 | 0.7\% | 635 | 0.7\% |
| Historical Annual Change (2000-2018) | -10 | - | 749 | 0.4\% | 1,348 | 0.5\% | 1,614 | 0.5\% |

## Average Household Income

| Estimated Average Household Income (2018) | \$54,934 |  | \$74,934 |  | \$83,189 |  | \$82,460 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Average Household Income (2023) | \$61,652 |  | \$87,100 |  | \$98,532 |  | \$97,692 |  |
| Census Average Household Income (2010) | \$45,265 |  | \$61,337 |  | \$65,233 |  | \$65,187 |  |
| Census Average Household Income (2000) | \$41,462 |  | \$49,819 |  | \$52,920 |  | \$52,789 |  |
| Projected Annual Change (2018-2023) | \$6,718 | 2.4\% | \$12,165 | 3.2\% | \$15,343 | 3.7\% | \$15,232 | 3.7\% |
| Historical Annual Change (2000-2018) | \$13,471 | 1.8\% | \$25,116 | 2.8\% | \$30,270 | 3.2\% | \$29,671 | 3.1\% |
| Median Household Income |  |  |  |  |  |  |  |  |
| Estimated Median Household Income (2018) | \$44,789 |  | \$62,581 |  | \$67,382 |  | \$66,602 |  |
| Projected Median Household Income (2023) | \$51,877 |  | \$72,031 |  | \$77,590 |  | \$76,641 |  |
| Census Median Household Income (2010) | \$40,791 |  | \$55,675 |  | \$59,058 |  | \$58,913 |  |
| Census Median Household Income (2000) | \$30,156 |  | \$41,902 |  | \$46,323 |  | \$46,154 |  |
| Projected Annual Change (2018-2023) | \$7,087 | 3.2\% | \$9,450 | 3.0\% | \$10,208 | 3.0\% | \$10,039 | 3.0\% |
| Historical Annual Change (2000-2018) | \$14,633 | 2.7\% | \$20,679 | 2.7\% | \$21,059 | 2.5\% | \$20,448 | 2.5\% |

## Per Capita Income

Estimated Per Capita Income (2018)
Projected Per Capita Income (2023)
Census Per Capita Income (2010)
Census Per Capita Income (2000)
Projected Annual Change (2018-2023)
Historical Annual Change (2000-2018)
Estimated Average Household Net Worth (2018)

| $\$ 24,693$ | $\$ 31,097$ | $\$ 32,900$ | $\$ 32,918$ |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $\$ 28,094$ | $\$ 36,777$ | $\$ 39,734$ | $\$ 39,817$ |  |  |
| $\$ 20,047$ | $\$ 25,054$ |  | $\$ 25,343$ |  | $\$ 25,498$ |
| $\$ 18,329$ |  | $\$ 20,563$ |  | $\$ 20,838$ |  |
| $\$ 3,402$ | $2.8 \%$ | $\$ 5,680$ | $3.7 \%$ | $\$ 6,835$ | $4.2 \%$ |
| $\$ 6,364$ | $1.9 \%$ | $\$ 10,535$ | $2.8 \%$ | $\$ 12,061$ | $3.2 \%$ |
| $\$ 486,659$ |  | $\$ 749,865$ |  | $\$ 836,901$ |  |

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Lat/Lon: 42.0584/-71.8662
RFULL9
112 E Main St

## Webster, MA 01570

Race and Ethnicity
Total Population (2018)
White (2018)
Black or African American (2018)
American Indian or Alaska Native (2018)
Asian (2018)
Hawaiian or Pacific Islander (2018)
Other Race (2018)
Two or More Races (2018)
Population < 18 (2018)
White Not Hispanic
Black or African American
Asian
Other Race Not Hispanic
Hispanic
Not Hispanic or Latino Population (2018)
Not Hispanic White
Not Hispanic Black or African American
Not Hispanic American Indian or Alaska Native
Not Hispanic Asian
Not Hispanic Hawaiian or Pacific Islander
Not Hispanic Other Race
Not Hispanic Two or More Races
Hispanic or Latino Population (2018)
Hispanic White
Hispanic Black or African American
Hispanic American Indian or Alaska Native
Hispanic Asian
Hispanic Hawaiian or Pacific Islander
Hispanic Other Race
Hispanic Two or More Races
Not Hispanic or Latino Population (2010)
Hispanic or Latino Population (2010)
Not Hispanic or Latino Population (2000)
Hispanic or Latino Population (2000)
Not Hispanic or Latino Population (2023)
Hispanic or Latino Population (2023)
Projected Annual Growth (2018-2023)
Historical Annual Growth (2000-2010)

7,050
5,984 84.9\%
$433 \quad 6.1 \%$

| 30 | $0.4 \%$ |
| ---: | ---: |
| 134 | $1.9 \%$ |


| - | - |
| ---: | ---: |
| 266 | $3.8 \%$ |

$\begin{array}{rr}202 & 2.9 \% \\ 1,436 & 20.4 \%\end{array}$
898 62.5\%
162 11.3\%

| 26 | $1.8 \%$ |
| :--- | :--- |
| 81 | $5.7 \%$ |


| 269 | $18.7 \%$ |
| ---: | ---: |
| 6,205 | $88.0 \%$ |
| 5,534 | $89.2 \%$ |


| 366 | $5.9 \%$ |
| ---: | ---: |
| 28 | $0.4 \%$ |
| 131 | $2.1 \%$ |


| 26,604 |  |
| :--- | :--- |
| 24,091 | $90.6 \%$ |


| 42,650 |  |
| ---: | ---: |
| 39,136 | $91.8 \%$ |
| 1,202 | $2.8 \%$ |
| 100 | $0.2 \%$ |
| 715 | $1.7 \%$ |
| 3 | - |
| 689 | $1.6 \%$ |

47,955

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RFULL9

| 112 E Main St |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Webster, MA 01570 |  |  |  |  |  |  |  |  |
| Household Type (2018) |  |  |  |  |  |  |  |  |
| Total Households | 3,158 |  | 11,014 |  | 16,782 |  | 19,059 |  |
| Households with Children | 868 | 27.5\% | 3,160 | 28.7\% | 5,017 | 29.9\% | 5,685 | 29.8\% |
| Average Household Size | 2.2 |  | 2.4 |  | 2.5 |  | 2.5 |  |
| Household Density per Square Mile | 1,006 |  | 390 |  | 214 |  | 220 |  |
| Population Family | 5,271 | 74.8\% | 21,267 | 79.9\% | 34,326 | 80.5\% | 38,772 | 80.9\% |
| Population Non-Family | 1,688 | 23.9\% | 4,998 | 18.8\% | 6,966 | 16.3\% | 7,939 | 16.6\% |
| Population Group Quarters | 91 | 1.3\% | 339 | 1.3\% | 1,358 | 3.2\% | 1,244 | 2.6\% |
| Family Households | 1,751 | 55.5\% | 6,959 | 63.2\% | 11,121 | 66.3\% | 12,595 | 66.1\% |
| Married Couple Households | 1,011 | 57.7\% | 4,934 | 70.9\% | 8,283 | 74.5\% | 9,377 | 74.4\% |
| Other Family Households | 741 | 42.3\% | 2,025 | 29.1\% | 2,838 | 25.5\% | 3,218 | 25.6\% |
| Family Households with Children | 856 | 48.9\% | 3,127 | 44.9\% | 4,961 | 44.6\% | 5,619 | 44.6\% |
| Married Couple with Children | 374 | 43.7\% | 1,865 | 59.6\% | 3,220 | 64.9\% | 3,640 | 64.8\% |
| Other Family Households with Children | 482 | 56.3\% | 1,262 | 40.4\% | 1,741 | 35.1\% | 1,979 | 35.2\% |
| Family Households No Children | 895 | 51.1\% | 3,832 | 55.1\% | 6,160 | 55.4\% | 6,975 | 55.4\% |
| Married Couple No Children | 636 | 71.1\% | 3,070 | 80.1\% | 5,063 | 82.2\% | 5,737 | 82.2\% |
| Other Family Households No Children | 259 | 28.9\% | 762 | 19.9\% | 1,098 | 17.8\% | 1,239 | 17.8\% |
| Non-Family Households | 1,407 | 44.5\% | 4,055 | 36.8\% | 5,660 | 33.7\% | 6,465 | 33.9\% |
| Non-Family Households with Children |  | 0.8\% | 33 | 0.8\% | 56 | 1.0\% | 65 | 1.0\% |
| Non-Family Households No Children | 1,395 | 99.2\% | 4,022 | 99.2\% | 5,604 | 99.0\% | 6,400 | 99.0\% |
| Average Family Household Size | 3.0 |  | 3.1 |  | 3.1 |  | 3.1 |  |
| Average Family Income | \$76,093 |  | \$96,888 |  | \$105,153 |  | \$103,407 |  |
| Median Family Income | \$59,379 |  | \$82,406 |  | \$87,970 |  | \$86,651 |  |
| Average Non-Family Household Size | 1.2 |  | 1.2 |  | 1.2 |  | 1.2 |  |
| Marital Status (2018) |  |  |  |  |  |  |  |  |
| Population Age 15 Years or Over | 5,837 |  | 22,213 |  | 35,685 |  | 40,084 |  |
| Never Married | 2,191 | 37.5\% | 7,290 | 32.8\% | 11,805 | 33.1\% | 13,175 | 32.9\% |
| Currently Married | 1,992 | 34.1\% | 9,353 | 42.1\% | 15,698 | 44.0\% | 17,781 | 44.4\% |
| Previously Married | 1,654 | 28.3\% | 5,570 | 25.1\% | 8,182 | 22.9\% | 9,128 | 22.8\% |
| Separated | 388 | 23.4\% | 992 | 17.8\% | 1,432 | 17.5\% | 1,556 | 17.0\% |
| Widowed | 375 | 22.7\% | 1,447 | 26.0\% | 2,077 | 25.4\% | 2,369 | 25.9\% |
| Divorced | 892 | 53.9\% | 3,131 | 56.2\% | 4,673 | 57.1\% | 5,203 | 57.0\% |
| Educational Attainment (2018) |  |  |  |  |  |  |  |  |
| Adult Population Age 25 Years or Over | 4,902 |  | 19,030 |  | 29,875 |  | 33,836 |  |
| Elementary (Grade Level 0 to 8) | 346 | 7.1\% | 799 | 4.2\% | 1,030 | 3.4\% | 1,200 | 3.5\% |
| Some High School (Grade Level 9 to 11) | 581 | 11.9\% | 1,489 | 7.8\% | 2,198 | 7.4\% | 2,482 | 7.3\% |
| High School Graduate | 1,822 | 37.2\% | 6,555 | 34.4\% | 9,989 | 33.4\% | 11,212 | 33.1\% |
| Some College | 830 | 16.9\% | 3,388 | 17.8\% | 5,593 | 18.7\% | 6,391 | 18.9\% |
| Associate Degree Only | 451 | 9.2\% | 2,003 | 10.5\% | 3,165 | 10.6\% | 3,516 | 10.4\% |
| Bachelor Degree Only | 632 | 12.9\% | 3,229 | 17.0\% | 5,371 | 18.0\% | 6,042 | 17.9\% |
| Graduate Degree | 240 | 4.9\% | 1,567 | 8.2\% | 2,530 | 8.5\% | 2,992 | 8.8\% |
| Any College (Some College or Higher) | 2,154 | 43.9\% | 10,187 | 53.5\% | 16,659 | 55.8\% | 18,942 | 56.0\% |
| College Degree + (Bachelor Degree or Higher) | 873 | 17.8\% | 4,796 | 25.2\% | 7,901 | 26.4\% | 9,034 | 26.7\% |

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RFULL9
112 E Main St
Webster, MA 01570

| Transportation To Work (2015) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Worker Base Age 16 years or Over | 3,737 |  | 13,974 |  | 22,293 |  | 25,004 |  |
| Drive to Work Alone | 2,833 | 75.8\% | 11,442 | 81.9\% | 18,635 | 83.6\% | 21,064 | 84.2\% |
| Drive to Work in Carpool | 289 | 7.7\% | 953 | 6.8\% | 1,564 | 7.0\% | 1,717 | 6.9\% |
| Travel to Work by Public Transportation | 35 | 0.9\% | 113 | 0.8\% | 175 | 0.8\% | 187 | 0.7\% |
| Drive to Work on Motorcycle | 1 | - | 1 | - | 2 | - | 4 |  |
| Bicycle to Work | - | - | 2 | - | 5 | - | 5 |  |
| Walk to Work | 270 | 7.2\% | 569 | 4.1\% | 753 | 3.4\% | 781 | 3.1\% |
| Other Means | 41 | 1.1\% | 146 | 1.0\% | 159 | 0.7\% | 188 | 0.8\% |
| Work at Home | 268 | 7.2\% | 748 | 5.4\% | 1,000 | 4.5\% | 1,058 | 4.2\% |
| Daytime Demographics (2018) |  |  |  |  |  |  |  |  |
| Total Businesses | 360 |  | 958 |  | 1,298 |  | 1,525 |  |
| Total Employees | 6,799 |  | 14,104 |  | 16,903 |  | 19,037 |  |
| Company Headquarter Businesses | 5 | 1.4\% | 10 | 1.0\% | 10 | 0.8\% | 10 | 0.7\% |
| Company Headquarter Employees | 3,594 | 52.9\% | 5,048 | 35.8\% | 5,105 | 30.2\% | 5,106 | 26.8\% |
| Employee Population per Business | 18.9 |  | 14.7 |  | 13.0 |  | 12.5 |  |
| Residential Population per Business | 19.6 |  | 27.8 |  | 32.8 |  | 31.4 |  |
| Adj. Daytime Demographics Age 16 Years or Over | 9,012 |  | 21,925 |  | 29,160 |  | 32,772 |  |
| Labor Force |  |  |  |  |  |  |  |  |
| Labor Population Age 16 Years or Over (2018) | 5,773 |  | 21,949 |  | 35,238 |  | 39,572 |  |
| Labor Force Total Males (2018) | 2,771 | 48.0\% | 10,639 | 48.5\% | 17,257 | 49.0\% | 19,348 | 48.9\% |
| Male Civilian Employed | 1,758 | 63.4\% | 7,086 | 66.6\% | 11,644 | 67.5\% | 13,062 | 67.5\% |
| Male Civilian Unemployed | 130 | 4.7\% | 387 | 3.6\% | 556 | 3.2\% | 598 | 3.1\% |
| Males in Armed Forces | - | - | 19 | 0.2\% | 37 | 0.2\% | 51 | 0.3\% |
| Males Not in Labor Force | 883 | 31.9\% | 3,146 | 29.6\% | 5,021 | 29.1\% | 5,636 | 29.1\% |
| Labor Force Total Females (2018) | 3,002 | 52.0\% | 11,311 | 51.5\% | 17,981 | 51.0\% | 20,224 | 51.1\% |
| Female Civilian Employed | 1,802 | 60.0\% | 7,023 | 62.1\% | 11,301 | 62.8\% | 12,723 | 62.9\% |
| Female Civilian Unemployed | 63 | 2.1\% | 220 | 1.9\% | 302 | 1.7\% | 342 | 1.7\% |
| Females in Armed Forces | - | - | - | - | - | - | - |  |
| Females Not in Labor Force | 1,137 | 37.9\% | 4,068 | 36.0\% | 6,378 | 35.5\% | 7,160 | 35.4\% |
| Unemployment Rate |  | 3.4\% |  | 2.8\% |  | 2.4\% |  | 2.4\% |
| Labor Force Growth (2010-2018) | 19 | 0.5\% | -6 | - | -10 | - | 27 | 0.1\% |
| Male Labor Force Growth (2010-2018) | 9 | 0.5\% | -3 | - | -5 | - | 14 | 0.1\% |
| Female Labor Force Growth (2010-2018) | 9 | 0.5\% | -3 | - | -5 | - | 13 | 0.1\% |
| Occupation (2015) |  |  |  |  |  |  |  |  |
| Occupation Population Age 16 Years or Over | 3,541 |  | 14,115 |  | 22,955 |  | 25,758 |  |
| Occupation Total Males | 1,748 | 49.4\% | 7,089 | 50.2\% | 11,649 | 50.7\% | 13,048 | 50.7\% |
| Occupation Total Females | 1,793 | 50.6\% | 7,026 | 49.8\% | 11,306 | 49.3\% | 12,710 | 49.3\% |
| Management, Business, Financial Operations | 278 | 7.8\% | 1,638 | 11.6\% | 2,908 | 12.7\% | 3,327 | 12.9\% |
| Professional, Related | 526 | 14.9\% | 2,770 | 19.6\% | 4,583 | 20.0\% | 5,308 | 20.6\% |
| Service | 808 | 22.8\% | 2,693 | 19.1\% | 4,080 | 17.8\% | 4,532 | 17.6\% |
| Sales, Office | 990 | 28.0\% | 3,520 | 24.9\% | 5,910 | 25.7\% | 6,503 | 25.2\% |
| Farming, Fishing, Forestry | 26 | 0.7\% | 28 | 0.2\% | 35 | 0.2\% | 38 | 0.1\% |
| Construction, Extraction, Maintenance | 294 | 8.3\% | 1,333 | 9.4\% | 2,184 | 9.5\% | 2,390 | 9.3\% |
| Production, Transport, Material Moving | 620 | 17.5\% | 2,134 | 15.1\% | 3,255 | 14.2\% | 3,661 | 14.2\% |
| White Collar Workers | 1,794 | 50.7\% | 7,928 | 56.2\% | 13,401 | 58.4\% | 15,137 | 58.8\% |
| Blue Collar Workers | 1,747 | 49.3\% | 6,188 | 43.8\% | 9,554 | 41.6\% | 10,621 | 41.2\% |

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2000-2010 Census, 2018 Estimates with 2023 Projections
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RFULL 9


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