## COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9194/-75.1864
RFULL9

| 2301 W Oregon Ave <br> Philadelphia, PA 19145 | 1 mi radius |  | 3 mi radius |  | 5 mi radius |  | 10 mi radius |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population |  |  |  |  |  |  |  |  |
| Estimated Population (2018) | 47,682 |  | 344,634 |  | 755,296 |  | 1,988,505 |  |
| Projected Population (2023) | 48,238 |  | 348,756 |  | 772,672 |  | 2,014,651 |  |
| Census Population (2010) | 46,667 |  | 323,670 |  | 708,875 |  | 1,923,562 |  |
| Census Population (2000) | 45,957 |  | 312,897 |  | 696,710 |  | 1,922,008 |  |
| Projected Annual Growth (2018-2023) | 556 | 0.2\% | 4,122 | 0.2\% | 17,376 | 0.5\% | 26,146 | 0.3\% |
| Historical Annual Growth (2010-2018) | 1,015 | 0.3\% | 20,964 | 0.8\% | 46,421 | 0.8\% | 64,943 | 0.4\% |
| Historical Annual Growth (2000-2010) | 710 | 0.2\% | 10,773 | 0.3\% | 12,165 | 0.2\% | 1,553 |  |
| Estimated Population Density (2018) | 15,184 psm |  | 12,194 psm |  | 9,620 psm |  | 6,332 psm |  |
| Trade Area Size | 3.1 sq mi |  | 28.3 sq mi |  | 78.5 sq mi |  | 314.0 sq mi |  |
| Households |  |  |  |  |  |  |  |  |
| Estimated Households (2018) | 19,633 |  | 155,468 |  | 320,709 |  | 807,309 |  |
| Projected Households (2023) | 20,076 |  | 158,525 |  | 330,969 |  | 826,892 |  |
| Census Households (2010) | 18,619 |  | 138,836 |  | 286,838 |  | 748,004 |  |
| Census Households (2000) | 18,272 |  | 132,891 |  | 276,523 |  | 735,797 |  |
| Projected Annual Growth (2018-2023) | 443 | 0.5\% | 3,058 | 0.4\% | 10,260 | 0.6\% | 19,583 | 0.5\% |
| Historical Annual Change (2000-2018) | 1,361 | 0.4\% | 22,576 | 0.9\% | 44,186 | 0.9\% | 71,512 | 0.5\% |
| Average Household Income |  |  |  |  |  |  |  |  |
| Estimated Average Household Income (2018) | \$64,584 |  | \$78,774 |  | \$66,927 |  | \$75,403 |  |
| Projected Average Household Income (2023) | \$78,329 |  | \$95,046 |  | \$79,046 |  | \$90,358 |  |
| Census Average Household Income (2010) | \$47,575 |  | \$58,637 |  | \$51,812 |  | \$59,296 |  |
| Census Average Household Income (2000) | \$37,708 |  | \$42,280 |  | \$39,884 |  | \$48,035 |  |
| Projected Annual Change (2018-2023) | \$13,745 | 4.3\% | \$16,272 | 4.1\% | \$12,118 | 3.6\% | \$14,955 | 4.0\% |
| Historical Annual Change (2000-2018) | \$26,877 | 4.0\% | \$36,494 | 4.8\% | \$27,044 | 3.8\% | \$27,368 | 3.2\% |
| Median Household Income |  |  |  |  |  |  |  |  |
| Estimated Median Household Income (2018) | \$42,836 |  | \$48,229 |  | \$44,467 |  | \$55,230 |  |
| Projected Median Household Income (2023) | \$48,346 |  | \$54,353 |  | \$50,140 |  | \$62,757 |  |
| Census Median Household Income (2010) | \$37,583 |  | \$41,865 |  | \$38,789 |  | \$46,841 |  |
| Census Median Household Income (2000) | \$28,450 |  | \$30,105 |  | \$29,490 |  | \$37,768 |  |
| Projected Annual Change (2018-2023) | \$5,510 | 2.6\% | \$6,124 | 2.5\% | \$5,673 | 2.6\% | \$7,527 | 2.7\% |
| Historical Annual Change (2000-2018) | \$14,386 | 2.8\% | \$18,124 | 3.3\% | \$14,977 | 2.8\% | \$17,462 | 2.6\% |
| Per Capita Income |  |  |  |  |  |  |  |  |
| Estimated Per Capita Income (2018) | \$26,602 |  | \$35,880 |  | \$28,744 |  | \$30,825 |  |
| Projected Per Capita Income (2023) | \$32,608 |  | \$43,543 |  | \$34,177 |  | \$37,296 |  |
| Census Per Capita Income (2010) | \$18,981 |  | \$25,152 |  | \$20,965 |  | \$23,058 |  |
| Census Per Capita Income (2000) | \$14,834 |  | \$17,774 |  | \$15,701 |  | \$18,287 |  |
| Projected Annual Change (2018-2023) | \$6,007 | 4.5\% | \$7,663 | 4.3\% | \$5,433 | 3.8\% | \$6,471 | 4.2\% |
| Historical Annual Change (2000-2018) | \$11,767 | 4.4\% | \$18,106 | 5.7\% | \$13,044 | 4.6\% | \$12,538 | 3.8\% |
| Estimated Average Household Net Worth (2018) | \$528,077 |  | \$702,962 |  | \$588,941 |  | \$699,386 |  |

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Lat/Lon: 39.9194/-75.1864
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## 2301 W Oregon Ave

Philadelphia, PA 19145

Race and Ethnicity
Total Population (2018)
White (2018)
Black or African American (2018)
American Indian or Alaska Native (2018)
Asian (2018)
Hawaiian or Pacific Islander (2018)
Other Race (2018)
Two or More Races (2018)
Population < 18 (2018)
White Not Hispanic
Black or African American
Asian
Other Race Not Hispanic
Hispanic
Not Hispanic or Latino Population (2018)
Not Hispanic White
Not Hispanic Black or African American
Not Hispanic American Indian or Alaska Native
Not Hispanic Asian
Not Hispanic Hawaiian or Pacific Islander
Not Hispanic Other Race
Not Hispanic Two or More Races
Hispanic or Latino Population (2018)
Hispanic White
Hispanic Black or African American
Hispanic American Indian or Alaska Native
Hispanic Asian
Hispanic Hawaiian or Pacific Islander
Hispanic Other Race
Hispanic Two or More Races
Not Hispanic or Latino Population (2010)
Hispanic or Latino Population (2010)
Not Hispanic or Latino Population (2000)
Hispanic or Latino Population (2000)
Not Hispanic or Latino Population (2023)
Hispanic or Latino Population (2023)
Projected Annual Growth (2018-2023)
Historical Annual Growth (2000-2010)

## 47,682

21,499 45.1\%
17,838 37.4\%
$106 \quad 0.2 \%$

6,280 13.2\%
344,634
156,055
122,444
903
46,781
156

| 816 | $1.7 \%$ |
| ---: | ---: |
| 1,127 | $2.4 \%$ |

## 10,632 22.3\%




1,492 14.0\%

| 380 | $3.6 \%$ |
| :--- | :--- |
| 707 | $6.6 \%$ |

$45,188 \quad 94.8 \%$
20,551 45.5\%
17,470
61


6,1
$\begin{array}{ll}16 & - \\ 19 & -\end{array}$
$\begin{array}{rr}880 & 1 \\ 2,494 & 5\end{array}$
948
$\begin{array}{rr}368 & 14 . \\ 45 & 1 .\end{array}$

| 45 | $1.8 \%$ |
| :---: | :---: |
| 90 | $3.6 \%$ |
| - | - |


| 796 | $31.9 \%$ |
| ---: | ---: |
| 247 | $9.9 \%$ |
| 44.894 | $96.2 \%$ |

44,894 96.2\%
$\begin{array}{rr}1,773 & \\ 45,204 & 98\end{array}$

| 753 | $1.6 \%$ | 9,766 | $3.1 \%$ | 39,037 | $5.6 \%$ | 163,516 | $8.5 \%$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 45,611 | $94.6 \%$ | 324,001 | $92.9 \%$ | 705,126 | $91.3 \%$ | $1,753,460$ | $87.0 \%$ |
| 2,627 | $5.4 \%$ | 24,755 | $7.1 \%$ | 67,546 | $8.7 \%$ | 261,191 | $13.0 \%$ |
| 133 | $1.1 \%$ | 896 | $0.8 \%$ | 3,804 | $1.2 \%$ | 7,862 | $0.6 \%$ |
| 1,020 | $13.5 \%$ | 9,244 | $9.5 \%$ | 15,473 | $4.0 \%$ | 66,643 | $4.1 \%$ |

## COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9194/-75.1864
RFULL9

| 2301 W Oregon Ave |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 mi radiu |  | 3 mi radiu |  | 5 mi radiu |  | 10 mi radiu |  |
| Philadelphia, PA 19145 |  |  |  |  |  |  |  |  |
| Total Age Distribution (2018) |  |  |  |  |  |  |  |  |
| Total Population | 47,682 |  | 344,634 |  | 755,296 |  | 1,988,505 |  |
| Age Under 5 Years | 3,285 | 6.9\% | 20,177 | 5.9\% | 47,960 | 6.3\% | 127,286 | 6.4\% |
| Age 5 to 9 Years | 3,073 | 6.4\% | 17,083 | 5.0\% | 44,137 | 5.8\% | 122,640 | 6.2\% |
| Age 10 to 14 Years | 2,896 | 6.1\% | 15,043 | 4.4\% | 40,551 | 5.4\% | 118,715 | 6.0\% |
| Age 15 to 19 Years | 2,552 | 5.4\% | 21,593 | 6.3\% | 50,334 | 6.7\% | 127,086 | 6.4\% |
| Age 20 to 24 Years | 2,521 | 5.3\% | 29,909 | 8.7\% | 62,297 | 8.2\% | 141,527 | 7.1\% |
| Age 25 to 29 Years | 4,120 | 8.6\% | 42,488 | 12.3\% | 81,333 | 10.8\% | 180,271 | 9.1\% |
| Age 30 to 34 Years | 4,126 | 8.7\% | 36,480 | 10.6\% | 68,919 | 9.1\% | 161,196 | 8.1\% |
| Age 35 to 39 Years | 3,586 | 7.5\% | 26,075 | 7.6\% | 52,849 | 7.0\% | 136,128 | 6.8\% |
| Age 40 to 44 Years | 2,915 | 6.1\% | 18,636 | 5.4\% | 41,331 | 5.5\% | 112,773 | 5.7\% |
| Age 45 to 49 Years | 2,854 | 6.0\% | 17,788 | 5.2\% | 41,789 | 5.5\% | 117,445 | 5.9\% |
| Age 50 to 54 Years | 2,854 | 6.0\% | 17,376 | 5.0\% | 42,215 | 5.6\% | 121,190 | 6.1\% |
| Age 55 to 59 Years | 2,881 | 6.0\% | 18,509 | 5.4\% | 43,484 | 5.8\% | 127,120 | 6.4\% |
| Age 60 to 64 Years | 2,848 | 6.0\% | 18,175 | 5.3\% | 40,248 | 5.3\% | 116,054 | 5.8\% |
| Age 65 to 69 Years | 2,352 | 4.9\% | 15,298 | 4.4\% | 32,657 | 4.3\% | 91,994 | 4.6\% |
| Age 70 to 74 Years | 1,766 | 3.7\% | 11,073 | 3.2\% | 23,862 | 3.2\% | 69,302 | 3.5\% |
| Age 75 to 79 Years | 1,277 | 2.7\% | 7,745 | 2.2\% | 16,803 | 2.2\% | 47,612 | 2.4\% |
| Age 80 to 84 Years | 851 | 1.8\% | 5,186 | 1.5\% | 11,410 | 1.5\% | 32,595 | 1.6\% |
| Age 85 Years or Over | 926 | 1.9\% | 6,002 | 1.7\% | 13,116 | 1.7\% | 37,571 | 1.9\% |
| Median Age | 35.6 |  | 33.3 |  | 33.4 |  | 35.4 |  |
| Age 19 Years or Less | 11,806 | 24.8\% | 73,895 | 21.4\% | 182,982 | 24.2\% | 495,727 | 24.9\% |
| Age 20 to 64 Years | 28,704 | 60.2\% | 225,436 | 65.4\% | 474,466 | 62.8\% | 1,213,704 | 61.0\% |
| Age 65 Years or Over | 7,171 | 15.0\% | 45,303 | 13.1\% | 97,848 | 13.0\% | 279,074 | 14.0\% |
| Female Age Distribution (2018) |  |  |  |  |  |  |  |  |
| Female Population | 25,426 | 53.3\% | 179,393 | 52.1\% | 397,485 | 52.6\% | 1,044,060 | 52.5\% |
| Age Under 5 Years | 1,602 | 6.3\% | 10,101 | 5.6\% | 23,757 | 6.0\% | 62,603 | 6.0\% |
| Age 5 to 9 Years | 1,509 | 5.9\% | 8,494 | 4.7\% | 21,618 | 5.4\% | 59,696 | 5.7\% |
| Age 10 to 14 Years | 1,439 | 5.7\% | 7,441 | 4.1\% | 20,014 | 5.0\% | 58,060 | 5.6\% |
| Age 15 to 19 Years | 1,282 | 5.0\% | 11,093 | 6.2\% | 25,640 | 6.5\% | 63,556 | 6.1\% |
| Age 20 to 24 Years | 1,310 | 5.2\% | 15,550 | 8.7\% | 32,384 | 8.1\% | 72,715 | 7.0\% |
| Age 25 to 29 Years | 2,220 | 8.7\% | 22,371 | 12.5\% | 43,159 | 10.9\% | 94,713 | 9.1\% |
| Age 30 to 34 Years | 2,180 | 8.6\% | 18,276 | 10.2\% | 35,512 | 8.9\% | 83,898 | 8.0\% |
| Age 35 to 39 Years | 1,875 | 7.4\% | 12,876 | 7.2\% | 27,119 | 6.8\% | 70,479 | 6.8\% |
| Age 40 to 44 Years | 1,491 | 5.9\% | 9,042 | 5.0\% | 21,054 | 5.3\% | 58,137 | 5.6\% |
| Age 45 to 49 Years | 1,537 | 6.0\% | 8,757 | 4.9\% | 21,212 | 5.3\% | 60,772 | 5.8\% |
| Age 50 to 54 Years | 1,557 | 6.1\% | 8,890 | 5.0\% | 21,905 | 5.5\% | 63,254 | 6.1\% |
| Age 55 to 59 Years | 1,563 | 6.1\% | 9,707 | 5.4\% | 23,128 | 5.8\% | 67,718 | 6.5\% |
| Age 60 to 64 Years | 1,608 | 6.3\% | 9,973 | 5.6\% | 22,295 | 5.6\% | 62,844 | 6.0\% |
| Age 65 to 69 Years | 1,337 | 5.3\% | 8,591 | 4.8\% | 18,506 | 4.7\% | 51,283 | 4.9\% |
| Age 70 to 74 Years | 1,035 | 4.1\% | 6,233 | 3.5\% | 13,677 | 3.4\% | 39,736 | 3.8\% |
| Age 75 to 79 Years | 763 | 3.0\% | 4,578 | 2.6\% | 10,052 | 2.5\% | 28,377 | 2.7\% |
| Age 80 to 84 Years | 512 | 2.0\% | 3,198 | 1.8\% | 7,242 | 1.8\% | 20,447 | 2.0\% |
| Age 85 Years or Over | 605 | 2.4\% | 4,221 | 2.4\% | 9,212 | 2.3\% | 25,773 | 2.5\% |
| Female Median Age | 37.2 |  | 34.3 |  | 34.8 |  | 36.9 |  |
| Age 19 Years or Less | 5,831 | 22.9\% | 37,129 | 20.7\% | 91,028 | 22.9\% | 243,916 | 23.4\% |
| Age 20 to 64 Years | 15,342 | 60.3\% | 115,442 | 64.4\% | 247,768 | 62.3\% | 634,529 | 60.8\% |
| Age 65 Years or Over | 4,253 | 16.7\% | 26,822 | 15.0\% | 58,689 | 14.8\% | 165,616 | 15.9\% |

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2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

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2000-2010 Census, 2018 Estimates with 2023 Projections
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Lat/Lon: 39.9194/-75.1864
RFULL9

| 2301 W Oregon Ave Philadelphia, PA 19145 | 1 mi radius |  | 3 mi radius |  | 5 mi radius |  | 10 mi radius |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Household Type (2018) |  |  |  |  |  |  |  |  |
| Total Households | 19,633 |  | 155,468 |  | 320,709 |  | 807,309 |  |
| Households with Children | 6,237 | 31.8\% | 32,019 | 20.6\% | 82,801 | 25.8\% | 239,812 | 29.7\% |
| Average Household Size | 2.4 |  | 2.1 |  | 2.2 |  | 2.4 |  |
| Household Density per Square Mile | 6,252 |  | 5,501 |  | 4,085 |  | 2,571 |  |
| Population Family | 38,137 | 80.0\% | 207,592 | 60.2\% | 508,582 | 67.3\% | 1,495,640 | 75.2\% |
| Population Non-Family | 9,513 | 20.0\% | 117,775 | 34.2\% | 211,641 | 28.0\% | 435,954 | 21.9\% |
| Population Group Quarters | 32 | 0.1\% | 19,266 | 5.6\% | 35,073 | 4.6\% | 56,911 | 2.9\% |
| Family Households | 11,779 | 60.0\% | 65,877 | 42.4\% | 157,205 | 49.0\% | 460,660 | 57.1\% |
| Married Couple Households | 6,008 | 51.0\% | 35,125 | 53.3\% | 71,975 | 45.8\% | 250,153 | 54.3\% |
| Other Family Households | 5,770 | 49.0\% | 30,751 | 46.7\% | 85,230 | 54.2\% | 210,506 | 45.7\% |
| Family Households with Children | 6,204 | 52.7\% | 31,732 | 48.2\% | 82,094 | 52.2\% | 237,857 | 51.6\% |
| Married Couple with Children | 2,721 | 43.9\% | 13,878 | 43.7\% | 29,861 | 36.4\% | 108,489 | 45.6\% |
| Other Family Households with Children | 3,483 | 56.1\% | 17,854 | 56.3\% | 52,233 | 63.6\% | 129,368 | 54.4\% |
| Family Households No Children | 5,575 | 47.3\% | 34,145 | 51.8\% | 75,111 | 47.8\% | 222,803 | 48.4\% |
| Married Couple No Children | 3,288 | 59.0\% | 21,247 | 62.2\% | 42,114 | 56.1\% | 141,664 | 63.6\% |
| Other Family Households No Children | 2,287 | 41.0\% | 12,898 | 37.8\% | 32,997 | 43.9\% | 81,138 | 36.4\% |
| Non-Family Households | 7,854 | 40.0\% | 89,591 | 57.6\% | 163,504 | 51.0\% | 346,650 | 42.9\% |
| Non-Family Households with Children | 33 | 0.4\% | 287 | 0.3\% | 707 | 0.4\% | 1,955 | 0.6\% |
| Non-Family Households No Children | 7,821 | 99.6\% | 89,304 | 99.7\% | 162,797 | 99.6\% | 344,694 | 99.4\% |
| Average Family Household Size | 3.2 |  | 3.2 |  | 3.2 |  | 3.2 |  |
| Average Family Income | \$76,901 |  | \$103,602 |  | \$80,207 |  | \$93,616 |  |
| Median Family Income | \$58,703 |  | \$75,364 |  | \$63,356 |  | \$76,045 |  |
| Average Non-Family Household Size | 1.2 |  | 1.3 |  | 1.3 |  | 1.3 |  |
| Marital Status (2018) |  |  |  |  |  |  |  |  |
| Population Age 15 Years or Over | 38,427 |  | 292,332 |  | 622,648 |  | 1,619,864 |  |
| Never Married | 17,299 | 45.0\% | 162,600 | 55.6\% | 349,919 | 56.2\% | 796,658 | 49.2\% |
| Currently Married | 11,761 | 30.6\% | 73,234 | 25.1\% | 141,476 | 22.7\% | 481,013 | 29.7\% |
| Previously Married | 9,367 | 24.4\% | 56,498 | 19.3\% | 131,252 | 21.1\% | 342,193 | 21.1\% |
| Separated | 2,258 | 24.1\% | 17,694 | 31.3\% | 41,537 | 31.6\% | 97,784 | 28.6\% |
| Widowed | 3,468 | 37.0\% | 16,375 | 29.0\% | 36,198 | 27.6\% | 96,942 | 28.3\% |
| Divorced | 3,641 | 38.9\% | 22,429 | 39.7\% | 53,517 | 40.8\% | 147,467 | 43.1\% |
| Educational Attainment (2018) |  |  |  |  |  |  |  |  |
| Adult Population Age 25 Years or Over | 33,354 |  | 240,830 |  | 510,017 |  | 1,351,251 |  |
| Elementary (Grade Level 0 to 8) | 2,130 | 6.4\% | 13,794 | 5.7\% | 26,330 | 5.2\% | 66,867 | 4.9\% |
| Some High School (Grade Level 9 to 11) | 3,330 | 10.0\% | 18,071 | 7.5\% | 45,671 | 9.0\% | 115,224 | 8.5\% |
| High School Graduate | 12,326 | 37.0\% | 60,977 | 25.3\% | 154,797 | 30.4\% | 426,499 | 31.6\% |
| Some College | 5,859 | 17.6\% | 33,051 | 13.7\% | 84,558 | 16.6\% | 228,250 | 16.9\% |
| Associate Degree Only | 2,234 | 6.7\% | 11,266 | 4.7\% | 27,569 | 5.4\% | 84,732 | 6.3\% |
| Bachelor Degree Only | 5,107 | 15.3\% | 53,644 | 22.3\% | 94,748 | 18.6\% | 245,856 | 18.2\% |
| Graduate Degree | 2,369 | 7.1\% | 50,027 | 20.8\% | 76,343 | 15.0\% | 183,824 | 13.6\% |
| Any College (Some College or Higher) | 15,568 | 46.7\% | 147,988 | 61.4\% | 283,219 | 55.5\% | 742,661 | 55.0\% |
| College Degree + (Bachelor Degree or Higher) | 7,476 | 22.4\% | 103,671 | 43.0\% | 171,091 | 33.5\% | 429,680 | 31.8\% |

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RFULL9
2301 W Oregon Ave

## Philadelphia, PA 19145

| Transportation To Work (2015) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Worker Base Age 16 years or Over | 22,146 |  | 170,397 |  | 363,863 |  | 948,788 |  |
| Drive to Work Alone | 10,554 | 47.7\% | 66,742 | 39.2\% | 171,837 | 47.2\% | 556,980 | 58.7\% |
| Drive to Work in Carpool | 2,159 | 9.7\% | 12,756 | 7.5\% | 29,317 | 8.1\% | 82,518 | 8.7\% |
| Travel to Work by Public Transportation | 6,419 | 29.0\% | 45,149 | 26.5\% | 90,791 | 25.0\% | 181,094 | 19.1\% |
| Drive to Work on Motorcycle | 23 | 0.1\% | 249 | 0.1\% | 289 | 0.1\% | 573 | 0.1\% |
| Bicycle to Work | 605 | 2.7\% | 7,768 | 4.6\% | 10,961 | 3.0\% | 14,354 | 1.5\% |
| Walk to Work | 1,142 | 5.2\% | 26,854 | 15.8\% | 39,907 | 11.0\% | 61,428 | 6.5\% |
| Other Means | 203 | 0.9\% | 1,479 | 0.9\% | 3,287 | 0.9\% | 8,608 | 0.9\% |
| Work at Home | 1,041 | 4.7\% | 9,400 | 5.5\% | 17,473 | 4.8\% | 43,232 | 4.6\% |
| Daytime Demographics (2018) |  |  |  |  |  |  |  |  |
| Total Businesses | 1,266 |  | 23,593 |  | 35,881 |  | 76,156 |  |
| Total Employees | 10,920 |  | 360,092 |  | 515,827 |  | 943,198 |  |
| Company Headquarter Businesses | 5 | 0.4\% | 276 | 1.2\% | 330 | 0.9\% | 501 | 0.7\% |
| Company Headquarter Employees | 1,382 | 12.7\% | 77,108 | 21.4\% | 92,370 | 17.9\% | 129,199 | 13.7\% |
| Employee Population per Business | 8.6 t |  | 15.3 |  | 14.4 |  | 12.4 |  |
| Residential Population per Business | 37.7 t |  | 14.6 |  | 21.0 |  | 26.1 |  |
| Adj. Daytime Demographics Age 16 Years or Over | 26,775 |  | 475,598 |  | 780,670 |  | 1,609,169 |  |
| Labor Force |  |  |  |  |  |  |  |  |
| Labor Population Age 16 Years or Over (2018) | 37,988 |  | 290,100 |  | 616,413 |  | 1,600,512 |  |
| Labor Force Total Males (2018) | 17,326 | 45.6\% | 137,840 | 47.5\% | 287,380 | 46.6\% | 746,245 | 46.6\% |
| Male Civilian Employed | 10,927 | 63.1\% | 86,802 | 63.0\% | 169,556 | 59.0\% | 453,799 | 60.8\% |
| Male Civilian Unemployed | 655 | 3.8\% | 4,457 | 3.2\% | 10,697 | 3.7\% | 29,398 | 3.9\% |
| Males in Armed Forces | - | - | 63 | - | 144 | 0.1\% | 324 |  |
| Males Not in Labor Force | 5,744 | 33.2\% | 46,517 | 33.7\% | 106,982 | 37.2\% | 262,724 | 35.2\% |
| Labor Force Total Females (2018) | 20,662 | 54.4\% | 152,260 | 52.5\% | 329,033 | 53.4\% | 854,267 | 53.4\% |
| Female Civilian Employed | 11,206 | 54.2\% | 87,715 | 57.6\% | 181,845 | 55.3\% | 480,355 | 56.2\% |
| Female Civilian Unemployed | 663 | 3.2\% | 3,533 | 2.3\% | 9,188 | 2.8\% | 24,148 | 2.8\% |
| Females in Armed Forces | - | - | 14 | - | 24 | - | 63 |  |
| Females Not in Labor Force | 8,793 | 42.6\% | 60,999 | 40.1\% | 137,976 | 41.9\% | 349,702 | 40.9\% |
| Unemployment Rate |  | 3.5\% |  | 2.8\% |  | 3.2\% |  | 3.3\% |
| Labor Force Growth (2010-2018) | -18 | -0.1\% | 246 | 0.1\% | 111 | - | 276 |  |
| Male Labor Force Growth (2010-2018) | -9 | -0.1\% | 109 | 0.1\% | 51 | - | 140 |  |
| Female Labor Force Growth (2010-2018) | -9 | -0.1\% | 136 | 0.2\% | 60 | - | 136 |  |
| Occupation (2015) |  |  |  |  |  |  |  |  |
| Occupation Population Age 16 Years or Over | 22,151 |  | 174,271 |  | 351,291 |  | 933,878 |  |
| Occupation Total Males | 10,936 | 49.4\% | 86,693 | 49.7\% | 169,506 | 48.3\% | 453,659 | 48.6\% |
| Occupation Total Females | 11,215 | 50.6\% | 87,578 | 50.3\% | 181,785 | 51.7\% | 480,219 | 51.4\% |
| Management, Business, Financial Operations | 3,158 | 14.3\% | 28,024 | 16.1\% | 50,530 | 14.4\% | 138,844 | 14.9\% |
| Professional, Related | 4,805 | 21.7\% | 50,483 | 29.0\% | 91,344 | 26.0\% | 238,062 | 25.5\% |
| Service | 4,978 | 22.5\% | 36,646 | 21.0\% | 81,703 | 23.3\% | 196,129 | 21.0\% |
| Sales, Office | 4,922 | 22.2\% | 35,421 | 20.3\% | 75,014 | 21.4\% | 209,680 | 22.5\% |
| Farming, Fishing, Forestry | 30 | 0.1\% | 524 | 0.3\% | 860 | 0.2\% | 1,804 | 0.2\% |
| Construction, Extraction, Maintenance | 1,586 | 7.2\% | 8,409 | 4.8\% | 17,746 | 5.1\% | 56,583 | 6.1\% |
| Production, Transport, Material Moving | 2,671 | 12.1\% | 14,764 | 8.5\% | 34,094 | 9.7\% | 92,776 | 9.9\% |
| White Collar Workers | 12,886 | 58.2\% | 113,928 | 65.4\% | 216,888 | 61.7\% | 586,586 | 62.8\% |
| Blue Collar Workers | 9,265 | 41.8\% | 60,343 | 34.6\% | 134,402 | 38.3\% | 347,292 | 37.2\% |

## COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9194/-75.1864
RFULL9


## COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9194/-75.1864
RFULL9

| 2301 W Oregon Ave |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Philadelphia, PA 19145 |  |  |  |  |  |  |  |  |
| Total Annual Consumer Expenditure (2018) |  |  |  |  |  |  |  |  |
| Total Household Expenditure | \$1.01 B |  | \$9.13 B |  | \$16.8 B |  | \$46.0 B |  |
| Total Non-Retail Expenditure | \$525 M |  | \$4.81 B |  | \$8.83 B |  | \$24.2 B |  |
| Total Retail Expenditure | \$480 M |  | \$4.32 B |  | \$7.99 B |  | \$21.8 B |  |
| Apparel | \$35.2 M |  | \$322 M |  | \$592 M |  | \$1.62 B |  |
| Contributions | \$42.3 M |  | \$409 M |  | \$728 M |  | \$2.08 B |  |
| Education | \$37.6 M |  | \$365 M |  | \$653 M |  | \$1.82 B |  |
| Entertainment | \$55.6 M |  | \$507 M |  | \$931 M |  | \$2.57 B |  |
| Food and Beverages | \$149 M |  | \$1.34 B |  | \$2.49 B |  | \$6.73 B |  |
| Furnishings and Equipment | \$33.6 M |  | \$311 M |  | \$567 M |  | \$1.57 B |  |
| Gifts | \$24.3 M |  | \$232 M |  | \$416 M |  | \$1.17 B |  |
| Health Care | \$82.2 M |  | \$733 M |  | \$1.36 B |  | \$3.66 B |  |
| Household Operations | \$27.9 M |  | \$260 M |  | \$471 M |  | \$1.33 B |  |
| Miscellaneous Expenses | \$15.0 M |  | \$136 M |  | \$252 M |  | \$677 M |  |
| Personal Care | \$13.1 M |  | \$119 M |  | \$219 M |  | \$597 M |  |
| Personal Insurance | \$7.21 M |  | \$68.0 M |  | \$123 M |  | \$347 M |  |
| Reading | \$2.22 M |  | \$20.5 M |  | \$37.5 M |  | \$102 M |  |
| Shelter | \$209 M |  | \$1.90 B |  | \$3.50 B |  | \$9.55 B |  |
| Tobacco | \$6.50 M |  | \$55.8 M |  | \$106 M |  | \$277 M |  |
| Transportation | \$186 M |  | \$1.66 B |  | \$3.09 B |  | \$8.47 B |  |
| Utilities | \$77.3 M |  | \$691 M |  | \$1.29 B |  | \$3.44 B |  |
| Monthly Household Consumer Expenditure (2018) |  |  |  |  |  |  |  |  |
| Total Household Expenditure | \$4,266 |  | \$4,894 |  | \$4,371 |  | \$4,747 |  |
| Total Non-Retail Expenditure | \$2,228 | 52.2\% | \$2,581 | 52.7\% | \$2,294 | 52.5\% | \$2,493 | 52.5\% |
| Total Retail Expenditures | \$2,038 | 47.8\% | \$2,313 | 47.3\% | \$2,077 | 47.5\% | \$2,254 | 47.5\% |
| Apparel | \$150 | 3.5\% | \$172 | 3.5\% | \$154 | 3.5\% | \$167 | 3.5\% |
| Contributions | \$180 | 4.2\% | \$219 | 4.5\% | \$189 | 4.3\% | \$214 | 4.5\% |
| Education | \$160 | 3.7\% | \$196 | 4.0\% | \$170 | 3.9\% | \$187 | 3.9\% |
| Entertainment | \$236 | 5.5\% | \$272 | 5.5\% | \$242 | 5.5\% | \$265 | 5.6\% |
| Food and Beverages | \$634 | 14.9\% | \$718 | 14.7\% | \$647 | 14.8\% | \$694 | 14.6\% |
| Furnishings and Equipment | \$143 | 3.3\% | \$167 | 3.4\% | \$147 | 3.4\% | \$163 | 3.4\% |
| Gifts | \$103 | 2.4\% | \$124 | 2.5\% | \$108 | 2.5\% | \$121 | 2.5\% |
| Health Care | \$349 | 8.2\% | \$393 | 8.0\% | \$355 | 8.1\% | \$377 | 7.9\% |
| Household Operations | \$118 | 2.8\% | \$140 | 2.9\% | \$122 | 2.8\% | \$137 | 2.9\% |
| Miscellaneous Expenses | \$64 | 1.5\% | \$73 | 1.5\% | \$65 | 1.5\% | \$70 | 1.5\% |
| Personal Care | \$56 | 1.3\% | \$64 | 1.3\% | \$57 | 1.3\% | \$62 | 1.3\% |
| Personal Insurance | \$31 | 0.7\% | \$36 | 0.7\% | \$32 | 0.7\% | \$36 | 0.8\% |
| Reading | \$9 | 0.2\% | \$11 | 0.2\% | \$10 | 0.2\% | \$11 | 0.2\% |
| Shelter | \$887 | 20.8\% | \$1,019 | 20.8\% | \$908 | 20.8\% | \$986 | 20.8\% |
| Tobacco | \$28 | 0.6\% | \$30 | 0.6\% | \$28 | 0.6\% | \$29 | 0.6\% |
| Transportation | \$791 | 18.6\% | \$890 | 18.2\% | \$802 | 18.4\% | \$874 | 18.4\% |
| Utilities | \$328 | 7.7\% | \$371 | 7.6\% | \$335 | 7.7\% | \$355 | 7.5\% |

