COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2018)	7,360		21,261		33,245		75,104	
Projected Population (2023)	7,440		21,496		33,751		76,198	
Census Population (2010)	7,623		21,996		34,332		76,497	
Census Population (2000)	7,814		21,353		36,978		75,434	
Projected Annual Growth (2018-2023)	80	0.2%	235	0.2%	506	0.3%	1,094	0.3%
Historical Annual Growth (2010-2018)	-263	-0.4%	-735	-0.4%	-1,087	-0.4%	-1,393	-0.2%
Historical Annual Growth (2000-2010)	-191	-0.2%	643	0.3%	-2,646	-0.7%	1,063	0.1%
Estimated Population Density (2018)	2,344 *psm*		752 *psm*		423 *psm*		239 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*		314.0 *sq mi*	
Households								
Estimated Households (2018)	2,827		6,315		10,326		27,204	
Projected Households (2023)	2,922		6,546		10,740		28,105	
Census Households (2010)	2,793		6,124		10,056		26,455	
Census Households (2000)	2,786		6,034		10,539		25,432	
Projected Annual Growth (2018-2023)	94	0.7%	232	0.7%	414	0.8%	901	0.7%
Historical Annual Change (2000-2018)	42	0.1%	281	0.3%	-214	-0.1%	1,772	0.4%
Average Household Income								
Estimated Average Household Income (2018)	$69,787		$75,276		$83,541		$96,114	
Projected Average Household Income (2023)	$80,749		$87,045		$99,101		$115,959	
Census Average Household Income (2010)	$63,129		$65,704		$69,743		$76,112	
Census Average Household Income (2000)	$46,309		$48,928		$52,249		$58,518	
Projected Annual Change (2018-2023)	$10,962	3.1%	$11,768	3.1%	$15,560	3.7%	$19,844	4.1%
Historical Annual Change (2000-2018)	$23,478	2.8%	$26,348	3.0%	$31,292	3.3%	$37,596	3.6%
Median Household Income								
Estimated Median Household Income (2018)	$64,151		$66,056		$69,965		$78,968	
Projected Median Household Income (2023)	$71,719		$74,336		$78,790		$90,102	
Census Median Household Income (2010)	$57,392		$60,884		$64,163		$66,859	
Census Median Household Income (2000)	$42,621		$45,774		$47,750		$51,300	
Projected Annual Change (2018-2023)	$7,568	2.4%	$8,280	2.5%	$8,825	2.5%	$11,133	2.8%
Historical Annual Change (2000-2018)	$21,530	2.8%	$20,282	2.5%	$22,215	2.6%	$27,668	3.0%
Per Capita Income								
Estimated Per Capita Income (2018)	$26,837		$25,346		$28,181		$35,861	
Projected Per Capita Income (2023)	$31,740		$29,466		$33,735		$43,802	
Census Per Capita Income (2010)	$23,130		$18,294		$20,428		$26,321	
Census Per Capita Income (2000)	$16,838		$13,934		$14,877		$19,508	
Projected Annual Change (2018-2023)	$4,903	3.7%	$4,119	3.3%	$5,555	3.9%	$7,941	4.4%
Historical Annual Change (2000-2018)	$9,998	3.3%	$11,412	4.6%	$13,304	5.0%	$16,352	4.7%
Estimated Average Household Net Worth (2018)	$578,155		$607,386		$669,736		$898,768	

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2018)	7,360		21,261		33,245		75,104	
White (2018)	4,503	61.2%	12,787	60.1%	20,720	62.3%	54,900	73.1%
Black or African American (2018)	1,741	23.7%	5,531	26.0%	7,868	23.7%	11,787	15.7%
American Indian or Alaska Native (2018)	39	0.5%	101	0.5%	147	0.4%	252	0.3%
Asian (2018)	341	4.6%	887	4.2%	1,327	4.0%	2,774	3.7%
Hawaiian or Pacific Islander (2018)	5	0.1%	16	0.1%	62	0.2%	102	0.1%
Other Race (2018)	232	3.1%	810	3.8%	1,327	4.0%	2,134	2.8%
Two or More Races (2018)	500	6.8%	1,129	5.3%	1,794	5.4%	3,155	4.2%
Population < 18 (2018)	1,682	22.8%	3,633	17.1%	6,492	19.5%	14,657	19.5%
White Not Hispanic	735	43.7%	1,741	47.9%	3,185	49.1%	8,703	59.4%
Black or African American	431	25.6%	826	22.7%	1,380	21.3%	2,227	15.2%
Asian	40	2.4%	121	3.3%	188	2.9%	469	3.2%
Other Race Not Hispanic	165	9.8%	328	9.0%	547	8.4%	925	6.3%
Hispanic	312	18.6%	617	17.0%	1,192	18.4%	2,333	15.9%
Not Hispanic or Latino Population (2018)	6,296	85.5%	17,979	84.6%	28,023	84.3%	65,741	87.5%
Not Hispanic White	3,993	63.4%	11,138	62.0%	18,105	64.6%	49,878	75.9%
Not Hispanic Black or African American	1,597	25.4%	5,088	28.3%	7,210	25.7%	10,750	16.4%
Not Hispanic American Indian or Alaska Native	28	0.5%	80	0.4%	113	0.4%	179	0.3%
Not Hispanic Asian	327	5.2%	856	4.8%	1,268	4.5%	2,669	4.1%
Not Hispanic Hawaiian or Pacific Islander	3	-	11	0.1%	48	0.2%	76	0.1%
Not Hispanic Other Race	-	-	35	0.2%	38	0.1%	50	0.1%
Not Hispanic Two or More Races	347	5.5%	771	4.3%	1,241	4.4%	2,139	3.3%
Hispanic or Latino Population (2018)	1,064	14.5%	3,283	15.4%	5,222	15.7%	9,363	12.5%
Hispanic White	510	47.9%	1,649	50.2%	2,615	50.1%	5,022	53.6%
Hispanic Black or African American	144	13.5%	442	13.5%	658	12.6%	1,037	11.1%
Hispanic American Indian or Alaska Native	11	1.0%	21	0.6%	34	0.7%	73	0.8%
Hispanic Asian	14	1.3%	31	0.9%	59	1.1%	104	1.1%
Hispanic Hawaiian or Pacific Islander	2	0.2%	6	0.2%	14	0.3%	26	0.3%
Hispanic Other Race	232	21.8%	775	23.6%	1,289	24.7%	2,084	22.3%
Hispanic Two or More Races	152	14.3%	359	10.9%	553	10.6%	1,017	10.9%
Not Hispanic or Latino Population (2010)	6,664	87.4%	18,763	85.3%	29,527	86.0%	68,934	90.1%
Hispanic or Latino Population (2010)	959	12.6%	3,233	14.7%	4,805	14.0%	7,563	9.9%
Not Hispanic or Latino Population (2000)	7,043	90.1%	18,549	86.9%	32,809	88.7%	69,748	92.5%
Hispanic or Latino Population (2000)	771	9.9%	2,805	13.1%	4,169	11.3%	5,686	7.5%
Not Hispanic or Latino Population (2023)	6,305	84.8%	18,062	84.0%	28,195	83.5%	66,132	86.8%
Hispanic or Latino Population (2023)	1,135	15.2%	3,433	16.0%	5,556	16.5%	10,066	13.2%
Projected Annual Growth (2018-2023)	70	1.3%	151	0.9%	334	1.3%	704	1.5%
Historical Annual Growth (2000-2010)	188	2.4%	429	1.5%	636	1.5%	1,877	3.3%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2018)								
Total Population	7,360		21,261		33,245		75,104	
Age Under 5 Years	470	6.4%	995	4.7%	1,906	5.7%	3,764	5.0%
Age 5 to 9 Years	460	6.2%	1,018	4.8%	1,817	5.5%	4,043	5.4%
Age 10 to 14 Years	490	6.7%	1,037	4.9%	1,781	5.4%	4,256	5.7%
Age 15 to 19 Years	439	6.0%	1,051	4.9%	1,833	5.5%	4,277	5.7%
Age 20 to 24 Years	488	6.6%	1,602	7.5%	2,778	8.4%	5,238	7.0%
Age 25 to 29 Years	540	7.3%	1,745	8.2%	2,924	8.8%	5,193	6.9%
Age 30 to 34 Years	537	7.3%	1,670	7.9%	2,620	7.9%	4,570	6.1%
Age 35 to 39 Years	464	6.3%	1,517	7.1%	2,353	7.1%	4,635	6.2%
Age 40 to 44 Years	365	5.0%	1,542	7.3%	2,218	6.7%	4,540	6.0%
Age 45 to 49 Years	458	6.2%	1,683	7.9%	2,395	7.2%	5,173	6.9%
Age 50 to 54 Years	540	7.3%	1,679	7.9%	2,402	7.2%	5,415	7.2%
Age 55 to 59 Years	578	7.9%	1,568	7.4%	2,268	6.8%	5,602	7.5%
Age 60 to 64 Years	492	6.7%	1,391	6.5%	1,974	5.9%	5,080	6.8%
Age 65 to 69 Years	362	4.9%	973	4.6%	1,398	4.2%	4,169	5.6%
Age 70 to 74 Years	277	3.8%	695	3.3%	997	3.0%	3,443	4.6%
Age 75 to 79 Years	195	2.7%	490	2.3%	705	2.1%	2,481	3.3%
Age 80 to 84 Years	115	1.6%	288	1.4%	415	1.2%	1,557	2.1%
Age 85 Years or Over	89	1.2%	318	1.5%	463	1.4%	1,667	2.2%
Median Age	37.0		38.9		37.0		41.2	
Age 19 Years or Less	1,859	25.3%	4,101	19.3%	7,337	22.1%	16,341	21.8%
Age 20 to 64 Years	4,463	60.6%	14,397	67.7%	21,930	66.0%	45,445	60.5%
Age 65 Years or Over	1,038	14.1%	2,764	13.0%	3,978	12.0%	13,318	17.7%
Female Age Distribution (2018)								
Female Population	3,800	51.6%	8,720	41.0%	14,368	43.2%	35,619	47.4%
Age Under 5 Years	225	5.9%	478	5.5%	928	6.5%	1,848	5.2%
Age 5 to 9 Years	207	5.4%	463	5.3%	830	5.8%	1,914	5.4%
Age 10 to 14 Years	248	6.5%	533	6.1%	901	6.3%	2,081	5.8%
Age 15 to 19 Years	225	5.9%	522	6.0%	866	6.0%	2,048	5.8%
Age 20 to 24 Years	251	6.6%	582	6.7%	1,050	7.3%	2,191	6.2%
Age 25 to 29 Years	280	7.4%	634	7.3%	1,188	8.3%	2,266	6.4%
Age 30 to 34 Years	282	7.4%	641	7.4%	1,089	7.6%	2,059	5.8%
Age 35 to 39 Years	234	6.2%	541	6.2%	919	6.4%	2,055	5.8%
Age 40 to 44 Years	196	5.2%	460	5.3%	774	5.4%	1,945	5.5%
Age 45 to 49 Years	234	6.2%	536	6.1%	849	5.9%	2,224	6.2%
Age 50 to 54 Years	284	7.5%	638	7.3%	985	6.9%	2,474	6.9%
Age 55 to 59 Years	300	7.9%	686	7.9%	1,041	7.2%	2,708	7.6%
Age 60 to 64 Years	239	6.3%	527	6.0%	822	5.7%	2,450	6.9%
Age 65 to 69 Years	203	5.3%	470	5.4%	684	4.8%	2,150	6.0%
Age 70 to 74 Years	163	4.3%	357	4.1%	508	3.5%	1,842	5.2%
Age 75 to 79 Years	105	2.8%	256	2.9%	356	2.5%	1,338	3.8%
Age 80 to 84 Years	71	1.9%	189	2.2%	273	1.9%	963	2.7%
Age 85 Years or Over	53	1.4%	205	2.3%	308	2.1%	1,063	3.0%
Female Median Age	38.3		39.6		37.7		42.6	
Age 19 Years or Less	905	23.8%	1,996	22.9%	3,525	24.5%	7,892	22.2%
Age 20 to 64 Years	2,299	60.5%	5,247	60.2%	8,716	60.7%	20,371	57.2%
Age 65 Years or Over	595	15.7%	1,477	16.9%	2,128	14.8%	7,356	20.7%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
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Lat/Lon: 39.9753/-74.5809

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18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2018)								
Male Population	3,560	48.4%	12,541	59.0%	18,877	56.8%	39,485	52.6%
Age Under 5 Years	245	6.9%	517	4.1%	978	5.2%	1,916	4.9%
Age 5 to 9 Years	253	7.1%	555	4.4%	986	5.2%	2,129	5.4%
Age 10 to 14 Years	242	6.8%	503	4.0%	880	4.7%	2,175	5.5%
Age 15 to 19 Years	214	6.0%	529	4.2%	968	5.1%	2,229	5.6%
Age 20 to 24 Years	238	6.7%	1,020	8.1%	1,728	9.2%	3,046	7.7%
Age 25 to 29 Years	260	7.3%	1,111	8.9%	1,735	9.2%	2,927	7.4%
Age 30 to 34 Years	255	7.2%	1,029	8.2%	1,531	8.1%	2,511	6.4%
Age 35 to 39 Years	230	6.5%	976	7.8%	1,435	7.6%	2,580	6.5%
Age 40 to 44 Years	169	4.7%	1,081	8.6%	1,444	7.6%	2,596	6.6%
Age 45 to 49 Years	223	6.3%	1,148	9.2%	1,546	8.2%	2,949	7.5%
Age 50 to 54 Years	257	7.2%	1,040	8.3%	1,417	7.5%	2,940	7.4%
Age 55 to 59 Years	279	7.8%	882	7.0%	1,227	6.5%	2,894	7.3%
Age 60 to 64 Years	253	7.1%	863	6.9%	1,152	6.1%	2,630	6.7%
Age 65 to 69 Years	159	4.5%	503	4.0%	714	3.8%	2,020	5.1%
Age 70 to 74 Years	114	3.2%	338	2.7%	489	2.6%	1,601	4.1%
Age 75 to 79 Years	90	2.5%	234	1.9%	349	1.8%	1,143	2.9%
Age 80 to 84 Years	44	1.2%	99	0.8%	143	0.8%	594	1.5%
Age 85 Years or Over	36	1.0%	113	0.9%	156	0.8%	604	1.5%
Male Median Age	35.7		38.4		36.4		39.9	
Age 19 Years or Less	954	26.8%	2,105	16.8%	3,812	20.2%	8,449	21.4%
Age 20 to 64 Years	2,163	60.8%	9,150	73.0%	13,215	70.0%	25,074	63.5%
Age 65 Years or Over	443	12.4%	1,287	10.3%	1,850	9.8%	5,961	15.1%
Males per 100 Females (2018)								
Overall Comparison	94		144		131		111	
Age Under 5 Years	109	52.1%	108	52.0%	105	51.3%	104	50.9%
Age 5 to 9 Years	123	55.1%	120	54.5%	119	54.3%	111	52.7%
Age 10 to 14 Years	97	49.3%	94	48.6%	98	49.4%	105	51.1%
Age 15 to 19 Years	95	48.8%	101	50.4%	112	52.8%	109	52.1%
Age 20 to 24 Years	95	48.6%	175	63.7%	165	62.2%	139	58.2%
Age 25 to 29 Years	93	48.2%	175	63.7%	146	59.4%	129	56.4%
Age 30 to 34 Years	90	47.5%	160	61.6%	141	58.4%	122	55.0%
Age 35 to 39 Years	98	49.6%	180	64.3%	156	61.0%	126	55.7%
Age 40 to 44 Years	86	46.3%	235	70.1%	187	65.1%	133	57.2%
Age 45 to 49 Years	95	48.8%	214	68.2%	182	64.6%	133	57.0%
Age 50 to 54 Years	90	47.5%	163	62.0%	144	59.0%	119	54.3%
Age 55 to 59 Years	93	48.2%	129	56.3%	118	54.1%	107	51.7%
Age 60 to 64 Years	106	51.4%	164	62.1%	140	58.3%	107	51.8%
Age 65 to 69 Years	79	44.0%	107	51.7%	104	51.1%	94	48.4%
Age 70 to 74 Years	70	41.2%	95	48.6%	96	49.0%	87	46.5%
Age 75 to 79 Years	86	46.2%	91	47.7%	98	49.5%	85	46.1%
Age 80 to 84 Years	61	38.0%	53	34.4%	52	34.3%	62	38.1%
Age 85 Years or Over	67	40.2%	55	35.5%	51	33.6%	57	36.2%
Age 19 Years or Less	105	51.3%	105	51.3%	108	52.0%	107	51.7%
Age 20 to 39 Years	94	48.4%	172	63.3%	151	60.2%	129	56.4%
Age 40 to 64 Years	94	48.5%	176	63.8%	152	60.3%	119	54.3%
Age 65 Years or Over	74	42.7%	87	46.6%	87	46.5%	81	44.8%

©2019, Sites USA, Chandler, Arizona, 480-491-1112   page 4 of 9   Demographic Source: Applied Geographic Solutions 10/2018, TIGER Geography

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18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2018)								
Total Households	2,827		6,315		10,326		27,204	
Households with Children	991	35.1%	2,189	34.7%	3,901	37.8%	8,585	31.6%
Average Household Size	2.6		2.6		2.7		2.5	
Household Density per Square Mile	900		223		132		87	
Population Family	6,263	85.1%	13,871	65.2%	23,925	72.0%	58,961	78.5%
Population Non-Family	1,076	14.6%	2,488	11.7%	3,725	11.2%	10,105	13.5%
Population Group Quarters	20	0.3%	4,902	23.1%	5,595	16.8%	6,037	8.0%
Family Households	1,941	68.6%	4,318	68.4%	7,374	71.4%	18,813	69.2%
Married Couple Households	1,229	63.3%	2,873	66.5%	5,155	69.9%	14,327	76.2%
Other Family Households	712	36.7%	1,445	33.5%	2,219	30.1%	4,486	23.8%
Family Households with Children	982	50.6%	2,163	50.1%	3,860	52.3%	8,510	45.2%
Married Couple with Children	521	53.1%	1,243	57.5%	2,448	63.4%	5,906	69.4%
Other Family Households with Children	461	46.9%	920	42.5%	1,412	36.6%	2,603	30.6%
Family Households No Children	958	49.4%	2,155	49.9%	3,514	47.7%	10,303	54.8%
Married Couple No Children	708	73.8%	1,630	75.6%	2,707	77.0%	8,420	81.7%
Other Family Households No Children	251	26.2%	525	24.4%	807	23.0%	1,883	18.3%
Non-Family Households	887	31.4%	1,996	31.6%	2,952	28.6%	8,391	30.8%
Non-Family Households with Children	9	1.0%	26	1.3%	41	1.4%	75	0.9%
Non-Family Households No Children	878	99.0%	1,970	98.7%	2,911	98.6%	8,316	99.1%
Average Family Household Size	3.2		3.2		3.2		3.1	
Average Family Income	$80,484		$88,242		$96,476		$116,188	
Median Family Income	$75,925		$78,137		$80,967		$97,210	
Average Non-Family Household Size	1.2		1.2		1.3		1.2	
Marital Status (2018)								
Population Age 15 Years or Over	5,941		18,211		27,741		63,040	
Never Married	2,267	38.2%	9,236	50.7%	12,528	45.2%	21,963	34.8%
Currently Married	2,250	37.9%	5,105	28.0%	9,637	34.7%	27,973	44.4%
Previously Married	1,424	24.0%	3,870	21.2%	5,576	20.1%	13,104	20.8%
Separated	314	22.0%	1,354	35.0%	1,991	35.7%	3,025	23.1%
Widowed	323	22.7%	755	19.5%	1,165	20.9%	4,133	31.5%
Divorced	787	55.3%	1,761	45.5%	2,420	43.4%	5,946	45.4%
Educational Attainment (2018)								
Adult Population Age 25 Years or Over	5,013		15,558		23,130		53,525	
Elementary (Grade Level 0 to 8)	181	3.6%	488	3.1%	708	3.1%	1,362	2.5%
Some High School (Grade Level 9 to 11)	381	7.6%	1,320	8.5%	1,771	7.7%	3,364	6.3%
High School Graduate	2,064	41.2%	5,996	38.5%	8,450	36.5%	18,863	35.2%
Some College	1,140	22.7%	3,754	24.1%	5,573	24.1%	11,379	21.3%
Associate Degree Only	402	8.0%	1,293	8.3%	2,264	9.8%	4,818	9.0%
Bachelor Degree Only	582	11.6%	1,803	11.6%	2,999	13.0%	9,573	17.9%
Graduate Degree	263	5.2%	905	5.8%	1,365	5.9%	4,167	7.8%
Any College (Some College or Higher)	2,387	47.6%	7,755	49.8%	12,201	52.8%	29,936	55.9%
College Degree + (Bachelor Degree or Higher)	845	16.9%	2,708	17.4%	4,364	18.9%	13,740	25.7%

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2018)	2,937		6,595		10,853		28,478	
Total Housing Units (2010)	2,967		6,550		10,843		28,704	
Historical Annual Growth (2010-2018)	-30	-0.1%	44	0.1%	9	-	-226	-0.1%
Housing Units Occupied (2018)	2,827	96.3%	6,315	95.8%	10,326	95.1%	27,204	95.5%
Housing Units Owner-Occupied	2,170	76.7%	4,793	75.9%	7,018	68.0%	20,921	76.9%
Housing Units Renter-Occupied	658	23.3%	1,522	24.1%	3,308	32.0%	6,284	23.1%
Housing Units Vacant (2018)	110	3.9%	280	4.4%	527	5.1%	1,273	4.7%
Household Size (2018)								
Total Households	2,827		6,315		10,326		27,204	
1 Person Households	735	26.0%	1,635	25.9%	2,362	22.9%	7,022	25.8%
2 Person Households	904	32.0%	2,007	31.8%	3,239	31.4%	9,133	33.6%
3 Person Households	461	16.3%	1,056	16.7%	1,871	18.1%	4,416	16.2%
4 Person Households	373	13.2%	858	13.6%	1,585	15.4%	3,801	14.0%
5 Person Households	201	7.1%	448	7.1%	769	7.5%	1,776	6.5%
6 Person Households	99	3.5%	193	3.1%	306	3.0%	649	2.4%
7 or More Person Households	55	2.0%	118	1.9%	194	1.9%	406	1.5%
Household Income Distribution (2018)								
HH Income $200,000 or More	75	2.7%	179	2.8%	419	4.1%	2,034	7.5%
HH Income $150,000 to $199,999	195	6.9%	472	7.5%	733	7.1%	2,538	9.3%
HH Income $125,000 to $149,999	141	5.0%	363	5.7%	643	6.2%	2,059	7.6%
HH Income $100,000 to $124,999	240	8.5%	542	8.6%	1,048	10.1%	2,860	10.5%
HH Income $75,000 to $99,999	500	17.7%	1,152	18.2%	1,883	18.2%	3,985	14.6%
HH Income $50,000 to $74,999	584	20.7%	1,271	20.1%	2,014	19.5%	4,753	17.5%
HH Income $35,000 to $49,999	344	12.2%	682	10.8%	1,119	10.8%	2,729	10.0%
HH Income $25,000 to $34,999	238	8.4%	536	8.5%	833	8.1%	2,303	8.5%
HH Income $15,000 to $24,999	194	6.9%	477	7.5%	671	6.5%	1,897	7.0%
HH Income $10,000 to $14,999	122	4.3%	256	4.1%	352	3.4%	869	3.2%
HH Income Under $10,000	193	6.8%	386	6.1%	610	5.9%	1,179	4.3%
Household Vehicles (2018)								
Households 0 Vehicles Available	156	5.5%	297	4.7%	504	4.9%	1,286	4.7%
Households 1 Vehicle Available	978	34.6%	2,062	32.7%	3,046	29.5%	7,989	29.4%
Households 2 Vehicles Available	1,006	35.6%	2,304	36.5%	3,997	38.7%	10,394	38.2%
Households 3 or More Vehicles Available	688	24.3%	1,652	26.2%	2,779	26.9%	7,535	27.7%
Total Vehicles Available	5,443		12,448		20,743		55,325	
Average Vehicles per Household	1.9		2.0		2.0		2.0	
Owner-Occupied Household Vehicles	4,361	80.1%	9,962	80.0%	15,281	73.7%	45,338	81.9%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.2		2.2	
Renter-Occupied Household Vehicles	1,083	19.9%	2,486	20.0%	5,462	26.3%	9,987	18.1%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.7		1.6	
Travel Time (2015)								
Worker Base Age 16 years or Over	3,702		10,731		16,767		37,705	
Travel to Work in 14 Minutes or Less	724	19.5%	1,936	18.0%	3,122	18.6%	7,526	20.0%
Travel to Work in 15 to 29 Minutes	971	26.2%	2,117	19.7%	3,720	22.2%	10,089	26.8%
Travel to Work in 30 to 59 Minutes	1,310	35.4%	2,881	26.9%	4,212	25.1%	10,955	29.1%
Travel to Work in 60 Minutes or More	364	9.8%	705	6.6%	1,207	7.2%	3,328	8.8%
Work at Home	30	0.8%	467	4.4%	642	3.8%	1,569	4.2%
Average Minutes Travel to Work	28.1		22.8		22.1		24.0	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2015)								
Worker Base Age 16 years or Over	3,702		10,731		16,767		37,705	
Drive to Work Alone	3,299	89.1%	9,117	85.0%	14,386	85.8%	32,020	84.9%
Drive to Work in Carpool	300	8.1%	926	8.6%	1,386	8.3%	2,918	7.7%
Travel to Work by Public Transportation	22	0.6%	61	0.6%	95	0.6%	441	1.2%
Drive to Work on Motorcycle	9	0.2%	18	0.2%	29	0.2%	44	0.1%
Bicycle to Work	-	-	6	0.1%	9	0.1%	58	0.2%
Walk to Work	29	0.8%	84	0.8%	157	0.9%	455	1.2%
Other Means	13	0.4%	53	0.5%	63	0.4%	199	0.5%
Work at Home	30	0.8%	467	4.4%	642	3.8%	1,569	4.2%
Daytime Demographics (2018)								
Total Businesses	193		319		673		1,827	
Total Employees	2,558		3,393		8,951		17,940	
Company Headquarter Businesses	-	-	-	-	2	0.2%	4	0.2%
Company Headquarter Employees	-	-	-	-	491	5.5%	678	3.8%
Employee Population per Business	13.3 to 1		10.6 to 1		13.3 to 1		9.8 to 1	
Residential Population per Business	38.2 to 1		66.6 to 1		49.4 to 1		41.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,921		12,678		21,419		43,800	
Labor Force								
Labor Population Age 16 Years or Over (2018)	5,850		18,021		27,416		62,177	
Labor Force Total Males (2018)	2,778	47.5%	10,872	60.3%	15,867	57.9%	32,822	52.8%
Male Civilian Employed	1,699	61.2%	3,983	36.6%	6,413	40.4%	17,258	52.6%
Male Civilian Unemployed	137	4.9%	303	2.8%	461	2.9%	865	2.6%
Males in Armed Forces	78	2.8%	802	7.4%	1,872	11.8%	2,573	7.8%
Males Not in Labor Force	864	31.1%	5,784	53.2%	7,120	44.9%	12,125	36.9%
Labor Force Total Females (2018)	3,072	52.5%	7,149	39.7%	11,549	42.1%	29,355	47.2%
Female Civilian Employed	1,697	55.2%	3,851	53.9%	6,194	53.6%	15,879	54.1%
Female Civilian Unemployed	50	1.6%	165	2.3%	247	2.1%	506	1.7%
Females in Armed Forces	13	0.4%	99	1.4%	469	4.1%	606	2.1%
Females Not in Labor Force	1,313	42.7%	3,033	42.4%	4,639	40.2%	12,364	42.1%
Unemployment Rate		3.2%		2.6%		2.6%		2.2%
Labor Force Growth (2010-2018)	-4	-0.1%	5	0.1%	14	0.1%	-12	-
Male Labor Force Growth (2010-2018)	-2	-0.1%	2	0.1%	8	0.1%	-6	-
Female Labor Force Growth (2010-2018)	-2	-0.1%	3	0.1%	6	0.1%	-6	-
Occupation (2015)								
Occupation Population Age 16 Years or Over	3,400		7,829		12,593		33,149	
Occupation Total Males	1,701	50.0%	3,980	50.8%	6,405	50.9%	17,264	52.1%
Occupation Total Females	1,699	50.0%	3,849	49.2%	6,188	49.1%	15,885	47.9%
Management, Business, Financial Operations	295	8.7%	853	10.9%	1,432	11.4%	4,802	14.5%
Professional, Related	584	17.2%	1,513	19.3%	2,582	20.5%	7,040	21.2%
Service	713	21.0%	1,619	20.7%	2,638	20.9%	6,097	18.4%
Sales, Office	970	28.5%	1,917	24.5%	3,065	24.3%	8,004	24.1%
Farming, Fishing, Forestry	4	0.1%	24	0.3%	49	0.4%	132	0.4%
Construction, Extraction, Maintenance	355	10.4%	798	10.2%	1,242	9.9%	3,293	9.9%
Production, Transport, Material Moving	480	14.1%	1,104	14.1%	1,585	12.6%	3,780	11.4%
White Collar Workers	1,848	54.4%	4,283	54.7%	7,080	56.2%	19,846	59.9%
Blue Collar Workers	1,552	45.6%	3,546	45.3%	5,514	43.8%	13,302	40.1%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2015)								
Total Units	2,793		6,124		10,056		26,455	
1 Detached Unit	2,109	75.5%	4,641	75.8%	6,978	69.4%	19,696	74.5%
1 Attached Unit	140	5.0%	423	6.9%	1,522	15.1%	3,290	12.4%
2 Units	14	0.5%	40	0.7%	141	1.4%	417	1.6%
3 to 4 Units	91	3.3%	181	2.9%	314	3.1%	738	2.8%
5 to 9 Units	94	3.4%	193	3.2%	301	3.0%	672	2.5%
10 to 19 Units	77	2.7%	152	2.5%	226	2.2%	494	1.9%
20 to 49 Units	28	1.0%	58	1.0%	120	1.2%	256	1.0%
50 or More Units	19	0.7%	74	1.2%	95	0.9%	198	0.7%
Mobile Home or Trailer	259	9.3%	548	9.0%	619	6.2%	1,447	5.5%
Other Structure	-	-	-	-	-	-	-	-
Homes Built By Year (2015)								
Homes Built 2014 or later	35	1.3%	94	1.5%	166	1.6%	322	1.2%
Homes Built 2010 to 2013	19	0.7%	96	1.6%	324	3.2%	588	2.2%
Homes Built 2000 to 2009	184	6.6%	481	7.8%	1,165	11.6%	3,155	11.9%
Homes Built 1990 to 1999	302	10.8%	736	12.0%	1,095	10.9%	3,424	12.9%
Homes Built 1980 to 1989	419	15.0%	815	13.3%	1,166	11.6%	4,095	15.5%
Homes Built 1970 to 1979	822	29.4%	1,871	30.5%	2,848	28.3%	7,258	27.4%
Homes Built 1960 to 1969	391	14.0%	857	14.0%	1,399	13.9%	3,172	12.0%
Homes Built 1950 to 1959	426	15.3%	869	14.2%	1,317	13.1%	2,826	10.7%
Homes Built 1940 to 1949	97	3.5%	171	2.8%	242	2.4%	630	2.4%
Homes Built Before 1939	135	4.8%	321	5.2%	598	5.9%	1,736	6.6%
Median Age of Homes	41.3 *yrs*		40.5 *yrs*		39.7 *yrs*		38.5 *yrs*	
Home Values (2015)								
Owner Specified Housing Units	2,146		4,737		6,939		20,404	
Home Values $1,000,000 or More	2	0.1%	5	0.1%	9	0.1%	88	0.4%
Home Values $750,000 to $999,999	17	0.8%	72	1.5%	96	1.4%	295	1.4%
Home Values $500,000 to $749,999	42	2.0%	117	2.5%	173	2.5%	1,021	5.0%
Home Values $400,000 to $499,999	80	3.7%	160	3.4%	267	3.8%	1,539	7.5%
Home Values $300,000 to $399,999	209	9.8%	439	9.3%	801	11.5%	3,682	18.0%
Home Values $250,000 to $299,999	215	10.0%	508	10.7%	786	11.3%	2,739	13.4%
Home Values $200,000 to $249,999	303	14.1%	665	14.0%	1,117	16.1%	3,085	15.1%
Home Values $175,000 to $199,999	234	10.9%	555	11.7%	834	12.0%	1,688	8.3%
Home Values $150,000 to $174,999	322	15.0%	683	14.4%	973	14.0%	2,053	10.1%
Home Values $125,000 to $149,999	214	10.0%	433	9.1%	530	7.6%	1,082	5.3%
Home Values $100,000 to $124,999	204	9.5%	412	8.7%	545	7.9%	1,150	5.6%
Home Values $90,000 to $99,999	69	3.2%	173	3.6%	202	2.9%	386	1.9%
Home Values $80,000 to $89,999	56	2.6%	124	2.6%	139	2.0%	301	1.5%
Home Values $70,000 to $79,999	42	2.0%	97	2.0%	102	1.5%	317	1.6%
Home Values $60,000 to $69,999	49	2.3%	99	2.1%	117	1.7%	412	2.0%
Home Values $50,000 to $59,999	5	0.3%	24	0.5%	34	0.5%	103	0.5%
Home Values $35,000 to $49,999	15	0.7%	37	0.8%	45	0.6%	203	1.0%
Home Values $25,000 to $34,999	14	0.7%	34	0.7%	47	0.7%	170	0.8%
Home Values $10,000 to $24,999	56	2.6%	112	2.4%	146	2.1%	457	2.2%
Home Values Under $10,000	25	1.2%	43	0.9%	50	0.7%	148	0.7%
Owner-Occupied Median Home Value	$175,320		$176,945		$190,230		$232,305	
Renter-Occupied Median Rent	$1,072		$1,120		$1,273		$1,192	

COMPLETE PROFILE

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9753/-74.5809

18 Broadway St NJ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2018)								
Total Household Expenditure	$155 M		$365 M		$643 M		$1.85 B	
Total Non-Retail Expenditure	$80.2 M		$189 M		$333 M		$970 M	
Total Retail Expenditure	$75.0 M		$176 M		$310 M		$883 M	
Apparel	$5.43 M		$12.8 M		$22.5 M		$65.0 M	
Contributions	$6.61 M		$15.7 M		$27.9 M		$86.9 M	
Education	$5.58 M		$13.3 M		$23.9 M		$73.1 M	
Entertainment	$8.70 M		$20.5 M		$36.2 M		$105 M	
Food and Beverages	$22.9 M		$53.6 M		$94.2 M		$267 M	
Furnishings and Equipment	$5.37 M		$12.7 M		$22.4 M		$65.4 M	
Gifts	$3.77 M		$8.95 M		$15.9 M		$48.4 M	
Health Care	$12.4 M		$29.1 M		$50.7 M		$143 M	
Household Operations	$4.39 M		$10.4 M		$18.6 M		$55.6 M	
Miscellaneous Expenses	$2.29 M		$5.36 M		$9.40 M		$26.8 M	
Personal Care	$2.02 M		$4.75 M		$8.36 M		$23.9 M	
Personal Insurance	$1.14 M		$2.70 M		$4.80 M		$14.5 M	
Reading	$343 K		$809 K		$1.42 M		$4.13 M	
Shelter	$31.9 M		$75.1 M		$132 M		$384 M	
Tobacco	$960 K		$2.22 M		$3.84 M		$10.4 M	
Transportation	$29.8 M		$69.8 M		$123 M		$347 M	
Utilities	$11.7 M		$27.3 M		$47.9 M		$134 M	
Monthly Household Consumer Expenditure (2018)								
Total Household Expenditure	$4,576		$4,820		$5,187		$5,678	
Total Non-Retail Expenditure	$2,365	51.7%	$2,494	51.7%	$2,686	51.8%	$2,972	52.3%
Total Retail Expenditures	$2,211	48.3%	$2,326	48.3%	$2,500	48.2%	$2,706	47.7%
Apparel	$160	3.5%	$169	3.5%	$182	3.5%	$199	3.5%
Contributions	$195	4.3%	$208	4.3%	$225	4.3%	$266	4.7%
Education	$164	3.6%	$176	3.6%	$193	3.7%	$224	3.9%
Entertainment	$257	5.6%	$271	5.6%	$292	5.6%	$321	5.7%
Food and Beverages	$674	14.7%	$708	14.7%	$760	14.6%	$817	14.4%
Furnishings and Equipment	$158	3.5%	$168	3.5%	$181	3.5%	$200	3.5%
Gifts	$111	2.4%	$118	2.5%	$128	2.5%	$148	2.6%
Health Care	$367	8.0%	$384	8.0%	$409	7.9%	$439	7.7%
Household Operations	$129	2.8%	$138	2.9%	$150	2.9%	$170	3.0%
Miscellaneous Expenses	$67	1.5%	$71	1.5%	$76	1.5%	$82	1.4%
Personal Care	$60	1.3%	$63	1.3%	$67	1.3%	$73	1.3%
Personal Insurance	$34	0.7%	$36	0.7%	$39	0.7%	$45	0.8%
Reading	$10	0.2%	$11	0.2%	$11	0.2%	$13	0.2%
Shelter	$940	20.5%	$991	20.6%	$1,066	20.5%	$1,175	20.7%
Tobacco	$28	0.6%	$29	0.6%	$31	0.6%	$32	0.6%
Transportation	$877	19.2%	$922	19.1%	$990	19.1%	$1,062	18.7%
Utilities	$345	7.5%	$361	7.5%	$386	7.5%	$411	7.2%