

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6758/-70.9404

RFULL9

1024 Kings Hwy New Bedford, MA 02745	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2018)	14,200	75,359	138,554	201,908
Projected Population (2023)	14,684	78,014	143,045	207,856
Census Population (2010)	14,488	74,838	137,878	200,223
Census Population (2000)	14,352	73,679	133,972	194,331
Projected Annual Growth (2018-2023)	485 0.7%	2,655 0.7%	4,491 0.6%	5,948 0.6%
Historical Annual Growth (2010-2018)	-288 -0.2%	521 0.1%	676 0.1%	1,685 0.1%
Historical Annual Growth (2000-2010)	136 0.1%	1,159 0.2%	3,906 0.3%	5,892 0.3%
Estimated Population Density (2018)	4,522 <i>psm</i>	2,666 <i>psm</i>	1,765 <i>psm</i>	643 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2018)	6,307	31,994	56,374	81,786
Projected Households (2023)	6,505	33,074	58,172	84,174
Census Households (2010)	6,191	30,487	53,877	78,064
Census Households (2000)	6,174	29,852	52,655	75,714
Projected Annual Growth (2018-2023)	198 0.6%	1,080 0.7%	1,797 0.6%	2,388 0.6%
Historical Annual Change (2000-2018)	133 0.1%	2,143 0.4%	3,720 0.4%	6,072 0.4%
Average Household Income				
Estimated Average Household Income (2018)	\$65,242	\$65,720	\$70,723	\$83,247
Projected Average Household Income (2023)	\$78,917	\$77,618	\$83,777	\$99,750
Census Average Household Income (2010)	\$50,631	\$48,188	\$53,076	\$61,585
Census Average Household Income (2000)	\$41,817	\$38,784	\$42,474	\$49,289
Projected Annual Change (2018-2023)	\$13,675 4.2%	\$11,897 3.6%	\$13,054 3.7%	\$16,502 4.0%
Historical Annual Change (2000-2018)	\$23,425 3.1%	\$26,937 3.9%	\$28,249 3.7%	\$33,959 3.8%
Median Household Income				
Estimated Median Household Income (2018)	\$48,295	\$47,458	\$51,834	\$61,454
Projected Median Household Income (2023)	\$55,040	\$54,210	\$59,237	\$70,554
Census Median Household Income (2010)	\$41,783	\$40,254	\$45,173	\$51,677
Census Median Household Income (2000)	\$32,078	\$30,745	\$34,281	\$39,769
Projected Annual Change (2018-2023)	\$6,745 2.8%	\$6,752 2.8%	\$7,403 2.9%	\$9,100 3.0%
Historical Annual Change (2000-2018)	\$16,217 2.8%	\$16,713 3.0%	\$17,553 2.8%	\$21,685 3.0%
Per Capita Income				
Estimated Per Capita Income (2018)	\$28,989	\$28,180	\$29,166	\$34,035
Projected Per Capita Income (2023)	\$34,970	\$33,175	\$34,447	\$40,700
Census Per Capita Income (2010)	\$21,634	\$19,631	\$20,740	\$24,011
Census Per Capita Income (2000)	\$17,823	\$15,625	\$16,605	\$19,098
Projected Annual Change (2018-2023)	\$5,981 4.1%	\$4,994 3.5%	\$5,281 3.6%	\$6,665 3.9%
Historical Annual Change (2000-2018)	\$11,166 3.5%	\$12,556 4.5%	\$12,560 4.2%	\$14,937 4.3%
Estimated Average Household Net Worth (2018)	\$441,212	\$460,962	\$525,125	\$712,155

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Race and Ethnicity				
Total Population (2018)	14,200	75,359	138,554	201,908
White (2018)	12,100 85.2%	56,334 74.8%	108,398 78.2%	168,027 83.2%
Black or African American (2018)	751 5.3%	7,323 9.7%	11,362 8.2%	12,982 6.4%
American Indian or Alaska Native (2018)	60 0.4%	780 1.0%	1,092 0.8%	1,143 0.6%
Asian (2018)	168 1.2%	1,082 1.4%	2,055 1.5%	2,933 1.5%
Hawaiian or Pacific Islander (2018)	7 -	31 -	53 -	62 -
Other Race (2018)	664 4.7%	6,581 8.7%	10,282 7.4%	10,751 5.3%
Two or More Races (2018)	451 3.2%	3,228 4.3%	5,312 3.8%	6,011 3.0%
Population < 18 (2018)	2,715 19.1%	15,548 20.6%	27,524 19.9%	38,908 19.3%
White Not Hispanic	1,717 63.2%	7,725 49.7%	15,042 54.7%	24,923 64.1%
Black or African American	231 8.5%	2,045 13.2%	3,113 11.3%	3,521 9.0%
Asian	33 1.2%	208 1.3%	393 1.4%	610 1.6%
Other Race Not Hispanic	161 5.9%	1,308 8.4%	2,167 7.9%	2,517 6.5%
Hispanic	573 21.1%	4,262 27.4%	6,809 24.7%	7,337 18.9%
Not Hispanic or Latino Population (2018)	12,550 88.4%	61,789 82.0%	116,978 84.4%	178,759 88.5%
Not Hispanic White	11,306 90.1%	51,025 82.6%	99,308 84.9%	157,881 88.3%
Not Hispanic Black or African American	569 4.5%	5,556 9.0%	8,691 7.4%	10,167 5.7%
Not Hispanic American Indian or Alaska Native	14 0.1%	184 0.3%	305 0.3%	340 0.2%
Not Hispanic Asian	165 1.3%	1,045 1.7%	1,997 1.7%	2,856 1.6%
Not Hispanic Hawaiian or Pacific Islander	6 -	16 -	23 -	30 -
Not Hispanic Other Race	165 1.3%	1,716 2.8%	2,926 2.5%	3,155 1.8%
Not Hispanic Two or More Races	324 2.6%	2,248 3.6%	3,728 3.2%	4,330 2.4%
Hispanic or Latino Population (2018)	1,650 11.6%	13,570 18.0%	21,576 15.6%	23,149 11.5%
Hispanic White	794 48.1%	5,309 39.1%	9,090 42.1%	10,146 43.8%
Hispanic Black or African American	181 11.0%	1,767 13.0%	2,671 12.4%	2,814 12.2%
Hispanic American Indian or Alaska Native	45 2.8%	597 4.4%	787 3.6%	803 3.5%
Hispanic Asian	3 0.2%	38 0.3%	57 0.3%	78 0.3%
Hispanic Hawaiian or Pacific Islander	1 0.1%	15 0.1%	30 0.1%	31 0.1%
Hispanic Other Race	498 30.2%	4,865 35.9%	7,356 34.1%	7,595 32.8%
Hispanic Two or More Races	126 7.7%	980 7.2%	1,585 7.3%	1,681 7.3%
Not Hispanic or Latino Population (2010)	13,198 91.1%	64,309 85.9%	121,192 87.9%	182,450 91.1%
Hispanic or Latino Population (2010)	1,290 8.9%	10,529 14.1%	16,686 12.1%	17,772 8.9%
Not Hispanic or Latino Population (2000)	13,771 96.0%	66,796 90.7%	123,906 92.5%	183,703 94.5%
Hispanic or Latino Population (2000)	580 4.0%	6,883 9.3%	10,066 7.5%	10,627 5.5%
Not Hispanic or Latino Population (2023)	12,910 87.9%	63,601 81.5%	120,075 83.9%	183,148 88.1%
Hispanic or Latino Population (2023)	1,774 12.1%	14,413 18.5%	22,971 16.1%	24,709 11.9%
Projected Annual Growth (2018-2023)	125 1.5%	843 1.2%	1,394 1.3%	1,560 1.3%
Historical Annual Growth (2000-2010)	710 12.2%	3,646 5.3%	6,620 6.6%	7,145 6.7%

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Total Age Distribution (2018)									
Total Population		14,200		75,359		138,554		201,908	
Age Under 5 Years	818	5.8%	4,270	5.7%	7,470	5.4%	9,926	4.9%	
Age 5 to 9 Years	717	5.0%	4,180	5.5%	7,513	5.4%	10,633	5.3%	
Age 10 to 14 Years	748	5.3%	4,504	6.0%	8,033	5.8%	11,625	5.8%	
Age 15 to 19 Years	759	5.3%	4,665	6.2%	9,354	6.8%	13,288	6.6%	
Age 20 to 24 Years	933	6.6%	5,464	7.3%	11,187	8.1%	14,965	7.4%	
Age 25 to 29 Years	1,121	7.9%	5,758	7.6%	10,018	7.2%	13,126	6.5%	
Age 30 to 34 Years	1,066	7.5%	5,229	6.9%	9,167	6.6%	12,316	6.1%	
Age 35 to 39 Years	844	5.9%	4,540	6.0%	8,253	6.0%	11,700	5.8%	
Age 40 to 44 Years	747	5.3%	4,111	5.5%	7,409	5.3%	11,015	5.5%	
Age 45 to 49 Years	778	5.5%	4,458	5.9%	8,310	6.0%	12,723	6.3%	
Age 50 to 54 Years	904	6.4%	5,023	6.7%	9,092	6.6%	13,909	6.9%	
Age 55 to 59 Years	889	6.3%	5,063	6.7%	9,510	6.9%	15,131	7.5%	
Age 60 to 64 Years	806	5.7%	4,361	5.8%	8,462	6.1%	13,765	6.8%	
Age 65 to 69 Years	669	4.7%	3,614	4.8%	6,944	5.0%	11,362	5.6%	
Age 70 to 74 Years	655	4.6%	3,310	4.4%	6,084	4.4%	9,520	4.7%	
Age 75 to 79 Years	603	4.2%	2,475	3.3%	4,357	3.1%	6,435	3.2%	
Age 80 to 84 Years	510	3.6%	1,858	2.5%	3,166	2.3%	4,618	2.3%	
Age 85 Years or Over	635	4.5%	2,477	3.3%	4,227	3.1%	5,851	2.9%	
Median Age	40.5		38.9		39.1		41.1		
Age 19 Years or Less	3,042	21.4%	17,619	23.4%	32,369	23.4%	45,473	22.5%	
Age 20 to 64 Years	8,087	57.0%	44,007	58.4%	81,408	58.8%	118,649	58.8%	
Age 65 Years or Over	3,071	21.6%	13,734	18.2%	24,777	17.9%	37,785	18.7%	
Female Age Distribution (2018)									
Female Population	7,513	52.9%	39,001	51.8%	71,211	51.4%	103,726	51.4%	
Age Under 5 Years	424	5.6%	2,098	5.4%	3,643	5.1%	4,842	4.7%	
Age 5 to 9 Years	349	4.6%	2,034	5.2%	3,652	5.1%	5,193	5.0%	
Age 10 to 14 Years	374	5.0%	2,150	5.5%	3,811	5.4%	5,538	5.3%	
Age 15 to 19 Years	358	4.8%	2,237	5.7%	4,512	6.3%	6,417	6.2%	
Age 20 to 24 Years	496	6.6%	2,694	6.9%	5,508	7.7%	7,336	7.1%	
Age 25 to 29 Years	565	7.5%	2,796	7.2%	4,939	6.9%	6,462	6.2%	
Age 30 to 34 Years	531	7.1%	2,663	6.8%	4,564	6.4%	6,203	6.0%	
Age 35 to 39 Years	415	5.5%	2,242	5.7%	4,102	5.8%	5,880	5.7%	
Age 40 to 44 Years	382	5.1%	1,988	5.1%	3,604	5.1%	5,438	5.2%	
Age 45 to 49 Years	403	5.4%	2,266	5.8%	4,170	5.9%	6,405	6.2%	
Age 50 to 54 Years	453	6.0%	2,577	6.6%	4,658	6.5%	7,119	6.9%	
Age 55 to 59 Years	460	6.1%	2,641	6.8%	4,913	6.9%	7,862	7.6%	
Age 60 to 64 Years	421	5.6%	2,249	5.8%	4,363	6.1%	7,098	6.8%	
Age 65 to 69 Years	353	4.7%	1,994	5.1%	3,754	5.3%	6,029	5.8%	
Age 70 to 74 Years	392	5.2%	1,927	4.9%	3,408	4.8%	5,192	5.0%	
Age 75 to 79 Years	384	5.1%	1,541	4.0%	2,653	3.7%	3,826	3.7%	
Age 80 to 84 Years	311	4.1%	1,147	2.9%	1,965	2.8%	2,811	2.7%	
Age 85 Years or Over	441	5.9%	1,757	4.5%	2,990	4.2%	4,076	3.9%	
Female Median Age	43.0		41.4		41.1		42.8		
Age 19 Years or Less	1,505	20.0%	8,519	21.8%	15,619	21.9%	21,990	21.2%	
Age 20 to 64 Years	4,127	54.9%	22,116	56.7%	40,821	57.3%	59,803	57.7%	
Age 65 Years or Over	1,881	25.0%	8,366	21.5%	14,771	20.7%	21,934	21.1%	

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Male Age Distribution (2018)									
Male Population	6,687	47.1%	36,358	48.2%	67,343	48.6%	98,181	48.6%	
Age Under 5 Years	394	5.9%	2,172	6.0%	3,826	5.7%	5,084	5.2%	
Age 5 to 9 Years	368	5.5%	2,146	5.9%	3,861	5.7%	5,440	5.5%	
Age 10 to 14 Years	374	5.6%	2,353	6.5%	4,222	6.3%	6,087	6.2%	
Age 15 to 19 Years	400	6.0%	2,428	6.7%	4,842	7.2%	6,872	7.0%	
Age 20 to 24 Years	437	6.5%	2,770	7.6%	5,679	8.4%	7,629	7.8%	
Age 25 to 29 Years	556	8.3%	2,962	8.1%	5,078	7.5%	6,663	6.8%	
Age 30 to 34 Years	535	8.0%	2,566	7.1%	4,604	6.8%	6,113	6.2%	
Age 35 to 39 Years	428	6.4%	2,297	6.3%	4,151	6.2%	5,820	5.9%	
Age 40 to 44 Years	365	5.5%	2,123	5.8%	3,805	5.6%	5,577	5.7%	
Age 45 to 49 Years	375	5.6%	2,192	6.0%	4,140	6.1%	6,318	6.4%	
Age 50 to 54 Years	450	6.7%	2,446	6.7%	4,434	6.6%	6,790	6.9%	
Age 55 to 59 Years	429	6.4%	2,423	6.7%	4,596	6.8%	7,269	7.4%	
Age 60 to 64 Years	385	5.8%	2,112	5.8%	4,099	6.1%	6,667	6.8%	
Age 65 to 69 Years	316	4.7%	1,619	4.5%	3,190	4.7%	5,333	5.4%	
Age 70 to 74 Years	263	3.9%	1,383	3.8%	2,676	4.0%	4,328	4.4%	
Age 75 to 79 Years	219	3.3%	934	2.6%	1,703	2.5%	2,609	2.7%	
Age 80 to 84 Years	199	3.0%	711	2.0%	1,201	1.8%	1,807	1.8%	
Age 85 Years or Over	194	2.9%	720	2.0%	1,237	1.8%	1,775	1.8%	
Male Median Age	37.9		36.4		37.0		39.3		
Age 19 Years or Less	1,536	23.0%	9,100	25.0%	16,750	24.9%	23,483	23.9%	
Age 20 to 64 Years	3,961	59.2%	21,890	60.2%	40,586	60.3%	58,847	59.9%	
Age 65 Years or Over	1,190	17.8%	5,368	14.8%	10,007	14.9%	15,852	16.1%	
Males per 100 Females (2018)									
Overall Comparison	89		93		95		95		
Age Under 5 Years	93	48.2%	104	50.9%	105	51.2%	105	51.2%	
Age 5 to 9 Years	105	51.3%	106	51.3%	106	51.4%	105	51.2%	
Age 10 to 14 Years	100	50.0%	109	52.3%	111	52.6%	110	52.4%	
Age 15 to 19 Years	112	52.8%	109	52.0%	107	51.8%	107	51.7%	
Age 20 to 24 Years	88	46.9%	103	50.7%	103	50.8%	104	51.0%	
Age 25 to 29 Years	99	49.6%	106	51.4%	103	50.7%	103	50.8%	
Age 30 to 34 Years	101	50.1%	96	49.1%	101	50.2%	99	49.6%	
Age 35 to 39 Years	103	50.8%	102	50.6%	101	50.3%	99	49.7%	
Age 40 to 44 Years	95	48.8%	107	51.6%	106	51.4%	103	50.6%	
Age 45 to 49 Years	93	48.2%	97	49.2%	99	49.8%	99	49.7%	
Age 50 to 54 Years	99	49.8%	95	48.7%	95	48.8%	95	48.8%	
Age 55 to 59 Years	93	48.2%	92	47.8%	94	48.3%	92	48.0%	
Age 60 to 64 Years	91	47.7%	94	48.4%	94	48.4%	94	48.4%	
Age 65 to 69 Years	89	47.2%	81	44.8%	85	45.9%	88	46.9%	
Age 70 to 74 Years	67	40.1%	72	41.8%	78	44.0%	83	45.5%	
Age 75 to 79 Years	57	36.3%	61	37.7%	64	39.1%	68	40.5%	
Age 80 to 84 Years	64	39.0%	62	38.3%	61	37.9%	64	39.1%	
Age 85 Years or Over	44	30.6%	41	29.1%	41	29.3%	44	30.3%	
Age 19 Years or Less	102	50.5%	107	51.6%	107	51.7%	107	51.6%	
Age 20 to 39 Years	97	49.4%	102	50.5%	102	50.5%	101	50.3%	
Age 40 to 64 Years	95	48.6%	96	49.1%	97	49.3%	96	49.0%	
Age 65 Years or Over	63	38.7%	64	39.1%	68	40.4%	72	42.0%	

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Household Type (2018)				
Total Households	6,307	31,994	56,374	81,786
Households with Children	1,702 27.0%	9,083 28.4%	16,262 28.8%	23,269 28.5%
Average Household Size	2.2	2.3	2.3	2.4
Household Density per Square Mile	2,008	1,132	718	260
Population Family	11,104 78.2%	57,171 75.9%	104,927 75.7%	157,378 77.9%
Population Non-Family	3,076 21.7%	16,268 21.6%	26,834 19.4%	36,268 18.0%
Population Group Quarters	21 0.1%	1,921 2.5%	6,793 4.9%	8,261 4.1%
Family Households	3,784 60.0%	18,577 58.1%	34,235 60.7%	51,772 63.3%
Married Couple Households	2,326 61.5%	11,205 60.3%	21,798 63.7%	35,741 69.0%
Other Family Households	1,458 38.5%	7,373 39.7%	12,437 36.3%	16,031 31.0%
Family Households with Children	1,678 44.3%	8,974 48.3%	16,057 46.9%	22,988 44.4%
Married Couple with Children	802 47.8%	4,278 47.7%	8,270 51.5%	13,272 57.7%
Other Family Households with Children	876 52.2%	4,696 52.3%	7,787 48.5%	9,716 42.3%
Family Households No Children	2,106 55.7%	9,603 51.7%	18,178 53.1%	28,783 55.6%
Married Couple No Children	1,524 72.4%	6,927 72.1%	13,528 74.4%	22,469 78.1%
Other Family Households No Children	582 27.6%	2,676 27.9%	4,650 25.6%	6,314 21.9%
Non-Family Households	2,523 40.0%	13,417 41.9%	22,140 39.3%	30,014 36.7%
Non-Family Households with Children	24 1.0%	109 0.8%	205 0.9%	280 0.9%
Non-Family Households No Children	2,499 99.0%	13,308 99.2%	21,934 99.1%	29,734 99.1%
Average Family Household Size	2.9	3.1	3.1	3.0
Average Family Income	\$80,225	\$83,097	\$87,270	\$102,556
Median Family Income	\$61,048	\$63,844	\$67,954	\$80,785
Average Non-Family Household Size	1.2	1.2	1.2	1.2
Marital Status (2018)				
Population Age 15 Years or Over	11,917	62,406	115,539	169,723
Never Married	4,736 39.7%	25,470 40.8%	46,727 40.4%	62,472 36.8%
Currently Married	4,395 36.9%	22,349 35.8%	42,941 37.2%	71,012 41.8%
Previously Married	2,786 23.4%	14,587 23.4%	25,871 22.4%	36,240 21.4%
Separated	600 21.5%	2,861 19.6%	4,887 18.9%	6,477 17.9%
Widowed	823 29.5%	4,755 32.6%	8,714 33.7%	12,211 33.7%
Divorced	1,362 48.9%	6,972 47.8%	12,270 47.4%	17,552 48.4%
Educational Attainment (2018)				
Adult Population Age 25 Years or Over	10,225	52,277	94,998	141,470
Elementary (Grade Level 0 to 8)	1,483 14.5%	6,599 12.6%	12,123 12.8%	15,034 10.6%
Some High School (Grade Level 9 to 11)	947 9.3%	5,068 9.7%	8,566 9.0%	11,136 7.9%
High School Graduate	3,576 35.0%	17,598 33.7%	30,987 32.6%	44,437 31.4%
Some College	1,671 16.3%	9,239 17.7%	16,116 17.0%	23,394 16.5%
Associate Degree Only	797 7.8%	4,209 8.1%	7,685 8.1%	11,697 8.3%
Bachelor Degree Only	1,165 11.4%	6,341 12.1%	12,543 13.2%	21,857 15.4%
Graduate Degree	586 5.7%	3,223 6.2%	6,977 7.3%	13,916 9.8%
Any College (Some College or Higher)	4,219 41.3%	23,012 44.0%	43,322 45.6%	70,863 50.1%
College Degree + (Bachelor Degree or Higher)	1,751 17.1%	9,564 18.3%	19,521 20.5%	35,772 25.3%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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Lat/Lon: 41.6758/-70.9404

RFULL9

1024 Kings Hwy New Bedford, MA 02745	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2018)	6,541		33,262		58,651		86,846	
Total Housing Units (2010)	6,751		33,457		58,902		86,700	
Historical Annual Growth (2010-2018)	-211	-0.4%	-195	-0.1%	-251	-0.1%	146	-
Housing Units Occupied (2018)	6,307 96.4%		31,994 96.2%		56,374 96.1%		81,786 94.2%	
Housing Units Owner-Occupied	2,686 42.6%		14,708 46.0%		28,963 51.4%		48,043 58.7%	
Housing Units Renter-Occupied	3,620 57.4%		17,286 54.0%		27,412 48.6%		33,743 41.3%	
Housing Units Vacant (2018)	234 3.7%		1,268 4.0%		2,276 4.0%		5,060 6.2%	
Household Size (2018)								
Total Households	6,307		31,994		56,374		81,786	
1 Person Households	2,082	33.0%	11,197	35.0%	18,429	32.7%	24,962	30.5%
2 Person Households	2,115	33.5%	9,719	30.4%	17,679	31.4%	26,893	32.9%
3 Person Households	1,052	16.7%	4,909	15.3%	8,986	15.9%	13,144	16.1%
4 Person Households	697	11.1%	3,715	11.6%	6,920	12.3%	10,478	12.8%
5 Person Households	259	4.1%	1,580	4.9%	2,825	5.0%	4,180	5.1%
6 Person Households	65	1.0%	540	1.7%	964	1.7%	1,372	1.7%
7 or More Person Households	35	0.6%	334	1.0%	570	1.0%	757	0.9%
Household Income Distribution (2018)								
HH Income \$200,000 or More	85	1.3%	636	2.0%	1,655	2.9%	4,612	5.6%
HH Income \$150,000 to \$199,999	353	5.6%	1,574	4.9%	2,956	5.2%	5,620	6.9%
HH Income \$125,000 to \$149,999	240	3.8%	1,626	5.1%	3,013	5.3%	4,809	5.9%
HH Income \$100,000 to \$124,999	358	5.7%	2,126	6.6%	4,147	7.4%	6,716	8.2%
HH Income \$75,000 to \$99,999	763	12.1%	3,505	11.0%	6,698	11.9%	9,911	12.1%
HH Income \$50,000 to \$74,999	1,174	18.6%	5,027	15.7%	8,873	15.7%	12,836	15.7%
HH Income \$35,000 to \$49,999	1,038	16.5%	4,300	13.4%	7,195	12.8%	9,723	11.9%
HH Income \$25,000 to \$34,999	643	10.2%	3,166	9.9%	5,562	9.9%	7,325	9.0%
HH Income \$15,000 to \$24,999	800	12.7%	4,434	13.9%	7,112	12.6%	9,017	11.0%
HH Income \$10,000 to \$14,999	359	5.7%	3,033	9.5%	4,906	8.7%	6,060	7.4%
HH Income Under \$10,000	493	7.8%	2,568	8.0%	4,259	7.6%	5,156	6.3%
Household Vehicles (2018)								
Households 0 Vehicles Available	976	15.5%	6,076	19.0%	9,554	16.9%	11,202	13.7%
Households 1 Vehicle Available	2,814	44.6%	13,213	41.3%	22,188	39.4%	29,238	35.7%
Households 2 Vehicles Available	1,821	28.9%	8,850	27.7%	16,891	30.0%	26,901	32.9%
Households 3 or More Vehicles Available	695	11.0%	3,855	12.0%	7,742	13.7%	14,445	17.7%
Total Vehicles Available	8,802		44,061		82,452		132,809	
Average Vehicles per Household	1.4		1.4		1.5		1.6	
Owner-Occupied Household Vehicles	4,920	55.9%	27,823	63.1%	55,884	67.8%	98,286	74.0%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9		2.0	
Renter-Occupied Household Vehicles	3,882	44.1%	16,238	36.9%	26,568	32.2%	34,523	26.0%
Average Vehicles per Renter-Occupied Household	1.1		0.9		1.0		1.0	
Travel Time (2015)								
Worker Base Age 16 years or Over	7,398		38,382		70,827		103,489	
Travel to Work in 14 Minutes or Less	2,357	31.9%	12,141	31.6%	21,634	30.5%	29,345	28.4%
Travel to Work in 15 to 29 Minutes	2,590	35.0%	12,706	33.1%	23,997	33.9%	36,410	35.2%
Travel to Work in 30 to 59 Minutes	1,289	17.4%	6,770	17.6%	12,003	16.9%	20,170	19.5%
Travel to Work in 60 Minutes or More	851	11.5%	3,524	9.2%	6,614	9.3%	9,900	9.6%
Work at Home	107	1.5%	918	2.4%	2,316	3.3%	3,872	3.7%
Average Minutes Travel to Work	19.1		18.4		18.3		19.4	

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Transportation To Work (2015)				
Worker Base Age 16 years or Over	7,398	38,382	70,827	103,489
Drive to Work Alone	5,940 80.3%	30,100 78.4%	55,356 78.2%	83,213 80.4%
Drive to Work in Carpool	975 13.2%	4,900 12.8%	8,373 11.8%	10,608 10.3%
Travel to Work by Public Transportation	80 1.1%	649 1.7%	1,081 1.5%	1,403 1.4%
Drive to Work on Motorcycle	- -	4 -	5 -	15 -
Bicycle to Work	- -	63 0.2%	83 0.1%	113 0.1%
Walk to Work	224 3.0%	1,518 4.0%	3,214 4.5%	3,715 3.6%
Other Means	73 1.0%	231 0.6%	398 0.6%	551 0.5%
Work at Home	107 1.5%	918 2.4%	2,316 3.3%	3,872 3.7%
Daytime Demographics (2018)				
Total Businesses	475	3,208	6,078	8,089
Total Employees	4,030	31,201	60,855	77,583
Company Headquarter Businesses	1 0.2%	6 0.2%	17 0.3%	21 0.3%
Company Headquarter Employees	80 2.0%	474 1.5%	1,688 2.8%	2,041 2.6%
Employee Population per Business	8.5 to 1	9.7 to 1	10.0 to 1	9.6 to 1
Residential Population per Business	29.9 to 1	23.5 to 1	22.8 to 1	25.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,775	56,794	108,521	145,740
Labor Force				
Labor Population Age 16 Years or Over (2018)	11,785	61,585	114,093	167,538
Labor Force Total Males (2018)	5,481 46.5%	29,264 47.5%	54,684 47.9%	80,443 48.0%
Male Civilian Employed	3,608 65.8%	18,267 62.4%	33,264 60.8%	49,946 62.1%
Male Civilian Unemployed	200 3.7%	1,038 3.5%	1,822 3.3%	2,609 3.2%
Males in Armed Forces	6 0.1%	17 0.1%	26 -	59 0.1%
Males Not in Labor Force	1,666 30.4%	9,942 34.0%	19,572 35.8%	27,829 34.6%
Labor Force Total Females (2018)	6,304 53.5%	32,320 52.5%	59,409 52.1%	87,095 52.0%
Female Civilian Employed	3,425 54.3%	17,707 54.8%	33,137 55.8%	49,370 56.7%
Female Civilian Unemployed	154 2.4%	713 2.2%	1,295 2.2%	1,800 2.1%
Females in Armed Forces	- -	- -	- -	5 -
Females Not in Labor Force	2,724 43.2%	13,900 43.0%	24,978 42.0%	35,920 41.2%
Unemployment Rate	3.0%	2.8%	2.7%	2.6%
Labor Force Growth (2010-2018)	-155 -2.2%	-2 -	2 -	-216 -0.2%
Male Labor Force Growth (2010-2018)	-72 -1.9%	-1 -	1 -	-104 -0.2%
Female Labor Force Growth (2010-2018)	-83 -2.4%	-1 -	1 -	-112 -0.2%
Occupation (2015)				
Occupation Population Age 16 Years or Over	7,188	35,977	66,399	99,532
Occupation Total Males	3,680 51.2%	18,268 50.8%	33,263 50.1%	50,050 50.3%
Occupation Total Females	3,509 48.8%	17,708 49.2%	33,136 49.9%	49,482 49.7%
Management, Business, Financial Operations	601 8.4%	3,339 9.3%	6,565 9.9%	11,699 11.8%
Professional, Related	1,358 18.9%	7,039 19.6%	14,045 21.2%	22,943 23.1%
Service	1,609 22.4%	7,643 21.2%	13,725 20.7%	19,248 19.3%
Sales, Office	1,398 19.4%	7,545 21.0%	14,139 21.3%	21,061 21.2%
Farming, Fishing, Forestry	175 2.4%	807 2.2%	1,352 2.0%	1,615 1.6%
Construction, Extraction, Maintenance	857 11.9%	3,462 9.6%	6,187 9.3%	8,814 8.9%
Production, Transport, Material Moving	1,190 16.6%	6,142 17.1%	10,386 15.6%	14,152 14.2%
White Collar Workers	3,356 46.7%	17,923 49.8%	34,749 52.3%	55,703 56.0%
Blue Collar Workers	3,832 53.3%	18,054 50.2%	31,650 47.7%	43,829 44.0%

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Units In Structure (2015)								
Total Units	6,191		30,487		53,877		78,064	
1 Detached Unit	2,237	36.1%	12,826	42.1%	25,707	47.7%	44,749	57.3%
1 Attached Unit	117	1.9%	752	2.5%	1,249	2.3%	1,739	2.2%
2 Units	1,310	21.2%	4,399	14.4%	7,024	13.0%	8,394	10.8%
3 to 4 Units	1,751	28.3%	7,624	25.0%	12,433	23.1%	14,673	18.8%
5 to 9 Units	616	9.9%	2,419	7.9%	3,843	7.1%	4,779	6.1%
10 to 19 Units	242	3.9%	1,178	3.9%	1,824	3.4%	2,315	3.0%
20 to 49 Units	70	1.1%	857	2.8%	1,353	2.5%	1,716	2.2%
50 or More Units	119	1.9%	1,694	5.6%	2,535	4.7%	3,045	3.9%
Mobile Home or Trailer	6	0.1%	143	0.5%	301	0.6%	449	0.6%
Other Structure	30	0.5%	106	0.3%	110	0.2%	112	0.1%
Homes Built By Year (2015)								
Homes Built 2014 or later	19	0.3%	93	0.3%	150	0.3%	333	0.4%
Homes Built 2010 to 2013	26	0.4%	449	1.5%	659	1.2%	1,269	1.6%
Homes Built 2000 to 2009	118	1.9%	1,263	4.1%	2,584	4.8%	4,989	6.4%
Homes Built 1990 to 1999	219	3.5%	1,635	5.4%	3,134	5.8%	5,656	7.2%
Homes Built 1980 to 1989	327	5.3%	2,357	7.7%	4,251	7.9%	7,066	9.1%
Homes Built 1970 to 1979	591	9.6%	3,311	10.9%	5,861	10.9%	9,721	12.5%
Homes Built 1960 to 1969	595	9.6%	3,005	9.9%	5,736	10.6%	8,408	10.8%
Homes Built 1950 to 1959	965	15.6%	3,619	11.9%	6,419	11.9%	9,330	12.0%
Homes Built 1940 to 1949	616	10.0%	2,130	7.0%	3,569	6.6%	4,946	6.3%
Homes Built Before 1939	3,009	48.6%	14,135	46.4%	24,014	44.6%	30,239	38.7%
Median Age of Homes	63.6 yrs		60.1 yrs		59.1 yrs		55.9 yrs	
Home Values (2015)								
Owner Specified Housing Units	2,718		14,332		28,059		46,240	
Home Values \$1,000,000 or More	33	1.2%	156	1.1%	297	1.1%	1,115	2.4%
Home Values \$750,000 to \$999,999	12	0.5%	133	0.9%	266	0.9%	824	1.8%
Home Values \$500,000 to \$749,999	63	2.3%	518	3.6%	1,266	4.5%	4,214	9.1%
Home Values \$400,000 to \$499,999	139	5.1%	869	6.1%	1,998	7.1%	5,224	11.3%
Home Values \$300,000 to \$399,999	288	10.6%	2,406	16.8%	5,548	19.8%	10,320	22.3%
Home Values \$250,000 to \$299,999	396	14.6%	2,405	16.8%	5,124	18.3%	7,942	17.2%
Home Values \$200,000 to \$249,999	793	29.2%	3,558	24.8%	6,774	24.1%	8,909	19.3%
Home Values \$175,000 to \$199,999	377	13.9%	1,487	10.4%	2,601	9.3%	3,283	7.1%
Home Values \$150,000 to \$174,999	294	10.8%	1,302	9.1%	2,114	7.5%	2,637	5.7%
Home Values \$125,000 to \$149,999	203	7.5%	792	5.5%	1,179	4.2%	1,340	2.9%
Home Values \$100,000 to \$124,999	65	2.4%	529	3.7%	866	3.1%	1,019	2.2%
Home Values \$90,000 to \$99,999	17	0.6%	81	0.6%	120	0.4%	158	0.3%
Home Values \$80,000 to \$89,999	5	0.2%	130	0.9%	195	0.7%	237	0.5%
Home Values \$70,000 to \$79,999	9	0.3%	107	0.7%	156	0.6%	207	0.4%
Home Values \$60,000 to \$69,999	1	-	29	0.2%	56	0.2%	73	0.2%
Home Values \$50,000 to \$59,999	-	-	8	0.1%	15	0.1%	18	-
Home Values \$35,000 to \$49,999	5	0.2%	60	0.4%	136	0.5%	217	0.5%
Home Values \$25,000 to \$34,999	6	0.2%	39	0.3%	87	0.3%	151	0.3%
Home Values \$10,000 to \$24,999	10	0.4%	64	0.4%	108	0.4%	163	0.4%
Home Values Under \$10,000	6	0.2%	39	0.3%	59	0.2%	88	0.2%
Owner-Occupied Median Home Value	\$224,330		\$240,837		\$255,878		\$299,721	
Renter-Occupied Median Rent	\$721		\$666		\$676		\$699	

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1024 Kings Hwy New Bedford, MA 02745	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2018)				
Total Household Expenditure	\$329 M	\$1.67 B	\$3.10 B	\$5.02 B
Total Non-Retail Expenditure	\$171 M	\$869 M	\$1.61 B	\$2.63 B
Total Retail Expenditure	\$159 M	\$805 M	\$1.49 B	\$2.40 B
Apparel	\$11.4 M	\$58.3 M	\$108 M	\$176 M
Contributions	\$13.5 M	\$68.9 M	\$130 M	\$226 M
Education	\$11.5 M	\$59.9 M	\$113 M	\$192 M
Entertainment	\$18.3 M	\$92.8 M	\$173 M	\$281 M
Food and Beverages	\$49.0 M	\$249 M	\$459 M	\$732 M
Furnishings and Equipment	\$11.1 M	\$56.2 M	\$105 M	\$173 M
Gifts	\$7.82 M	\$40.1 M	\$75.4 M	\$128 M
Health Care	\$27.3 M	\$138 M	\$253 M	\$400 M
Household Operations	\$8.99 M	\$46.2 M	\$86.8 M	\$146 M
Miscellaneous Expenses	\$4.96 M	\$25.0 M	\$46.1 M	\$73.5 M
Personal Care	\$4.30 M	\$21.9 M	\$40.5 M	\$65.2 M
Personal Insurance	\$2.33 M	\$11.9 M	\$22.5 M	\$38.1 M
Reading	\$734 K	\$3.73 M	\$6.91 M	\$11.2 M
Shelter	\$67.7 M	\$346 M	\$641 M	\$1.04 B
Tobacco	\$2.17 M	\$10.9 M	\$19.7 M	\$30.1 M
Transportation	\$62.6 M	\$316 M	\$585 M	\$938 M
Utilities	\$25.5 M	\$130 M	\$237 M	\$374 M
Monthly Household Consumer Expenditure (2018)				
Total Household Expenditure	\$4,351	\$4,361	\$4,586	\$5,119
Total Non-Retail Expenditure	\$2,253 51.8%	\$2,264 51.9%	\$2,383 52.0%	\$2,676 52.3%
Total Retail Expenditures	\$2,097 48.2%	\$2,097 48.1%	\$2,203 48.0%	\$2,443 47.7%
Apparel	\$151 3.5%	\$152 3.5%	\$160 3.5%	\$179 3.5%
Contributions	\$178 4.1%	\$180 4.1%	\$193 4.2%	\$230 4.5%
Education	\$152 3.5%	\$156 3.6%	\$167 3.6%	\$195 3.8%
Entertainment	\$242 5.6%	\$242 5.5%	\$255 5.6%	\$287 5.6%
Food and Beverages	\$648 14.9%	\$649 14.9%	\$678 14.8%	\$746 14.6%
Furnishings and Equipment	\$146 3.4%	\$146 3.4%	\$155 3.4%	\$177 3.4%
Gifts	\$103 2.4%	\$104 2.4%	\$111 2.4%	\$130 2.5%
Health Care	\$360 8.3%	\$360 8.2%	\$374 8.2%	\$408 8.0%
Household Operations	\$119 2.7%	\$120 2.8%	\$128 2.8%	\$149 2.9%
Miscellaneous Expenses	\$66 1.5%	\$65 1.5%	\$68 1.5%	\$75 1.5%
Personal Care	\$57 1.3%	\$57 1.3%	\$60 1.3%	\$66 1.3%
Personal Insurance	\$31 0.7%	\$31 0.7%	\$33 0.7%	\$39 0.8%
Reading	\$10 0.2%	\$10 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$895 20.6%	\$901 20.7%	\$948 20.7%	\$1,060 20.7%
Tobacco	\$29 0.7%	\$28 0.7%	\$29 0.6%	\$31 0.6%
Transportation	\$827 19.0%	\$823 18.9%	\$865 18.9%	\$955 18.7%
Utilities	\$338 7.8%	\$337 7.7%	\$351 7.6%	\$381 7.4%

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